LIVING

FOR YOUNG HOMEMAKERS

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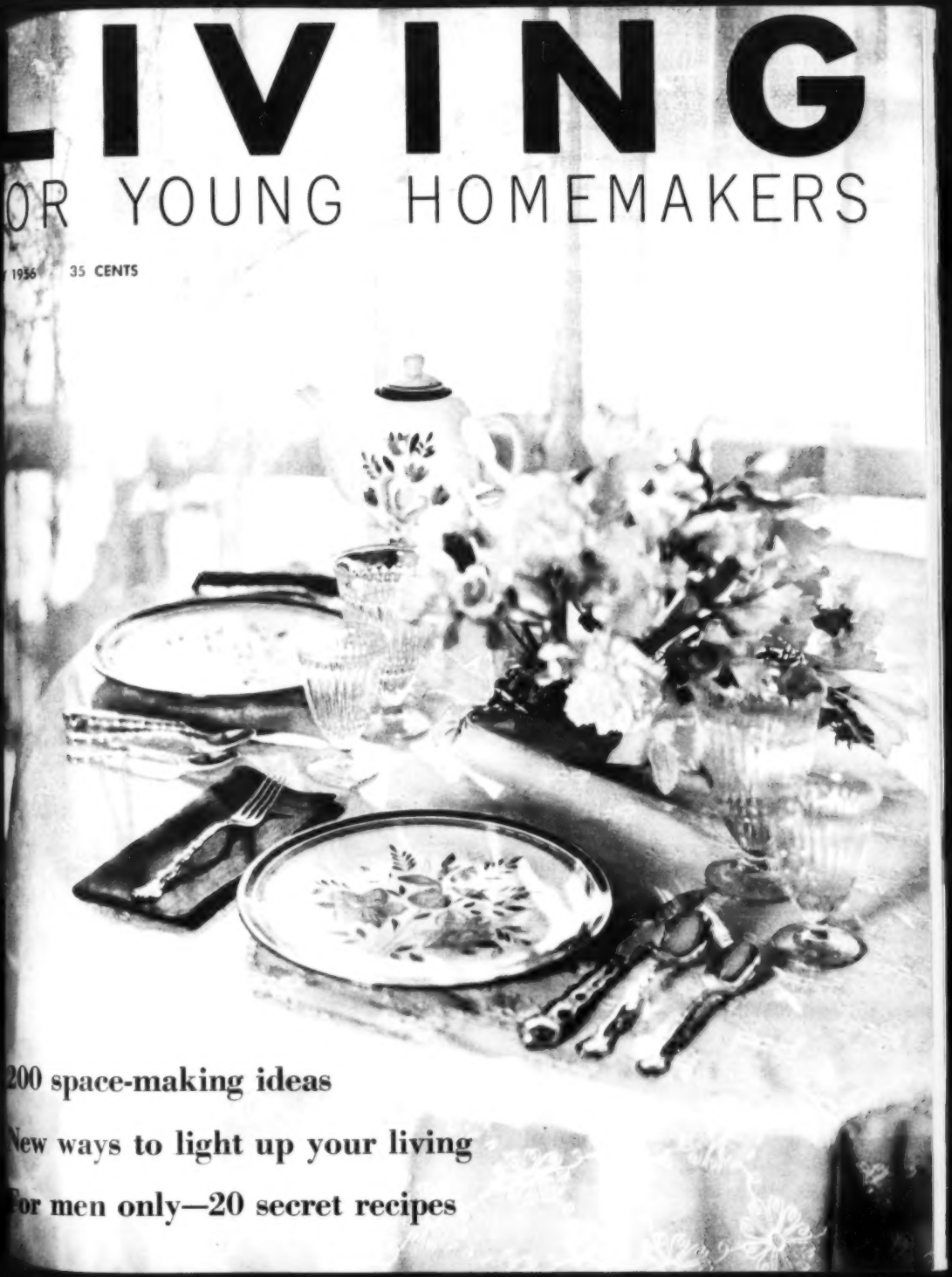

200 space-making ideas

New ways to light up your living

For men only—20 secret recipes

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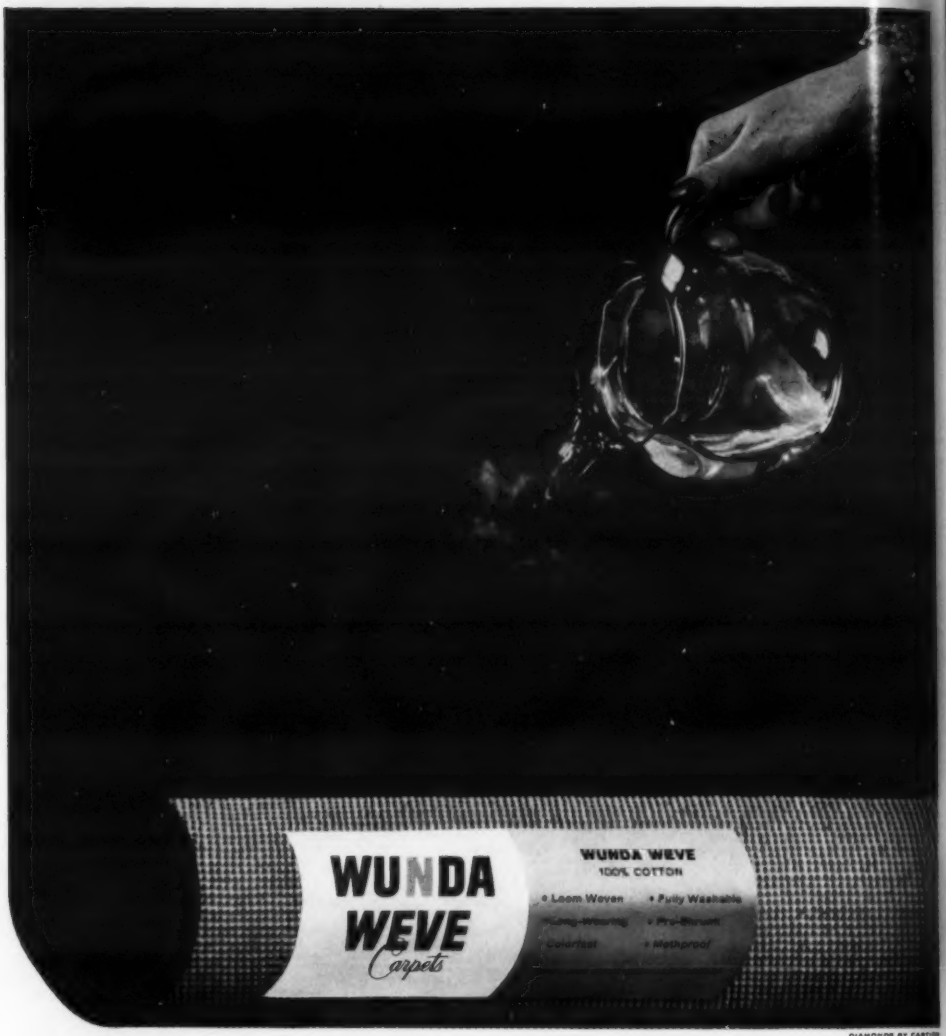

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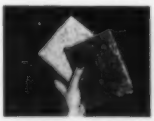

CUSTOM COLOR SERVICE. Match any color—at no extra charge. Your Wunda Weve Dealer will give you details.

PRE-SHRUNK. Wash Wunda Weve as often as you wish. It's guaranteed to have less than 1% residual shrinkage.

LONG WEAR. The Wunda Weve Carpet Company has this proud record: never a wear complaint in its history.

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South Seas, whose flowing modern lines suggest curving shorelines and restless sea. Its dramatic scroll is different, daring. An entirely new idea in silverware design.

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Country Garden *dinnerware by Stangl Pottery;* Radiance *tumblers, Fostoria Glass. Reed & Barton's* Tara *sterling flatware.* Fiberglas *casement cloth by Waverly Decorative Fabrics;* Dacron *tablecloth,* Kaye Walt. *Cover photography is by Luis Lemus*

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FOR YOUNG HOMEMAKERS

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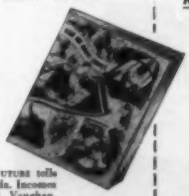

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A PIECE OFF YOUR MIND

CENTURY OF SEASONING

Dear Editor:
The article, *100 Years of Furniture* in the January, 1956 issue, reminded me of a story told to me by my mother about her father and the making of the Morris chair in his shop in Cambridge, Massachusetts.

I have one that he made for her when she married. As it was kept in the parlor and sat upon once a week, it has survived with its upholstery and hair stuffing intact. The wood is solid mahogany and the back cushion is tied to the slatted back with tapes. The armrests are placed on dowels for easy removal in cleaning, but that upholstery has worn through. Another piece of his work that I have, is an inlay of flowers made of a variety of woods to resemble a painting.

His name was James Grant and he came to this country from Aberdeen, Scotland, to set up shop in Cambridge. I don't know the exact dates but I know he did work for Longfellow, Whittier, Emerson and other members of the Harvard faculty.

Laurel J. Breen
Glen Wild, New York

Dear Sirs:
It was so nice of Street and Smith to bring out your 100 years of living issue (January, 1956) just in time to be of great service to me!

I am preparing a paper on interior decoration in the United States since 1900 to be read to a study group, and *100 Years of Furniture* and *100 Years of Decoration* will be a marvelous help.

Mrs. James Lockwood
Ottawa, Illinois

Gentlemen:
What a treat the January, 1956 issue was with its peek into the past. The old photographs were fascinating as was the development of trends and tastes for the last 100 years.

It made me glad to be an "oldster" for it was fun reminiscing and also to reflect on the many changes wrought in my lifetime, which, of course, led to thoughts of the future and what advancements we might expect.

Elizabeth Prince
Chicago, Illinois

ESPRIT DE CORPS

Dear Editors:
We feel that we have achieved in our community of Lakewood a spirit of neighborliness and good living that we would like to tell you about. It was bought and developed by a few families who wanted to create more than a real-estate venture. The people are as different as the homes they live in, but just as the various houses blend into the natural wooded setting of hill and hollow, so do people blend into a natural spirit of fellowship and co-operation.

We have two major projects that reflect this spirit, both of which center around the small lake that lies close by the entrance. For several years every family has joined in floating a tremendous Christmas tree in the center of the lake. At 5 p. m. the lights go on and the splendor of their colors is reflected in the dark waters until 10 p. m. for several weeks before and after Christmas. People from miles away make an annual trip to see the tree and the decorations displayed in the windows and on the lawns of the houses.

The newest project was the cleaning and enlarging of the lake to make a suitable swimming area complete with sand beach. The lake was also restocked with fish.

Our community has also been called a children's paradise. Homes and hearts are always open to them. Fathers play with the children and work with them to provide suitable play areas and equipment. Mothers pool the children for transportation to five dif-

[Continued on page 35]

IF HE DOUBTS YOUR SKILL AT BARGAIN HUNTING LET HIM READ THIS!

"Now, darling, let's be reasonable. Can I go bargain hunting over the telephone? Not really. But if I had my own pickup and delivery service—a new Chevrolet—I'd track those bargains down like a treasury agent in action. Speaking of bargains, well, the Chevrolet for '56 is just about the best buy we could ever make. But of course, you know that! You know that it has the sleek styling and dependable performance of the higher priced cars . . . special safety door latches . . . and seat belts* . . . and those live-wire V8 or Six engines. Yet the price is surprisingly low. Well, that's the end of my 'feminine logic' for today. Yes, I thought you'd agree with me. Let's visit our Chevrolet dealer tomorrow."

*Optional at extra cost

One last word about gas economy—Of course, Chevrolet is noted for its long gas mileage. But—you'll save gas in any car if you drive at steady speeds, don't race the motor, and keep your engine tuned.

Chevrolet Division of General Motors, Detroit 2, Michigan

Fostoria "Radiance" glitters like a sunburst. Designed by Raymond Loewy Associates; *hand-molded* by Fostoria. Extremely durable. Four-piece luncheon place setting: $4.95*; seven-piece dinner place setting: $8.95; six-piece accessory service: $9.95*. Individual pieces are slightly more.

How could such lovely Fostoria crystal be so durable?

Even your *everyday* table can sparkle with the loveliness of *hand-molded* Fostoria crystal. It's so durable you can make every meal "special". (And if the tots won't appreciate the improvement, don't worry—Daddy will.)

If you are now replacing your present glassware every year or so, you will really value the *extra* strength of *hand-molded* Fostoria crystal. Although it costs a little more, it lasts many times longer. Our craftsmen *hand-mold* this crystal so there can be no accidentally weak places. Then each piece is flame-tempered which provides even more strength and retards chipping. Result: lovely Fostoria crystal, *durable* enough for everyday use.

When you see its clear and liquid beauty, you'll hardly believe such fine crystal can be so practical. That's why we suggest: put "the special-occasion" sparkle of Fostoria *hand-molded* crystal on *your* table . . . every day.

Five-piece place settings, plus many serving pieces, are available at your favorite store. In open stock because they're made by the Fostoria Glass Company, Moundsville, West Virginia.

*slightly higher in the Far

Fostoria "Century" adds new zest to *everyday* meals. *Hand-molded* crystal. Five-piece setting: $6.30*

Fostoria "Colony" is a graceful, colonial pattern of durable *hand-molded* crystal. Five-piece setting: $5.25*

Fostoria "American", durable *hand-molded* crystal. Over 180 different shapes. Five-piece setting: $5.25*

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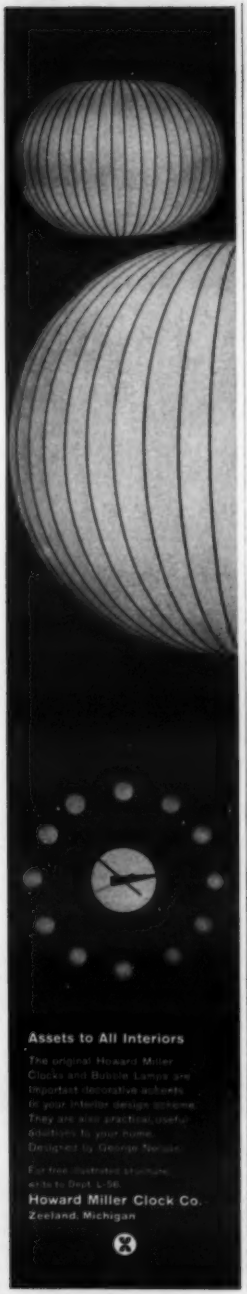

HOW TO HELP THE ACCIDENT-PRONE CHILD

By HARRIET CRITTENDEN

What is an accident-prone child? Like such adults, these children suffer far more accidents than their share. A normal, growing child can perform hazardous feats like climbing trees, ladders, and other challenges to childhood, but an accident-prone child will hurt himself doing things that are not at all dangerous, perhaps merely descending a flight of stairs. Recently, David's mother brought him to the doctor's office where he had been a frequent patient. The nine-year-old boy, for the third time in one year, had suffered a bad fall. This time, in jumping across a wide ditch, he had broken his arm; last spring he broke his wrist and the winter before he had sprained an ankle while ice skating. David was overactive for his physical condition: after an attack of polio two years before, he had been left with a weak left leg. His mother had coddled and babied him, warned him tearfully against the rough-and-tumble, beloved of boys his age. As a result, David felt inferior to his playmates and wanted to make up for his feeling by going to the other extreme. He told himself: "I can take it," and yet whenever he put too much strain on his left leg, it buckled under him and he fell. Another physical defect that causes many accidents is poor eyesight. Children with such a defect fail to judge distances correctly or to see obstacles in their paths. Defective hearing can also cause accidents when children fail to hear warnings [Continued on page 36]

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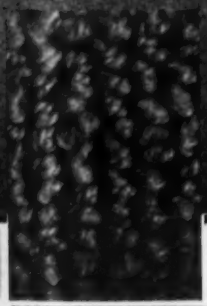
Furniture: Dunbar Clothes: Mr. Mort



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Every piece
SOLID CHERRY
in Tell City's exclusive Vintage finish, a spicy brown tone that enlivens everyday dining and adds a warm welcome to parties. Your choice of many pieces to make groupings as formal or informal as you want them! Table-and-chair groups start as low as $159

SEE IT NOW AT LEADING FURNITURE STORES COAST TO COAST

Write DEPT. 5-L ★ *Tell City Chair Co., Tell City, Indiana, for illustrated literature*

PREMIERE
$22.00 a 5-piece place cover

DAMASK LEAF
$17.00 a 5-piece place cover

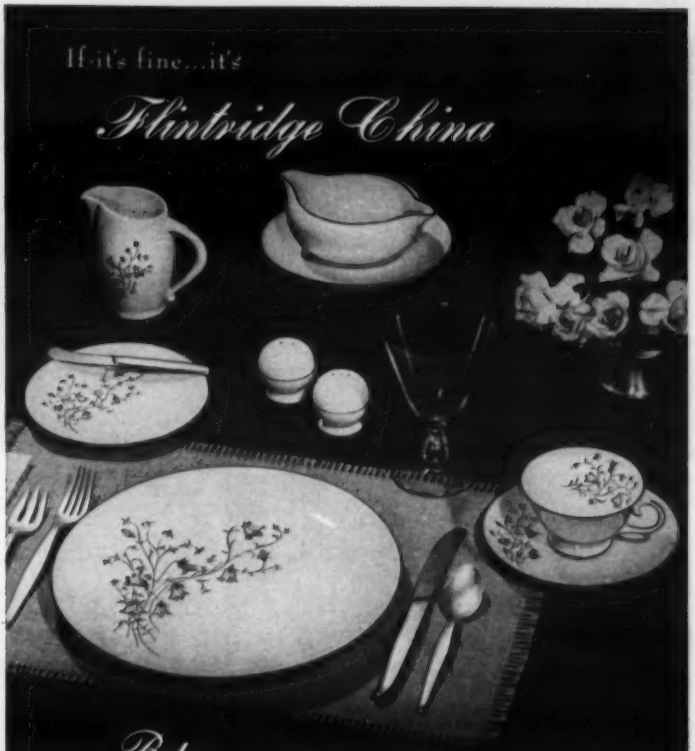
MIRAMAR
$17.00 a 5-piece place cover

REVERIE
$17.00 a 5-piece place cover

MARQUIS
(copper & gold bands)
$22.00 a 5-piece place cover
CONTESSA
(color & gold or platinum bands)

If it's fine...it's

Flintridge China



Belnor

Pretty flowers for your table every day of the year! Graceful bluebells add a brilliant touch of aqua to a subtle arrangement of leaves in smart mocha tints. Designed to set the table of your dreams, BELNOR will serve you well for every meal and every special occasion. Finest translucent ivory china luxuriously finished in gleaming platinum. Coupe shape only. $16.50 a five-piece place cover.

Choose Flintridge china for value. Flintridge expert craftsmanship gives you the finest china combined with strength and durability that is safe in a dishwasher and offers convenient oven-to-table casseroles.

MISTY LEAF
$18.00 a 5-piece place cover

WOODSONG WHITE
$16.50 a 5-piece place cover

SANTANA
$19.50 a 5-piece place cover

Write for your free, illustrated folders

BUY AMERICAN

Flintridge China Company

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Dept. B-4-6

FC-110

STYLED BY LIBBEY FOR YOUNG AMERICA'S CASUAL LIVING

"Recipe" for a golden-hour table – Begin with glasses gilded with gold – Libbey's new "Royal Fern" pilsners and tumblers. Accent their elegance with champagne-colored napkins, star-touched china. "Royal Fern" in 7 sizes, set of 8 tumblers, boxed, about $3.95. Stemware about $5.95

"Recipe" for a Continental tray – Take your theme from Libbey's new "Seville" glasses. Pick up the bold black and pink of their free-form design in pottery, place mats. "Seville" in 10-oz. and 14-oz. tumblers, about $3.50 for a set of 8, boxed. Pilsners about $5.50

Put imagination into casual dining...

TV snack-time calls for

Libbey every-day crystal

All through America... families are dining together at lovelier tables

Friends dropping over for television? Then why not dine in front of the set. It's easy to give the most informal snack an elegant air. Just set your table aglow with Libbey's new *every*-day crystal.

Here is glassware made to order for Young America's new mode of colorful, casual living. Not to be confused with costly banquet crystal, it is a totally *new* product made to *use and enjoy*. Prices are so practical, you'll want both stemware and tumblers.

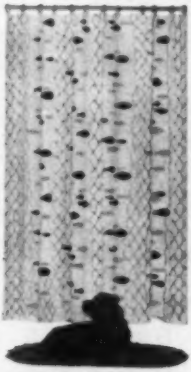
If the rim of a Libbey "Safedge" glass ever chips, Libbey will replace the glass. At all leading stores. Prices slightly higher in South, West, Canada. Look for the Libbey Ⓛ on every glass.

LIBBEY SAFEDGE GLASSWARE
AN (I) PRODUCT

OWENS-ILLINOIS
GENERAL OFFICES · TOLEDO 1, OHIO

ALLEGRO—soft colored floral on taffeta-embossed vinyl. About $4.

CATHAY—modern Mandarin motif, hand print on taffeta. About $7.



MARINELLE—two tone and Gold hand print on vinyl. About $5.

ROSEWOOD—floral plaid on taffeta-embossed vinyl. About $3.

Scranton "SHOWERS" belong...

Whatever your bathroom decor... there's a Scranton "Shower"
—with matching tailored, ruffled or cafe window curtain—that's exactly right.
Exciting new patterns, colors and fabrics... including a decorator collection by Schiaparelli.

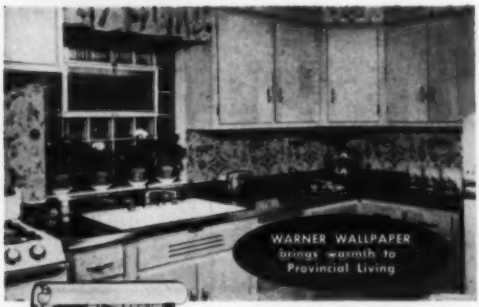
Ask for Scranton "Showers" by name at all leading stores...$1.95 to $12.95.

Scranton Showers A DIVISION OF SCRANTON LACE COMPANY, SCRANTON, PA.

for the Urban and Suburban

Wallpapers you want with fabrics to match

WARNER Wallpaper Works Wonders



BUY IT AS YOU LIKE IT:
For the Amateur or Professional Paper Hanger. Paper is pasted and trimmed (just wet it and hang it). OR unpasted and untrimmed (for regular methods). Wallpapers $2.40 to $3.30 a roll. Matching fabrics $1.45 to $3.35 a yard.

Better Wallpaper Dealers Sell WARNER Wallpapers

SEND 25c for Wallpaper Samples

WARNER

REMODELED HOME FOR A DANISH BRIDE

Before Edwin Porter, of Newton, Massachusetts, could go to Copenhagen and marry his fiancée, he was faced with the task of finding a place for them to live. As this would be Karen Marie's introduction to America, he had extra reason for wanting their first home together to be something special. A survey of the apartments and houses available was disappointing; it seemed that nothing short of building would provide the kind of home he wanted. Since Edwin felt he couldn't afford to build, he compromised by remodeling. Although in sad condition, the carriage house he settled on had the advantage of never having been used as a dwelling—an advantage that allowed almost free rein in planning the interior. Without too much previous experience with tools, Edwin set to and did the remodeling himself. The job entailed a general rehabilitation of the interior, from replacing timbers to laying floors. Working against time, the job was completed only a short while before Edwin left to claim his bride.

F. L. MERRY

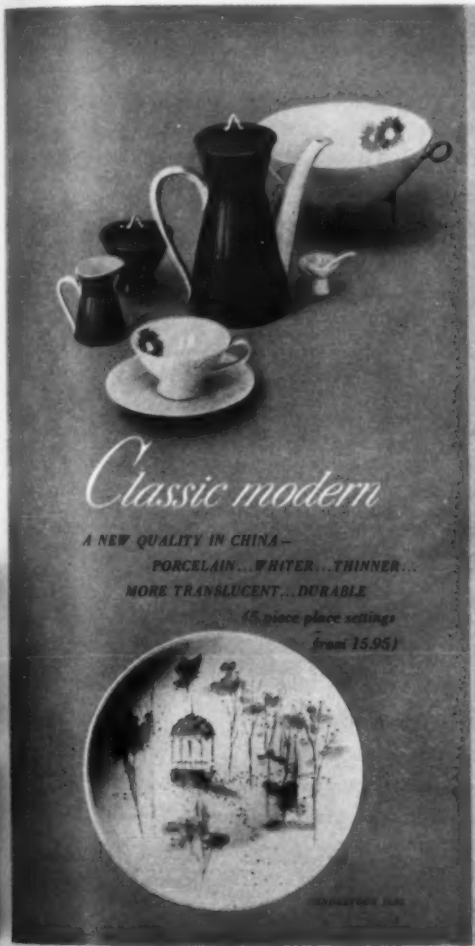
Due to years of neglect, the carriage house was in a rather sorry state of repair. Many of the timbers were rotted and had to be replaced. The doors, large enough to drive a carriage through, were removed, and a tall, wide, three-paneled window was installed. A brick-based floor planter just inside the window gives the illusion of being part of the verdant garden seen beyond

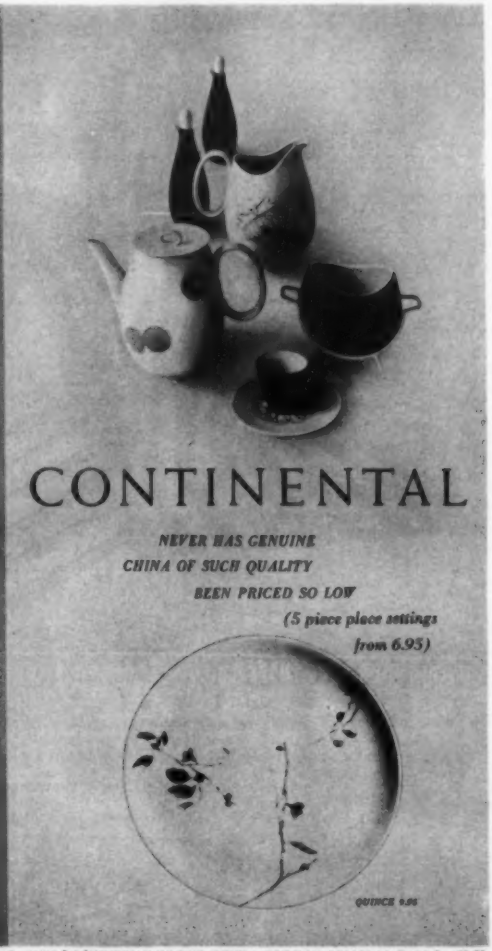
[Continued on page 56]

Rosenthal

THE WORLD'S FINEST CHINA...DESIGNED BY Raymond Loewy

Taste is indefinable. Inherently...instinctively the world's finest possessions are found in the world's finest homes. And there you will find Rosenthal. For wherever the art of dining is gracious there will you find a true appreciation of Rosenthal craftsmanship and the design genius of Raymond Loewy who have created china unequalled in quality...beauty of pattern...intrinsic worth. In this new age of elegance...as in generations past...Rosenthal is the cherished name.





For colorful brochures illustrating and describing all patterns send 10¢ to Dept. I . THE ROSENTHAL-BLOCK CHINA CORPORATION, 21 E. 26 St., N.Y.

Sitting pretty...

Your next session with the sun can be oceans more fun if you include Dundee's colorful Beach Sheets! They come in a wide variety of smart designs and multi-colored stripes... big enough for a picnic! And because they're Dundee, they're sure to stay dazzling-bright through seasons of sun and salt water!

Dundee BEACH SHEETS

DUNDEE MILLS, INC., GRIFFIN, GA. • SHOWROOMS: 40 WORTH STREET, NEW YORK

Leading manufacturers invite you to come in for a new view of living from the . . .
House of Vision*
Step into these pages—and see for yourself how daydreams can come true!
This is the home that perfection built . . . planned with your dreams as a blueprint; mortared with foresight and common sense. America's leading products make it *almost* complete . . . the one thing missing is your family. Won't you come in?
YOUR HOSTS:
American Houses, Inc.
E. T. Barwick Mills
Drexel Furniture Company
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Imperial Washable Wallpaper
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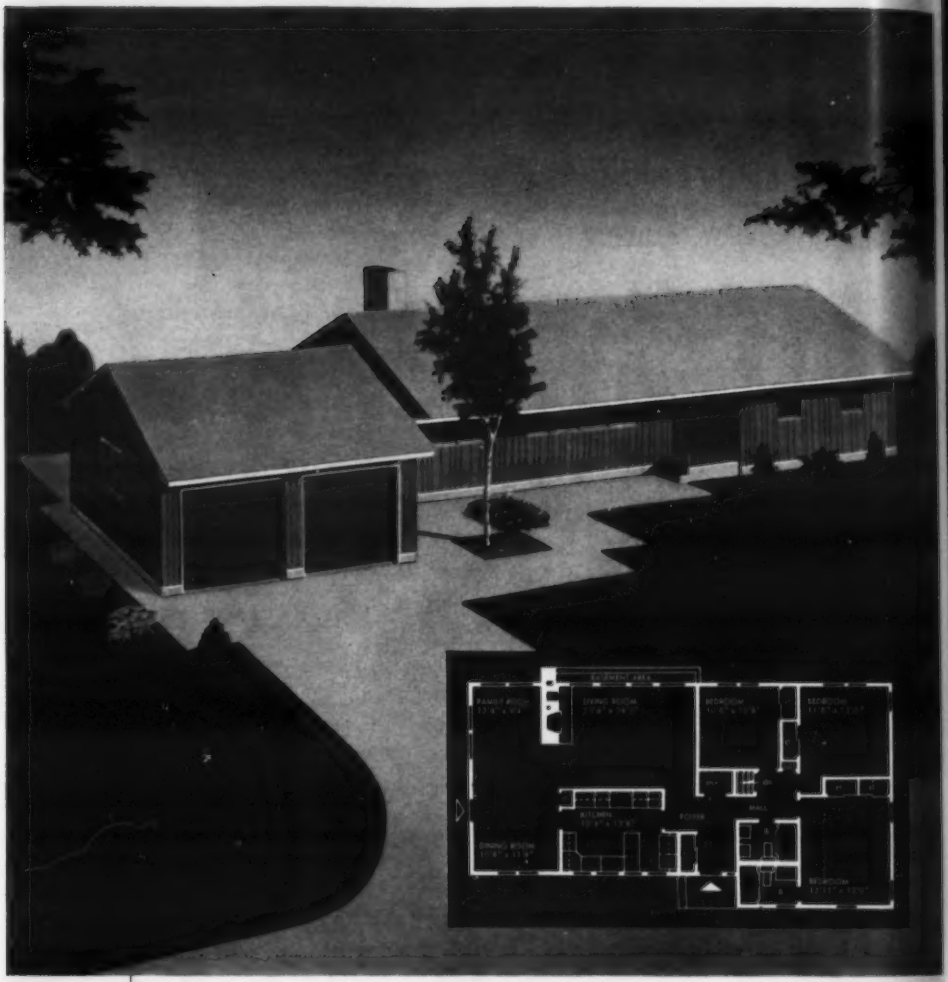
Morgan-Jones, Incorporated
Revco, Incorporated
R. O. W. Sales Company
Rubel & Company
Shower Door Company of America
Stangl Pottery
Tappan Stove Company
The Upholstery Leather Group, Inc.
Waverly Fabrics, Division of F. Schumacher & Co.
Youngstown Kitchens Division of American Standard



Your whole house says "welcome!"

You're always glad to see company, in this friendly new home of yours. It's so pleasantly planned to anticipate every need of a young, growing family—whether they are entertaining or alone together. And it's precision built of finest materials! Your American Houses Builder-Dealer, listed on page 36, offers 39 fine home values—in a wide range of sizes, styles, and prices. See him soon!

House of Vision

American Houses Inc.

AMERICA'S GREATEST HOME VALUE • 165 WEST 46TH STREET, NEW YORK 36, N. Y.

Among products seen in the House of Vision: American house • Drexel furniture • Imperial wallpaper • genuine Leather upholstery • Morgan-Jones bedspreads • Revco refrigerator • Stangl dinnerware • Tappan range and oven • Waverly fabrics.

You'll like the quiet brilliance of leather

Cosmopolitan assurance is the mood of your interiors today—a mood you can express most handsomely with genuine leather upholstery. The new international colors—confident or subtle—are richer in genuine leather . . . and more practical. Mild soap and water keep leather's quiet brilliance fresh! It never needs waxing or polishing!

The House of Vision

Only genuine leather wears as well as it looks

The Upholstery Leather Group, Inc.
141 East 44th Street, New York 17, N. Y.

genuine Leather

Among products seen in the House of Vision: American house • Drexel furniture • Imperial wallpaper • genuine Leather upholstery • Morgan-Jones bedspreads • Revco refrigerator • Stangl dinnerware • Tappan range and oven • Waverly fabrics.

Country Garden

by **Stangl**

Colorful and Unusual

In Country Garden pattern, Stangl has gathered together a galaxy of flowers that brings your garden into your home.

The beauty of the shapes, the sweep of the bread tray, the colorful casseroles, the stately shape of the coffee pot and the attractiveness of all the accessory items will help make your table most decorative. Select the pieces you desire at your dealer's.

Like all Stangl patterns, Country Garden is practical; each piece is hand carved, hand decorated under the glaze. Colors are permanent. They will not be affected when washed in a dishwasher. Open stock, or Single Service of dinner plate, cup, saucer, bread and butter, just $3.95. Starter Set of 4 each of these pieces $14.95.

STANGL POTTERY, TRENTON 7, N. J. ***One of America's Oldest and Finest Potteries. Est. 1805***

The House of Vision

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Dinner's at seven, but you'll enjoy the Mediterranean difference in Sirocco by Drexel right around the clock! Want to see *real* storage space? Louvered doors on many pieces conceal ample cupboards! . . . Like friendly warmth about you? See how gay leathers and fabrics lend a sun-bronzed glow to walnut! And open-stock Sirocco is crafted with Drexel care. See how Drexel makes the difference, at the stores on page 37 . . . soon!

The House of Vision

Send 35c in coin to 4 Huffman Rd., Drexel, N.C., for your illustrated "Portfolio of Fine Furniture"!

DREXEL FURNITURE COMPANY,
Drexel, North Carolina

Drexel

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The House of Vision

Look at the master bedroom

so comfortable, so elegant with its Chantilly bedspread by Morgan-Jones! Sink down deep in that thick, velvety texture if you want to feel real bliss. Go on——relax! Chantilly never needs ironing, is virtually lint-free and is yours for the choosing in 12 luscious shades. Gift-boxed, at all fine stores! About $27.50.

Morgan-Jones, Inc.
402 Fifth Avenue, New York 18, N. Y.

Morgan-Jones

Among products seen in the House of Vision: American house • Drexel furniture • Imperial wallpaper • genuine Leather upholstery • Morgan-Jones bedspreads • Revco refrigerator • Stangl dinnerware • Tappan range and oven • Waverly fabrics.

Pattern Illustrated is #8251

A BACKGROUND OF BEAUTY SO PERSONALLY YOURS

The House of Vision

Here in your bedroom, as in no other room in the house, you can surround yourself with things that you like best and that reflect *your* individual personality. There's no question but that the walls set the overall mood and here is where Imperial Washable Wallpapers* can make your heart sing. Here are papers that reflect warmth and charm . . . whose colors are enchanting and whose patterns are exquisite. And with Imperial's unique guarantee, your room will always have that "fresh as morning dew" look. Your Imperial dealer is waiting to show you the host of patterns he has for your selection, and to tell you how economically you can change *your* room from being "just another bedroom" into one that is very "personally yours."

IMPERIAL Washable WALLPAPERS

IMPERIAL PAPER AND COLOR CORPORATION
Glens Falls, N. Y.

*PLASTIC BONDED

Among products seen in the House of Vision: American house, Drexel furniture, Imperial Washable Wallpaper, genuine Leather upholstery, Morgan-Jones bedspreads, Revco refrigerator, Stangl dinnerware, Tappan range and oven, Waverly fabrics.

Revco Bilt-In Refrigerator and Freezer

makes kitchen dreams come true

The House of Vision

Your dream of a fully automatic refrigerator, in the one place in the kitchen most convenient to you, now comes true with the new Revco Bilt-In Refrigerator. And matching it is the Revco Bilt-In custom 6.3 cu. ft. freezer—right in the kitchen where you need it. Your dream kitchen gives you 14.7 cu. ft. of the most advanced built-in refrigeration, in your choice of stainless steel, antique copper or 25 custom colors. They can be located anywhere to suit your very own needs—to answer your dream of a charming and convenient kitchen.

SEND TODAY
for your copy of Trend-Setting Kitchens—a 16-page color book of outstanding kitchens. Send 25¢ to Revco, Inc. for your copy.

REVCO

REVCO INC., DEERFIELD, MICHIGAN

Picture yourself in this House of Vision kitchen!

Built by American Houses, this home can be a dream that comes true for you! And, of course, beautiful Youngstown Kitchens are featured in "House of Vision" model homes.

Here in this Youngstown Kitchen is a feature-filled Diana model cabinet sink. It includes *two* bowls . . . a great help in easing kitchen work . . . a deluxe chrome faucet with handy rinse spray, big undercabinet storage space. Stainless steel trim on sink top and base cabinets gives that built-in look to your kitchen.

You'll be delighted with the brand-new undercounter Jet-Tower* Dishwasher! Also, the rotary corner base cabinet, long-lasting bonded-to-steel Formica tops, Youngstown-Tappan Built-ins (oven and surface-cooking unit)! Plenty of storage space and drawer space, all planned and designed by kitchen experts.

If you are not building or buying, see your Youngstown Kitchen dealer for kitchen-modernizing help.

*Reg. U.S. Pat. Off.

Sold in the United States, Canada, and most parts of the world

The House of Vision

Look for the model homes featuring Youngstown Kitchens in your community!

Youngstown Kitchens

FOR THAT NEW HOME LOOK

FOR IDEA-FILLED BOOK on kitchens, send 10c in coin to Youngstown Kitchens, Dept. LYH-556, Warren, Ohio. For name of your nearest dealer, check the Yellow Pages or phone Western Union, Operator 25.

© 1956 Youngstown Kitchens

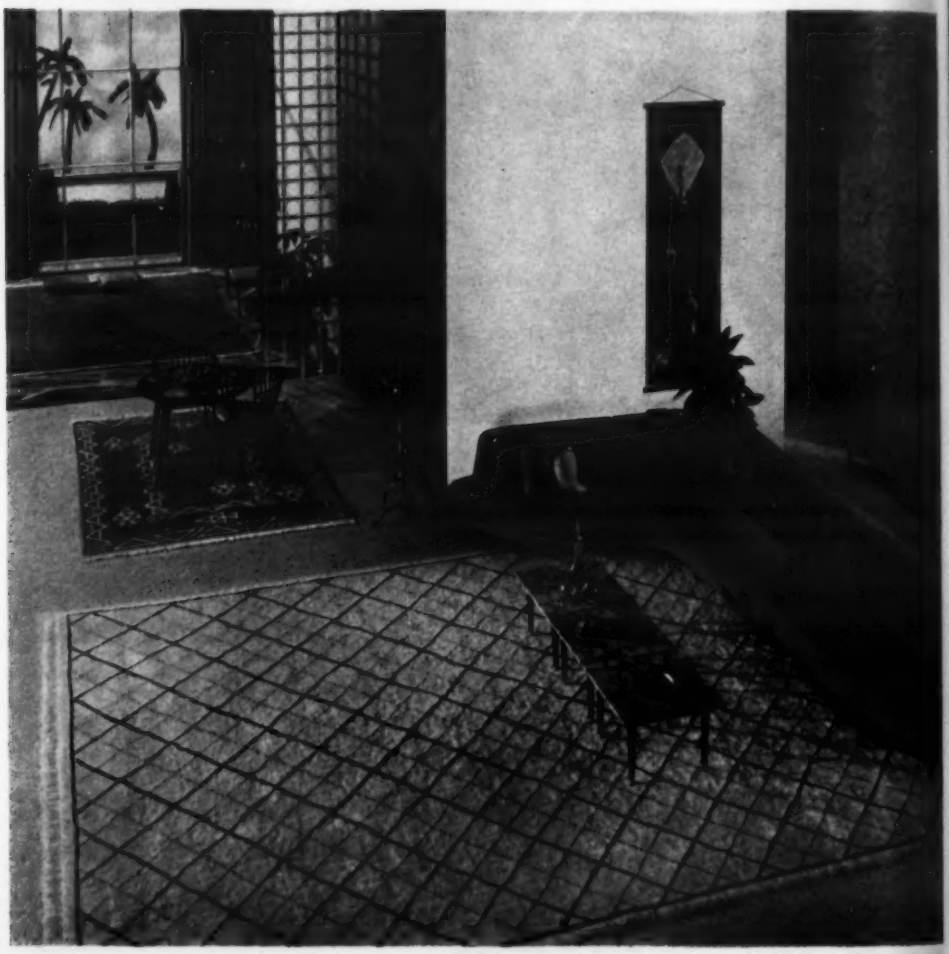
YOUNGSTOWN KITCHENS DIVISION OF American-Standard, WARREN, OHIO

Moroccan rhapsody...
colorfully yours!

Give your ideas complete expression . . . bring in excitement . . . capture enjoyment . . . give your rooms all the exotic color, feeling, and romantic mysteriousness of a Moorish Bazaar! Barwick's Moroccan Group was created especially to lend mystic harmony to contemporary living.

Four beautiful designs . . . all characterized by modern treatment of ancient Moorish symbols. Luxurious cut pile . . . Avisco rayon-nylon . . . in glowing and lasting colors with the intriguing over-lay patterns in contrasting colors.
Sizes 27" x 52" through 15' x 24'.

The Barwick Mills
Makers of fine carpeting
OLD PEACHTREE ROAD, CHAMBLEE, GEORGIA

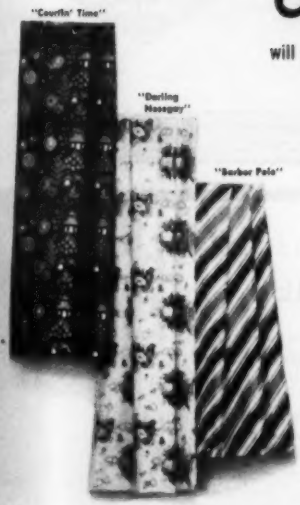


Wherever there's a Room for Improvement . . .

WAVERLY BONDED

GLOSHEEN®

will do it more beautifully . . . more economically!



Whatever room needs doing or redoing . . . start with Glosheen for your draperies, slipcovers or bedspreads and you'll end up happy you did! You'll love Glosheen's lustrous satiny finish that's woven in so it won't wear out or wash out . . . and the almost limitless selection of gorgeous patterns and plains on Glosheen that are color coordinated to give your room that "decorator look." Millions use and love Glosheen . . . so be smart and choose Glosheen too!

GLOSHEEN **IS BONDED!**

Every yard is guaranteed to give you 100% satisfaction or your money back . . . even after countless washings or exposure to sunlight. To be sure . . . look for the words "A Waverly Bonded Fabric" on the selvage.

"We aim to produce the best possible merchandise at the lowest possible price."

SEND FOR BOOKLET AND SAMPLE SWATCH!

Waverly Bonded Fabrics
60 W. 40 St., N. Y., N. Y.

I enclose 10¢ for Booklet "How to Plan Your Own Decorating" and sample swatch of Glosheen.

Name_____

Address_____

City_____ State_____

WAVERLY BONDED FABRICS, 60 W. 40th ST., NEW YORK 18, N. Y.

Among products seen in the House of Vision: American house • Drexel furniture • Imperial wallpaper • genuine Leather upholstery • Morgan-Jones bedspreads • Revco refrigerator • Stangl dinnerware • Tappan range & oven • Waverly fabrics

look mom, No Frames

Yes, "Mom"—and "Dad"—these amazing Durall screens are fitting companions for the windows of your "Americana" made by American Houses Inc. "No frames" makes it easy to put them up and take them down—*from inside* . . . to store them in small space. "No frames" makes them much less expensive. And they fit the window tight as a trap . . . never let insects in. Ask about Duralls for your American House—*or any house.* Durall Products Company, Sixth Avenue, York, Pennsylvania.

DURALL

Aluminum Tension Screens

FOR WINDOWS, PORCHES AND BREEZEWAYS

DURALL
Aluminum Combination Door

The "House of Vision" also has this handsome door newly designed with many outstanding features. Ask your dealer about it.

Youngstown Kitchen Cabinets

What a kitchen! Modern and carefree as can be with a Tappan Built-in Range

THIS is living! Imagine the step-saving convenience of the smart Tappan built-in oven that goes wherever you want it, at the perfect height for you. Gas or electric, the ovens fit easily, quickly on standard cabinets. Same with the surface units! They drop into standard cabinets in minutes. Whatever your budget, your kitchen plan or size—there's a Tappan Built-in to fit in beautifully. And the cooking results are typically Tappan—superb every time!

House of Vision

Enjoy all these wonderful Tappan built-in features:

Visualite Oven Door lets you see what's cooking! • Lift-Off Oven Door for easy cleaning! • Chrome-Lined Oven with circulating heat for best baking results! • Eye-Level Automatic Controls start, time, stop oven! • Separate Roll-Out Broiler on both gas and electric models!

TAPPAN

- *Leader in built-in ranges*
- *First with electronic cooking for the home*

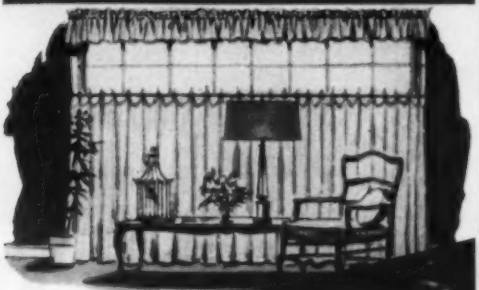
Write Dept. LB-56, The Tappan Stove Company, Mansfield, Ohio, for complete information on built-in gas or electric ranges.

Among products seen in the House of Vision: AMERICAN HOUSE · DREXEL FURNITURE · IMPERIAL WALLPAPER · GENUINE LEATHER UPHOLSTERY MORGAN-JONES BEDSPREADS REVCO REFRIGERATOR · STANGL DINNERWARE · WAVERLY FABRICS

Anne Davis, Judd's consultant on interior decorating, suggests:

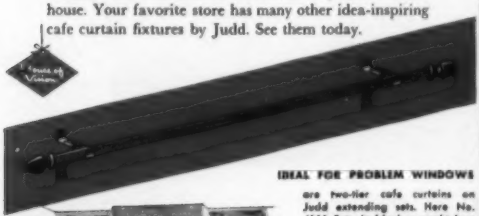
Accent your key room colors

with NEW JUDD DECO-COLOR CAFE CURTAIN SETS

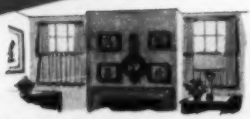


Judd No. 4112 Set — Available in red, yellow, blue, green, black, white and brass. Rods extend 28" to 48" and 48" to 86".

Now Judd provides an exciting way for you to point up your key room colors — or subtly accent them by contrast — with smart new cafe curtain sets in your choice of decorator tones. Here's a delightfully simple and effective idea to brighten up any window . . . for versatile cafe curtains are at home anywhere in the house. Your favorite store has many other idea-inspiring cafe curtain fixtures by Judd. See them today.



IDEAL FOR PROBLEM WINDOWS are two-tier cafe curtains on Judd extending sets. Here No. 4111 Sets, in black wrought iron finish, tie in with early American accessories over fireplace.



SEND FOR COLOR BOOK by Anne Davis — 32 pages of authoritative suggestions for every type of window . . . more than 100 room illustrations in color! Easy "how-to-do-it" instructions. Send 25¢ in coin.

JUDD

H. L. JUDD DIVISION, Dept. LYH-5
The Stanley Works, Wallingford, Connecticut
Please send me your new book on window decoration. I enclose 25¢ in coin.

Name _____

Address _____

City and Zone _____ *State* _____

H. L. JUDD DIVISION, The Stanley Works STANLEY **Wallingford, Conn.**

Remodeled home [Continued from page 18]

Inasmuch as the interior was practically one large room, the problem of space division arose. Edwin wanted a kitchen that could be shut off from the rest of the living area. Not wanting to build a complete wall, he solved the problem by putting up a wall of shutters, some salvaged, others new. This effective room divider not only isolates the kitchen, but also provides an interesting pattern for one end of room.

What had been originally the harness room became the bedroom with one part set off for closets and bath. The door and pass-through window were left open to give the living room advantage of light from the window in the bedroom. The knotty-pine paneling of varying widths, used on most of the walls, lends a feeling of warm informality to contemporarily furnished home

Two walls of pecky cypress give a note of contrast to the bedroom

Interior finished, Karen Marie and Edwin now put garden to right

It's PERCMASTER®

The lovely and very original 3-in-1 coffee service that makes a party out of even breakfast. "Perks" the coffee, serves it; candle warmer trivet keeps it hot. Pyrex glass gleaming with rich copper or brass. Holds 8 cups.

made by Handcraft MANUFACTURING CO.

$7.95 Brass
Copper $6.50

COVERED CASSEROLE
1½ quart pyrex liner.
Brass, $8.00.
Copper, $9.95.

Service with a style in the continental manner . . . brass or copper accessories each with candle warmer trivet.

COFFEE CARAFE
Pyrex glass.
Holds 12 cups.
Brass, $8.50.
Copper, $9.95.

Prices slightly higher west of Mississippi.

Write for store nearest you.

nationally sold by
RUBEL
moves with a style

At stores everywhere.

505 FIFTH AVE., NEW YORK 18

A piece off your mind

[Continued from page 6]

ferent schools and a number of activities, such as skating in someone's basement on a rainy afternoon or showing home movies on a cold, windy day. The grownups all share in the fun, and it is the sharing that makes it all fun!

We who live here know that our wealth lies in the loving heart of our neighbor.

Mrs. John B. Griffin
Bessemer, Alabama

SETTING SITES

Dear Editors:

Early this year we decided to build a new home. We purchased a lot and then embarked on a program of finding a plan that would not only fit into our limited budget, but also take full advantage of our lot, which was located on a side hill.

While looking at the May issue we became extremely intrigued with the four LIVING-CONDITIONED homes that were featured. The more we studied the plans, the more convinced we became that the Eastern house (*Split-Level Design Offers Built-in Expansion*) was the one that best suited our needs and wants. There were a great number of things we wanted changed but it gave us the basic idea.

We obtained the services of a local architect and told him what we had in mind. Finally, after many revisions, he came up with a plan which to us was all but perfect. We worked under a cost-plus contract with a local builder as we felt that we could avoid many of the pitfalls of a firm contract price, which sometimes turns out to be a series of extras and misunderstandings. We held our breath each month as we went over the bills for labor and materials with our contractor. Many of our friends warned us that if we came within our original estimate by as close as $2,000 we could consider ourselves lucky. After taking into account all of the extras we added to our original estimate, we came within $500 of our planned budget.

Needless to say, we are extremely pleased with our home. We had a great deal of fun as well as misgivings during the planning and construction stages.

[Continued on page 37]

REMOVABLE R·O·W WOOD WINDOWS

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How to help the accident-prone child

[Continued from page 12]

or auto horns. Since defective sight and hearing are promptly called to the attention of parents through public-school periodic examinations, parents can be alerted to take their children to eye doctors or ear specialists for correction. A defect that causes accidents, less emphasized by schools, is awkward bodily co-ordination. While some children are born to be less efficiently co-ordinated than others, it is all too easy to pin the label of "naturally clumsy" on an awkward child, when actually he is suffering from some physical trouble like a foot defect.

Johnny's mother, though disturbed by the boy's frequent falls, dismissed them with: "Oh, he inherits his father's clumsiness." Actually, Johnny walked pigeon-toed with his right foot and the condition grew more aggravated every day. The child literally stumbled over his own feet. When a child starts walking extremely pigeon-toed, a prompt visit to the doctor is in order. If there is nothing wrong with his joints, and his feet are to blame, special wedges can be inserted in his shoes. Scientifically prescribed and fitted wedges can be provided by shoe fitters experienced in correcting the foot ailments of children. Such wedges prevent young feet from turning in and, within a few months, toeing-in can usually be corrected even cured. Other foot defects that cause accidents—for example, weak ankles, weak arches—can also be helped by means of exercise and specially fitted shoes.

A few children, though normal physically, still fall victims to too many accidents. The cause seems to be a streak of recklessness. Children's natures vary widely and it is quite normal for some children to seek out potentially dangerous play. They are not happy unless they are playing on ponds or lakes in boats or rafts, or riding bikes in traffic or outdoing their playmates in daring feats. These children should be taught more carefully than more cautious children to develop a healthy fear of harmful objects and situations. They should be educated earlier and more thoroughly than other children in real dangers they seem incapable of recognizing for themselves. Other children, like their adult counterparts, who are accident-prone, fall victims to inner conflicts. There are a few children who cannot seem to overcome their feelings of dependency and inadequacy. One six-year-old boy, an example of an accident-prone child, was urged to be "big brother" to his new baby sister. He loved his parents so dearly that he wanted to live up to their demands upon him. However, in spite of that, he yearned to be dependent and happy in continuing to have everything done for him. He tried to push his desire away and did his very best to be "big brother," as his parents requested. Secretly he was afraid that he could not really be "big" and do the daring feats that boys his age compete in. In the midst of some daring exploit, like climbing into the branches of a tree, he would suddenly feel a loss of confidence that he could accomplish the feat. The fear of falling would make him misjudge his footing and he would fall. Children who are unable to solve their inner conflicts, usually fall in stiff, tense positions, making fractures almost inevitable.

There are other children who fall too often or get into fights with other children through unconscious desires to punish themselves for disobeying their parents.

Will children who are accident-prone outgrow the hazard? Chances are they will not. They need help. If their tendency to accidents is due to physical defects of any kind that can be corrected, parents are lucky. The correction of the defect will solve the accident problem. However, as with David, if the physical defect is an aftermath of polio or some other defect fated to remain during the child's lifetime, the answer is not, as with David's mother, to coddle and overprotect the child. The wisest course is to consult with the doctor and find out the limits of the child's physical capacity. Then encourage the child to do all that he is able to do. It is wiser to make the mistake of urging him to do more rather than less. Above all, don't coddle such a child because he will, in all probability, feel either overdependent or inferior to other children his age. In this situation it is natural for such children to try to prove that they can "take it." As to the children whose accident-proneness is due to some unconscious conflict they can't solve, professional help may be needed.

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A piece off your mind

[Continued from page 35]

We have the satisfaction of knowing the quality and cost of every item that went into our home—from the first nail to the final coat of paint.

The efforts you put into the LIVING-CONDITIONED homes were sincerely appreciated by us.

Mr. and Mrs. D. H. Herak
Spokane, Washington

Dear Sirs:
My husband and I were so enthused about the experimental home sponsored by the Independent Nail and Packing Company (*Research House Is A Gift Package From the Entire Building Industry*) shown in your December, 1955 issue. The interior plan is just what we want, and the exterior would seemingly suit our lot location. We waited a long time to find suitable land. You see, we are also building a dog kennel which doesn't make us the most acceptable of neighbors. We finally found an isolated spot which is hard to find in this day and age in a heavily populated part of the country.

We plan on building our home ourselves and must have looked at hundreds of house plans. This is the most ideal yet for our needs and available budget for land, house . . . and kennel!

Mrs. David E. Hughes
Marion, Ohio

A FINE AFFINITY

Dear Mr. Bates:
Last summer I spent a happy afternoon on Grand Isle in Vermont pouring over a copy of the July, 1955 issue. I was especially impressed with the article on your very own apartment (*The Grand Manner on a Shoestring*). It is beautiful, and I felt a sympathy with every piece of furniture I knew was chosen with love.

We have an ancient house built in 1888. It has been furnished on a pile of shoestrings a mile high. There are always projects ahead of me, though I don't really ever want to get caught up! My interest lies among old things and I am looking for inspiration from your publication, so do not let it become too modern.

Helen Marquis
Short Hills, New Jersey

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every house should have

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MERSMAN TABLES

Mersman Tables

"the costume jewelry of the home"

Two decisions young marrieds should make

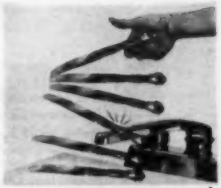
Don't just take our word for the advice we're about to hand you. Check with some of the more successful among your married friends.

The advice is this: buy with the future in mind and don't buy anything just because it's cheap. Start now—on a more modest scale, if necessary—to collect for yourselves the best in home furnishings. For the best is least expensive in the long run—*and so much more satisfying!*

Like the sterling we make, for example. Backed by 125 years of tradition, the name "Gorham" stands for the very *finest* in solid silver. There are more Gorham patterns to choose from than in any other make—and even years later you know that you can match or add to your service. Yet Gorham costs far less than you imagine.

For instance, you can begin with a teaspoon in your favorite Gorham pattern. Prices start at only $3.75*. A complete place setting (knife, fork, spoon, salad fork, soup spoon and spreader) comes as low as $29.75*. Most authorized Gorham jewelry and department stores have budget plans which give you as long as a year to pay.

One other thing—don't forget to register your pattern selection with the store. And be sure that you let your friends know. This way, you can be certain of receiving more of the Gorham Sterling you want on gift-giving days throughout the years.



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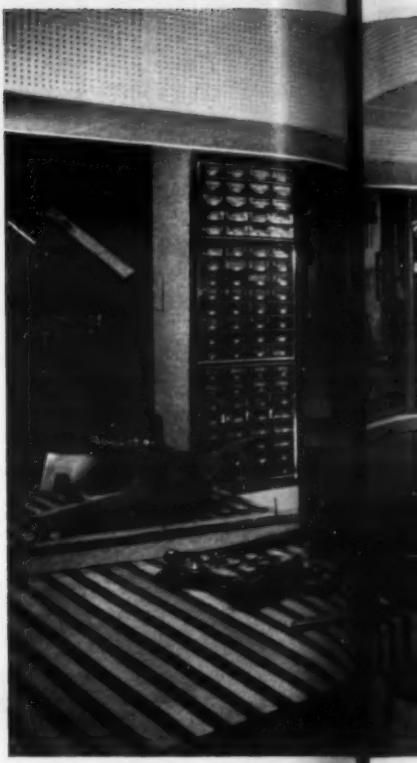
caught in a clutter?



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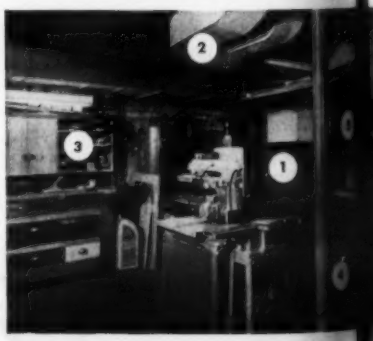
ROOM-MAKERS for

Things *can* get pretty mixed up around a home, but there's really no reason for it. Not today, when your U.S.G. building materials dealer makes it so easy to create order out of confusion with new "Room-maker for Homemaker" building materials.

Make your basement space a handy place to pursue hobbies and household chores. See how in the pictures at the right and above. (1) USG* Perforated Hardboard conceals furnace, doubles as a rack for power tool accessories. A drawing board, with space below for paper storage, swings back when not in use and covers the built-in shelves. (2) QUIETONE* acoustical ceiling tile attached to furring strips conceals heating ducts; soaks up noise of tools at work. (3) Triple sliding doors of USG Perforated Hardboard over storage walls of the same material make tool selection easy. Bottom storage cabinets are made of DURON* Hardboard. (4) Counter-height storage wall forms a corridor to the laundry area. (5) Beautiful, smooth walls and ceilings are made of SHEETROCK* fireproof gypsum wallboard. Washtub is encased in a cabinet with lift-up top. Decorator colors in TEXOLITE* DURAVAL* latex paint are used throughout. (SHEETROCK is also made by Canadian Gypsum Company, Ltd., Toronto and Montreal.)

*T. M. Reg. U. S. Pat. Off.



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Advance-design brazier with electric-drive spit, 2 section chrome grid, Great Smoky circular hood and warming oven. Rolls easily on 7" rubber wheels. Satin black and coppertone.

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HAVE HAPPY TIMES GALORE when you cook out for family and friends . . . Royal Chef braziers make food taste better, backyard entertaining more fun than ever. And Royal Chef's new Great Smoky hoods make it simple to capture that luscious hickory-smoke flavor. Easy to cook on, easy to stow away, Royal Chef braziers are styled by a top designer. Get in on the backyard fun . . . choose from 35 Royal Chef brazier models, priced from $4.95 — $299.95. At hardware, sporting goods and department stores everywhere.

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59 and **98¢**

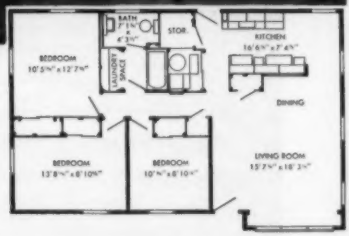
THE YOUNGEST SET

Being ill is no fun for anyone, and to children with their limited powers of patience it often seems unendurable. Even mothers, who everyone knows are the epitome of patience, sometimes when tending and entertaining sick children, find their powers of endurance pushed to the limit. This month with the welfare of both patient and parent in mind we are presenting some games, toys and sickroom accouterment that should lighten mother's duties and, we hope, make the enforced bed-stay something of *The Pleasant Land of Counterpane* it was for the invalid novelist Robert Louis Stevenson.

This autocrat of the sickroom is royally ensconced in a bed made up with *Lady Pepperell* combed percale sheets ($2.79 each) and pillowcases (98c each). Easily washed *Lady Pepperell Peeress* summerweight blanket is made of 50% *Acrilon* and 50% rayon ($7.95). Folding tray, 15" x 20", has a stain-resistant finish ($4.99, General Wood Products)

[Continued on page 60]

OW! See how U. S. Steel's bride's house can give you new freedom to live as you please



What a wonderful way to live! Privacy! Space! Comfort! A whole house to roam in. A big yard to picnic in. Large, roomy closets for storage. Built-ins for convenience. Extra quality that you're assured in any product manufactured by United States Steel Homes, Inc.

It's all yours at low cost in this beautiful *Bride's House of 1956*. Priced so low that monthly payments — installments on *your* future—are actually *less than the rent* for the average apartment. The Bride's House is new! It's thrilling! It's waiting for you at your nearest United States Steel Homes Dealer.

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Visit your Dealer. See this home. See why House Beautiful's *Guide for the Bride* selected it above all others as the ideal *Bride's House of 1956*. This fine wood home goes on display this week. Watch your daily paper for announcement of exact time and place.

OVER 100 VARIATIONS TO CHOOSE FROM

For more details about the complete line of wonderful wood homes built by United States Steel Homes, Inc., see your Dealer (listed in the Yellow Pages). Or send the coupon!

Above all, Don't Miss The Bride's House! Watch your daily paper!

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Rush me your free literature, which includes complete details and illustrations of your new Coronado Homes. I understand that your book will show me how I can plan my own home, to suit my particular needs, by picking and choosing from the many design variations that you offer. And tell me when and where I can see a Bride's House on display.

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I plan to build this spring ☐ next fall ☐.

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THE MODERN MATTRESS

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"RELAXER" by KROEHLER

Mother gets *double* comfort from a Boltaflex-upholstered "Relaxer" . . . the welcome comfort of *complete relaxation* . . . and the "peace of mind" comfort in knowing that the luxurious Boltaflex upholstery will keep its rich beauty for *years!* Never a worry about spots or stains because dirt vanishes with just a sudsy cloth! Boltaflex is produced in a wonderful selection of *textured* patterns and *leather-like* effects for any furniture in the home. Just be sure it's *genuine* Boltaflex!

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BOLTA PRODUCTS Division • Lawrence, Mass.

in the latest decorator colors

MUSIC: a hundred years ago and now

By DAVID RANDOLPH

I have often daydreamed about what a thrilling experience it would be to bring back to life one of the great composers of the past and have him listen to a radio broadcast of one of his own works. Imagine watching Mozart's face as he rode along a super-highway, listening to one of his operas emerge from the car radio. Such an event, while it must take place entirely in the mind, nevertheless serves to point up some of the basic differences between the musical life of today and that of a century ago. Since the difference would appear on first thought to be one of technological progress, we might be tempted to assume that most of us have become merely passive listeners. Gone is the impulse to make music ourselves which must have motivated our ancestors in the days when there were no mechanical means for bringing music into our homes. We might then assume that our musical lives have lost a "priceless ingredient" and that our present musical habits are but a dim reflection of what they were a century ago when the family made music at home. However, before we lose ourselves in sentimentality, suppose we examine the actual facts. Let us compare the musical habits in the homes of our own day with those of a hundred years ago, remembering that my concern here is not with the music profession and its situation, but rather with music as you and I enjoy it.

The music heard in the home of 1856 was the result of actual first-hand activity on the part of the family. How could it have been otherwise? There was no means by which a note of music could be heard except through the active participation of family members or their friends. Now, let us set our imaginations working once again. Imagine that it might have been possible to make a tape recording of what went on in the living room of a century ago, during such a music-making session. I wonder how many of us would continue to listen for more than, perhaps, a few minutes. Surely, music was being made in the home, but does the *quality* of music count for nothing? If we consider the quality of the music being played and sung, we must inquire into the forces that shaped musical tastes at the time. With concerts being rare occurrences, where else could musical tastes have been shaped but in the church and the school? In 1848 a musical convention was held in Chicago, for the purpose of discussing the general question of musical education and the specific one of music in the public schools. Four years later a similar, but larger convention was held, at which there was introduced a volume called the *Alpine Glee Singer*, which was to be used for secular music. Let me quote an opinion on the quality of the music in this volume, as it appears in a book about the growth of American music: "Sugared American psalmody, flavored with German sentimentality, and colored with a crudity of technique almost aboriginal produced that sort of musical candy which we know as the Sunday-school song . . . The collections of this school of musical composers must be reckoned by thousands in editions and millions in numbers of copies."

I think it becomes apparent from this one fact, that if this was the quality of the music that the school child was exposed to, the development of his musical tastes could not be said to have had an auspicious start. Bear in mind, also, the fact that music education itself was of a very rudimentary kind. Throughout most of this country, today, we assume that some form of music education is a part of the school curriculum. Yet, consider the fact that as late as 1835 the idea of forming singing classes in the schools of New York was considered to be only in the "experimental" stage. The man who suggested the idea was *permitted* to conduct his classes, and he received no compensation for his efforts. When the experiment was judged successful, he was allowed to continue his classes, provided no expense was incurred, and provided, also, that there was no interference with the students' "regular studies." No compensation was provided for the teaching of music in the New York schools until 1853—barely more than a century ago! This is not to be regarded as just a statistical fact; its implications are quite significant, as a means of indicating how undeveloped the musical tastes of the times must have been. A visiting German musician wrote home to a musical journal in Berlin that music "lies still in the cradle here," an interesting observation.

The German influence was a very strong shaping force in the development of musical tastes of a century ago. [Continued on page 52]

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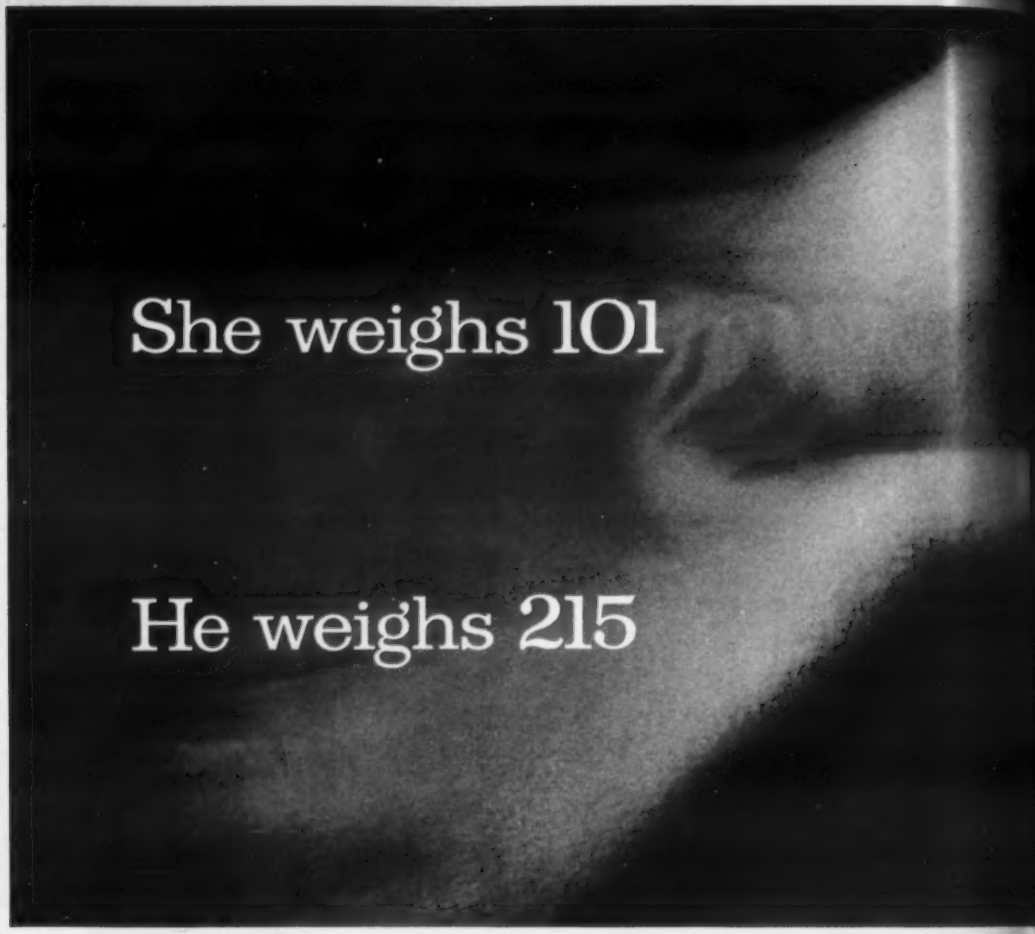

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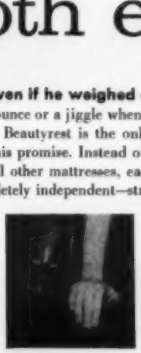

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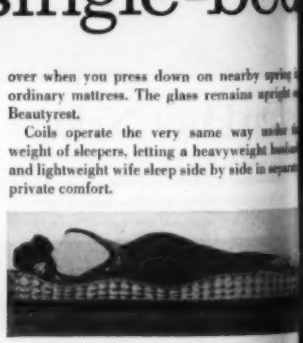

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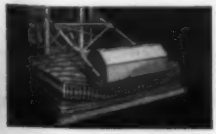

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Music: a hundred years ago

[Continued from page 4[illegible]

As a result of the immigration of many Germans in the eighteen-forties, cities such as St. Louis, Cincinnati and Milwaukee became centers of music. In the broad sense of the term, the Germans formed the greatest educational influence in music that the country had received up to that time.

This brief review of the influences shaping musical tastes in the Americas of a hundred years ago will help us to imagine the sort of music we might hear, if we were to listen to our imaginary tape recording of an early "home music-making" session. In all probability, we should hear a musical diet consisting of sentimental songs, sung with doubtful vocal skill, and accompanied by a reed organ or melodeon. Just as it is the custom for every home of today to have a radio, no real parlor of the mid-eighteen hundreds was complete without its reed organ. From the time of its introduction, about 1854, it was the support of musical activities.

The phonograph has had an incalculable influence in the shaping of the musical tastes of our era. As Roland Gelatt points out in his fascinating history of the instrument *The Fabulous Phonograph*, "No sooner had its birth been announced (in December 1877) than a company was formed to exhibit it to an awed and incredulous public." Specially trained showmen were assigned territories to develop, after having been equipped with an instrument and a supply of tin-foil "blanks." In the hands of these salesmen, it could always be counted upon to provide an evening's entertainment. However, it was unable to make music of the sort that one would want to listen to. Therefore, as early as the end of 1878, just a year after its birth had been announced, the tin-foil phonograph was only a memory. Even the exhibition business had dwindled to nothing, and Edison himself had lost interest in it.

It wasn't until the late 1880's that the phonograph was revived. This time, however, the old tin-foil blanks were replaced by wax cylinders, which made for a much more adequate reproduction of sound. It must be reported, though, that despite the greater fidelity afforded by the wax

[Continued on page 54]

These lovely fixtures cost as little as 38c* a day!

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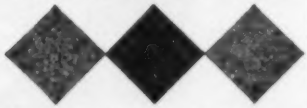

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Music: a hundred years ago

[Continued from page 52]

cylinders, the reproduction of fine music was far from the minds of those behind the development of the phonograph at that time. Instead, their thoughts were bent in the direction of making a dictating machine out of it. In spite of the efforts of the large organization which was set up to market the phonograph in this form, it failed miserably.

Then, in the mid-1890's, a new and important development took place. It was the introduction of relatively inexpensive, spring-motor phonographs which brought the entertainment of recorded cylinders into the American home on a large scale. Starting in 1895, magazines were deluged with advertisements from at least a dozen companies, singing the praises of "the machine that talks."

By far the most imposing record catalogue of 1898 was the 32 closely printed pages of the Columbia Phonograph Company. There were marches by Gilmore's Band and Sousa's Grand Concert Band, piccolo solos, banjo solos and dialogues. The so-called Columbia Orchestra, a group specializing in *Descriptive Records*, was responsible for more than eighty cylinders.

Thus it will be seen that as late as the turn of the century, the phonograph offered very slim hope to those who longed to be able to hear serious music in their own homes. In 1913, the Victor catalogue gave evidence of a much-improved state of affairs, but its serious music was limited to only the famous arias from the most popular operas. The only Beethoven orchestral work that could be had in a complete version was Beethoven's *Leonore Overture No. 3*. Otherwise, the home listener had to be satisfied with drastically cut renditions of the *Adagio* from his *Fourth Symphony*, the *Andante* from the *Fifth Symphony*, a movement from the *Emperor Concerto*, reduced to a piano solo and played on a single record side, and the first movement of the *Moonlight Sonata* played by an Italian band!

The first large-scale orchestral recording—Tchaikovsky's *Nutcracker Suite*—appeared in 1909 in England. But the first complete symphonies ever to be issued—Beethoven's *Fifth* and *Sixth*—were not to appear until 1913 in Germany.

[Continued on page 180]

Living moderns

shown in room opposite: the draperies, "Ecstasy" (Fiberglas), about 3.50 the yard; the couch, "Polka Stripe"; the cafe curtains, "Domino"; both about 2.60 the yard. Pillows and hassock, "M[illegible] (all rayon), about 1.89 the yard. Featured at these fine stores:

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CONNECTICUT
Bridgeport—Howland's Dry Goods C[illegible]
Hartford—G. Fox & Co.
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DELAWARE
Wilmington—John Wanamaker

FLORIDA
Ft. Myers—Foxworthy Furniture Co.
Miami—The Hub

ILLINOIS
Springfield—A. Dirksen & Sons
Rockford—The Car-Pet Line Store

INDIANA
Hammond—E. C. Minas Co.
Lafayette—Reifer's Furniture Co.
South Bend—Robertson's

IOWA
Davenport—
Petersen, Harned Von Maur, Inc.
Sioux City—Greve Carlson

LOUISIANA
Alexandria—Wellan's
New Orleans—Maison Blanche

MARYLAND
Baltimore—Gomprecht & Benesch

MASSACHUSETTS
Worcester—John C. MacInnes Co.

MICHIGAN
Alma—New Moon Homes
Holland—De Waard Drapery
Mt. Clemens—F. W. Krausmann
Petoskey—Petoskey Furniture Co.
Pontiac—McCandless Inc.
Traverse City—
Coupal Cherryland Floor Covering
Wyandotte—Lucille's Linens

NEBRASKA
Omaha—Orchard & Wilhelm

NEW JERSEY
North Hackensack—Huffman & Boyle

NEW YORK
Fresh Meadows—Bloomingdale's
New Rochelle—Bloomingdale's
New York—Bloomingdale's
Rochester—McCurdy's

NORTH CAROLINA
Charlotte—Dorsey's
Newton—Haupt Mfg. Co.

OHIO
Cleveland—Wm. Taylor Sons Co.
Dayton—Rike-Kumler Co.
Middletown—Rothman Troup Furniture

PENNSYLVANIA
Philadelphia—John Wanamaker
Wynnwood—John Wanamaker

TENNESSEE
Chattanooga—Miller Bros.
Johnson City—Harvey & Mott

TEXAS
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Naturally, Blocksom Paratex bears the Good Housekeeping Seal.
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Under the beauty... the cushioning comfort of **TUFFLEX**

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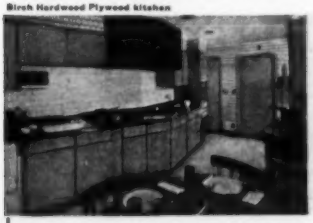

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The youngest set [Continued from page 44]

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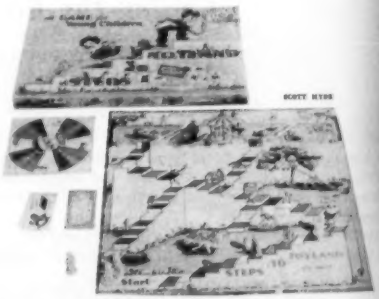

SCOTT HYDE

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[Continued on page 66]

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More families buy **LENNOX** through 5,606 home comfort specialists

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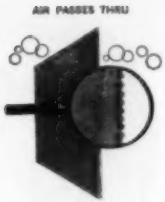

NOW you can enjoy long-lasting vinyl upholstery material that is beautiful and at the same time comfortable. The secret of new Air-porous Koroseal upholstery material is the 50,000 tiny

New Air-porous Koroseal . . . air-conditioned seating comfort made possible by 50,000 tiny pores in each square inch of material

cells in each square inch. These cells are so small (invisible to the naked eye), water cannot go through but air can. This gives you cool comfort with the washability needed to keep your furniture new and fresh looking for years.

Then there's a look about new Air-porous Koroseal unlike any vinyl upholstery material you have ever seen. The finish has a rich, luxurious appearance . . . is *not* shiny. And the feel of Air-porous Koroseal is soft and supple . . . it's pleasing to touch.

When you buy new furniture, look for Air-porous Koroseal. The tag below will identify it for you. Right now, you can see Air-porous Koroseal on many lines of fine furniture. Tomlinson, whose chair is in the picture, is just one of the many furniture manufacturers using Air-porous Koroseal. The color on the chair is Clover Pink, one of 22 exciting decorator colors, including House & Garden selections.

Chair by Tomlinson • Upholstery material—Air-porous Koroseal

Air-porous—Pat. Pend. U. S. Pat. Off.

FLEXIBLE, FASHIONABLE LIGHTING

...and more for your money than meets the eye!

Your good taste tells you how beautifully these Wall Lightoliers compliment your home. But beneath the well-bred lines, these practical qualities: they hang wherever you need light, lift and lower, swing from side-to-side. The plastic diffusers filter out glare, spread a flattering glow on your furnishings and on *you*. And . . . they save space, leave table tops clear. Above: a lovely blend of brass, walnut, grass cloth. Right: two more of the many Lightoliers at the nicest stores everywhere.

Prices: as low as **$9.95*** **Model at near right. Slightly higher in the west.*

LIGHTOLIER, Box #368, Dept. L-54, Jersey City 5, N. J.

Yes, I want to know HOW TO SELECT THE RIGHT LAMP FOR EVERY ROOM. Please send me your free brochure.

NAME _____

ADDRESS _____

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THE LAMP DIVISION OF

LIGHTOLIER

ARCHITECTURAL LIGHTING • RESIDENTIAL FIXTURES • PORTABLE LAMPS

DOW

SARAN stars for summer furniture

to give lasting beauty you never need rescue from sun, rain, even salt air

CYD CHARISSE
co-starred in MGM's
"MEET ME IN LAS VEGAS"
in Cinemascope and Color

Cyd Charisse finds that brightly styled SARAN fabrics laugh at the weather with built-in color fastness!

Bright New Styles

Beautiful Built-In Color

Laughs at the Weather

Choose your summer furniture now from many varied fabric patterns, in cheerful pleasing color combinations . . . both webbed and solid. Be sure the fabric you choose is beautiful SARAN—woven for superlative strength, comfort and durability.

Beautiful SARAN is a snap to keep clean with just a damp cloth—stays alive in the sun and throws off rain-water with ease. SARAN fabrics keep snug fitting without stretching.

Living outdoors is fun, and the best way to start is with summer furniture of beautiful SARAN. Stop in for yours today at your favorite store.

The Dow Chemical Company, Dept. SSF-4, Midland, Michigan

you can depend on DOW PLASTICS DOW

The youngest set [Continued from page 60]

Young bird-watchers should be delighted with a game called *I Learn About Birds*. Game includes bird-stamp album, crayons, water colors, books about birds ($1.95, Grosset & Dunlap)

Children will love drawing and writing on a *Donald Duck* magic slate, 25c. Three informative magic slate activity books complete with text and pictures are 25c apiece. Strathmore

Paper cutouts will keep children occupied for hours. The *Bobbsey Twins Playhouse* comes with three books and paper-dolls. Playhouse will store cutouts when not in use, reducing bed clutter ($1.95, Grosset & Dunlap)

[Continued on page 76]

YOUR HOME'S WORTH MORE WITH MOORE'S HOUSE PAINT

Worth more to you . . . because you can be proud of its appearance and confident of the many years' protection that Moore's House Paint gives your home. Worth more as an investment . . . because quality paint improves the value of your home.

Yes, Moore's House Paint is preferred by painting contractors because it's easy to apply . . . covers old colors quickly . . . stands up to outdoor exposure for years . . . is ready-to-use in your favorite colors.

Use the paint of 66 years' proven performance . . . Moore's House Paint . . . one of the many top-quality paints made by Benjamin Moore & Co. Be sure to see your Benjamin Moore Dealer; he will help you to save time, effort and money.

BENJAMIN MOORE PAINTS
. . . PREFERRED BY PROFESSIONALS
. . . PERFECT FOR YOU

Benjamin Moore® paints

YOU can be a magician...

and transform any room with lighting by

GLOBE

If you are planning to build a home or redecorate, you will lavish loving care on your choice of furnishings. So here's a fact to consider. You can bring out the full beauty of fine furnishings through the magical effects of *"lighting by Globe"* Whether modern or traditional, there is a Globe lighting fixture perfectly designed to match the decorative assets of any room — by day and by night. Exquisitely crafted, they will add fresh charm and new dimension to your rooms. A visit to the showroom of your nearest Globe distributor will reveal a wealth of lighting to give *your* home a look of luxury at a cost most pleasing to your budget.

Seal of acceptance of the American Home Lighting Institute

AHLI

Write for your free copy of Globe's new Planned Lighting Guide . . . Or send 35¢ for Globe's full-color 44-page lighting fashion album, "Planned Lighting for Better Living"—a treasury of lighting ideas that contains nearly 200 fixture illustrations, many in colorful room settings.

GLOBE LIGHTING PRODUCTS, INC.
Dept. L, 1710 Flushing Ave., Brooklyn 37, N. Y.

Please send me:

- ☐ Free Planned Lighting Guide.
- ☐ Complete full-color lighting album. I am enclosing 35¢.
- ☐ The name of my nearest authorized Globe distributor.

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GLOBE LIGHTING PRODUCTS, INC.
COMPLETE GLOBE LINE ON DISPLAY AT OUR NEW YORK SHOWROOM: 14 EAST 40th ST.
1710 FLUSHING AVENUE, BROOKLYN 37, N. Y.

It's this easy with speedy Super® Kem-Tone

THE DE LUXE LATEX WALL PAINT

It's a wonderful feeling! Your dream becomes a brand-new room in just one day with quick, ready-to-use Super Kem-Tone! Velvet-rich, rubber-tough, it goes on easily over plaster, wallpaper, paint, wood, brick or wallboard without brush marks. Dries within an hour, too. Yet Super Kem-Tone costs so little to use . . . one gallon will do the walls of an average room. Give your own dream a try with Super Kem-Tone . . . then you'll know why it's the world's most widely used wall paint.

Kem-Glo® alkyd enamel matches Super Kem-Tone color for color. It's the favorite enamel for kitchens, bathrooms and all woodwork in the home. Kem-Glo flows on smoothly . . . no undercoater needed . . . looks and washes like baked enamel.

SUPER KEM-TONE $5.89 a gallon (Deep tones $6.19 a gallon). KEM-GLO $2.69 a quart.

Wide range of lovely new colors to choose from!

Easy to apply with Roller-Koater® or brush!

Guaranteed washable, or your money back!

ACME QUALITY PAINTS - Detroit

Super Kem-Tone and Kem-Glo are also made and distributed by:
The Sherwin-Williams Co., Cleveland
W. W. Lawrence & Co., Pittsburgh
The Lowe Brothers Co., Dayton
John Lucas & Co., Inc., Philadelphia
The Martin-Senour Co., Chicago
Rogers Paint Products, Inc., Detroit

Sold by leading Paint, Hardware, Lumber and Department Stores everywhere!

THE AMERICAN COLLECTION as shown, Sofa Sections, each, $224.50. Center angle section, $229. Lounge Chair, $160. Full Size Sofa with Matching Chair also available but not shown. Prices vary according to fabrics selected.

Modern styling reaches maturity in The American Collection, called by critics "the contemporary classic of today's furniture design."

Study the lines...so sleek and slim...a poem in styling symmetry. Soft, sumptuous reversible foam rubber seat and back pillows set a mood of uncommon luxury...and exotic Pandanas grass cloth inset arm panels add the finishing touch to a picture of rare perfection.

Your local Valentine Seaver Dealer invites you to see this stimulating new furniture soon.

OUR PROUDEST ACHIEVEMENT...

The American Collection

Valentine Seaver Originals

PRODUCT OF KROEHLER

DESIGNS OF DISTINCTION

thousands of homes prove conclusively

Vornado®

just cools BETTER for LESS!

Vornado Central Air Conditioners Cost Hundreds of Dollars Less...Here's Why—

POWERFUL SEALED TWIN COMPRESSORS
Two powerful compressors provide super cooling... economically. For normal summer days one compressor maintains proper level of humidity and temperature. For extremely hot days both compressors operate for maximum cooling comfort.

NEW PREFABRICATED DUCTWORK
Vornado-engineered and "sized" to insure maximum scientific delivery of cooling air to every room. Prefabricated for quick, low-cost installation.

ADJUSTABLE ROOM AIR DIFFUSERS
Exclusive four-way grille, located in every room, gives quiet, full-room air circulation. Adjustable dampers permit control of air volume in each room.

FULLY GUARANTEED
Vornado Central Air Conditioners are pre-packaged, pre-engineered, and carry a written factory warranty.

Vornado's dramatic new engineering advances have drastically reduced the initial cost... installation cost... and operating costs of complete home air conditioning.

New air-cooled design eliminates expensive valves and water connections, costly accessories. Pre-fabricated Fiberglas ductwork greatly lowers installation time and costs.

Vornado's new central air conditioner was specifically designed for the average home... the average budget. Performance has been proved in thousands of homes. Yes, Vornado just cools BETTER for LESS... hundreds of dollars less!

LOW DOWN PAYMENT ... 3 YEARS TO PAY

Naturally it's a product of

The O. A. SUTTON CORPORATION • Wichita, Kansas

Specialists in the manufacture of comfort cooling appliances

It's Home Improvement Year!

WRITE TODAY FOR COMPLETE DETAILS

The O. A. SUTTON CORPORATION
1807 West Second Street, Wichita, Kansas

Gentlemen: I would appreciate information on your low-cost central air conditioner.

NAME _____

ADDRESS _____

CITY _____ ZONE ____ STATE _____

LHM - 5-56

BEST IN BOOKLETS

To save readers time and money, LIVING For Young Homemakers is handling booklet requests directly. Fill in the coupon below, indicating by number the booklets you want. Be sure to include stamps or money order for those booklets requiring a remittance (marked by number with asterisks in coupon). Please do not send coins.

FROM THE KITCHEN

1. Make mealtime more fun with the advice offered by Heinz in *A Feeding Guide for a Healthy, Happy Baby*. Helpful as a supplement to doctor's instructions, it discusses the balanced diet; introduction of new strained and junior foods, the spoon, cup, etc.; self-feeding; plus heating, serving and storing processed baby foods. The charts for recording changes in formula, reactions to new foods, physical growth (height, weight, teeth) and immunization shots are especially convenient. Free.

2. Easy and economical meal-sparking dishes that range from simple jellied salads, main dishes and desserts to beautiful extra-special chiffons and mousses are contained in Knox's *Gel-Cookery Recipe Book*. This guide to cooking with protein-rich unflavored gelatin will help to turn out a chicken and pineapple salad, salmon mousse, nesselrode or pumpkin chiffon pie and no-bake cheesecake, just to name a few of the tempting recipes that begin with this versatile ingredient and end with ohs! and ahs! Free.

3. Mother's little helper will get a real feeling of belonging with her own 48-page *Fun to Cook Book* designed by the Carnation Company for the 7-to-14-year age group. Colorful sketches illustrate various utensils and, step by step, recipes that take the beginner from the usual cocoa and cookies into practical projects such as salads, meats, eggs, vegetables, one-dish dinners and frozen desserts. Included are how-to's on menu-planning, grocery-shopping and a complete birthday party. 25¢.

4. A festive flavor can turn the most prosaic meal into a masterpiece, and in this case it is *Grand Marnier Liqueur*, a superb ingredient for making an epicurean dish. Serve it in a cocktail, after dinner, or add it to iced fruit, duckling, soufflé, ice cream or crêpe flambées, as directed in this recipe leaflet, and you will provide the *pièce de résistance* of a memorable evening's entertaining. Free.

FOR HOME IMPROVEMENT

5. A decorator's dilemma often calls for *Window Inspirations* and this attractively illustrated booklet by Kirsch is the answer to any questions you may have on how to make a window look higher or wider, how to use café styles, how to treat corner, picture or problem windows, how to make curtains and draperies, how to select fabric or a color scheme, and most important, how to choose the correct hardware and proper installation for whatever the project. 50¢.

6. An efficient and versatile *Modern Fuel for Millions* is liquefied petroleum or LP-Gas, also known as butane, propane, bottled and tank gas. Illustrated are its leading home and farm uses plus types of appliances which give greatest satisfaction with this fuel which economically heats, cooks, refrigerates—or runs tractors, broods chicks, and pumps irrigation water. An area-climate map tells what tank size is needed for bulk storage in every section of the U.S. Free.

7. History in the making might describe an illustrated and informative booklet, *A Guide to Construction Features of Williamsburg Restoration Furniture*. The background explanations and photographs point up with pride the fine tradition of skilled workmanship, carried over from colonial times, that is apparent in today's authentic hand-crafted copies of furniture that so beautifully represents a part of our national heritage. 25¢.

8. The enduring natural beauty of wood always makes it a popular building material, and today's trends call more and more for the information provided in *A Treasury of Hardwood Plywood*. This illustrated booklet sets forth construction details, dimensions, thicknesses, strength, density, the many uses to which birch, gum, mahogany, oak and American walnut can be put. Included are installation and finishing methods for these multipurpose panels. 25¢.

HOW-TO-DO IT

9. A saucer and scissors can turn out the gayest spring tonics imaginable if you follow the fabulous *Café Curtains* instruction leaflet by Indian Head Mills. In it are complete directions on a new easy way to make the basic curtain plus sketches and descriptions of 15 unusual and original ways to trim this popular and adaptable window treatment. Free.

10. Polish off that next housekeeping chore with ease and efficiency. In *How to Take Care of Furniture*, you will learn the special qualities of different types of waxes (no-rubbing furniture, paste, liquid cleaning, cream and kitchen) and which waxes are specially recommended for each surfaces as wood, leather, marble, ceramic tiles, metallic trims, plastics and rattan. How wood furniture is finished, why oil polishes are not desirable, and many questions and answers complete this maintenance manual by Johnson's Wax. Free.

11. A well-worn area of discussion is a refinishing project, but with *Now! You Can Have Satin Smooth Floors in Every Room in Your Home* by the American Floor Surfacing Machine Company you can turn talk into action. It explains the equipment and supplies you will need, the sandpapers to be used, how to attach them to the drum of the tilt-type sander, what to check before running the machine, and the actual sanding and finishing procedures to follow for clear, sparkling floors. Free.

FAMILY AFFAIRS

12. The summer season fast approaching may also be posing the problem of *How to Choose A Camp for Your Child*. If so, this Public Affairs pamphlet by Ernest Osborne will serve as an excellent guide on such important considerations for the parents as which youngsters should go, the values camping has to offer, such as getting next to nature, learning new skills, and developing friendships; selecting the most suitable type (traditional, progressive, concentrational, specialized or work camp); physical aspects; and the place of counselors and the director in contributing towards a fine, lasting experience for your boy or girl. 25¢.

13. A universal language to be encouraged in the young is music, and *The Parents' Primer* by the Baldwin Piano Company is the key to helping your child achieve an enriched pattern of living. Its suggestions on the best approach to learning to play the piano, which include when to start lessons, choosing a teacher, practicing and building a music routine, are an excellent introduction and guide to a world full of beauty. 10¢.

14. Pet owners will welcome this question-and-answer pamphlet on *The Flea* by Ace Chemical Laboratories. With the information provided on where fleas are born, how injurious they are to your pet's health, how effective dusting, washing and a flea collar are, for instance, it is hoped the reader will have a better understanding of the flea and be better able to control this blood-eating pest of every dog and cat. Free.

LIVING For Young Homemakers
Dept. L-5E
575 Madison Ave., New York 22, N. Y.

Indicate booklets desired by circling corresponding numbers below. Send stamps or money order if remittance required. No coins please.

1 2 3* 4 5* 6 7* 8* 9 10 11 12* 13* 14

Name_____

Address_____

City_____ Zone_____ State_____

* Remittance required for booklet

Did you ever *see* such Comfort?

Health Center Mattresses from **$59.50**
Other Spring Air Mattresses from **$39.95**

HER new Health Center Mattress has just arrived! Yet she can actually see years of wonderful sleep she's going to have. She can tell at a glance where the extra health-protecting support is . . . *in the center where most of her weight lies.*

Spring Air Health Center Mattresses *show* you where they're extra firm because the distinctive cover pattern clearly points out that extra firmness.

And some things you can't see—exclusive coil construction, specially-woven covering, and the amazing Tip Corner to make fitted sheets slip on easily. All these are yours, too, with the *new* Spring Air Health Center Mattress.

SPRING AIR
MATTRESSES

for the name of your dealer write
THE SPRING AIR COMPANY — Executive Offices
666 Lake Shore Drive, Chicago 11, Illinois

*Trade-Mark

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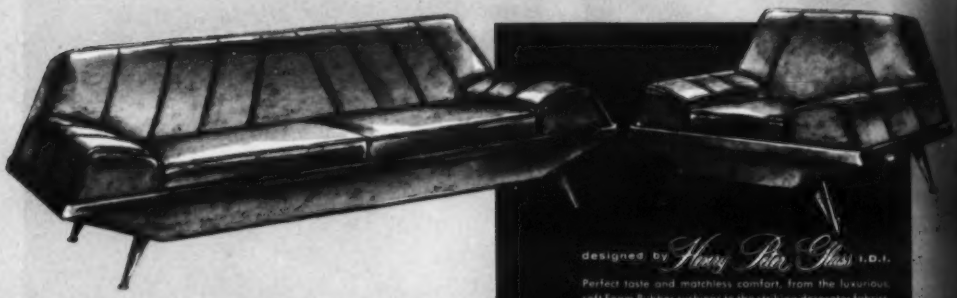
KENMAR'S 30th Anniversary Originals

California Modern . . . . . Sofa and Chair $239

Matchless beauty and luxurious comfort plus your choice of all the latest decorator fabrics, yet so modestly priced.



Classic Modern . . . . . Sofa and Chair $298

designed by Henry Peter Glass I.D.I.

Perfect taste and matchless comfort, from the luxurious soft Foam Rubber cushions to the striking decorator fabrics.

Contemporary . . . . . Sofa and Chair $269

This extra large suite features comfort with additional seating area. Choose from all the latest fabrics and colors.

Now Available At Leading Furniture and Department Stores.

KENMAR® MFG. CO. EAST PALESTINE, OHIO • OTTUMWA, IOWA • TYLER, TEXAS • VOGEL CO., TORONTO

Wouldn't you love window beauty like this?

Andersen *Windowalls*

TRADEMARK OF ANDERSEN CORPORATION

WINDOWALL *of Andersen Flexivents in home near Detroit. Stanley Reese, architect, Raymond Smith, Jr., designer.*

Easy to clean! Forget window washing drudgery. It's easy to clean outside glass surfaces quickly and safely from inside your home. You can say good-by to stretching and struggling forever.

Highly weathertight! Banish window drafts. Leakproof design, full weatherstripping, pressure locking system, mean exceptional weathertightness to assure you perfect comfort all year 'round.

The view is high, wide and handsome framed through Andersen WINDOWALLS. And to your home, too, WINDOWALLS can bring sunshine, fresh air, the view. Yet they always close tight to give you the year 'round comfort of weatherproof protection against moisture, dust and cold.

Get further information on window beauty with WINDOWALLS from your architect, builder or lumber dealer. Or send the coupon to Andersen.

Mail for free window ideas LYH-56

Andersen Corporation, Bayport, Minnesota

Get 36-page booklet of window beauty photos and ideas . . . 20-page booklet of window facts and information. There is no obligation.

Please check: ☐ I plan to build ☐ I plan to remodel

Name.....

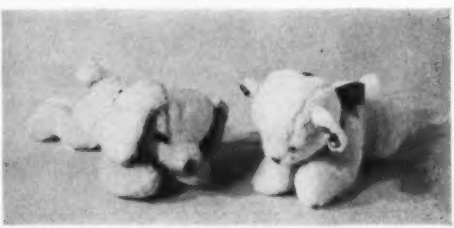
Address.....

City.....*Zone*...*State*.....

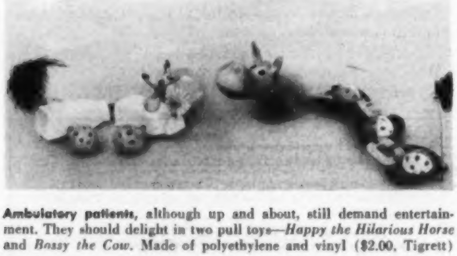
The youngest set [Continued from page 66]

Hundreds of practical play suggestions, useful with children from babyhood through teenage are contained in a book by Arnold Arnold called *How To Play With Your Child*. Hard-bound, $2.00; paper-bound, 35c. By Ballantine Books

A get-well card that is actually a book containing toys and games called *7 Toys and Games for a Little Someone* will keep small patients happily occupied. Toys and games are constructed of simple materials to eliminate all possibility of injury ($1.00 each, by Barker Greeting Cards)



Easily laundered toys, because of spillage and germs, are almost a necessity in a sickroom. Ready to pop into the washer are two *Orlon* plush animals—a lovable puppy and a cuddly lamb (Both $3.98, Eden Toys)



Ambulatory patients, although up and about, still demand entertainment. They should delight in two pull toys—*Happy the Hilarious Horse* and *Bossy the Cow*. Made of polyethylene and vinyl ($2.00, Tigrett)

ALABAMA
Decatur—Robinsons
ARIZONA
Safford—Long's Furniture
ARKANSAS
Hot Springs—Bennett Furniture Co.
Little Rock—Standard Furniture Co.
Springdale—No Ark Furniture Center
CALIFORNIA
Arcadia—Brejons
Bakersfield—Urner's
Duarte—Schuman's Furniture
Fresno—Berg Furniture Co.
Los Altos—Sloanes
Merced—Slater Furniture Co.
Modesto—Slater Furniture Co.
Oakland—Mulkey Furniture Company
Palo Alto—Parks Furniture Company
Pasadena—W. B. Scott Furniture Company
Riverside—Binford's Furniture
San Bernardino—Wilson & Fields
San Francisco—W & J Sloane
San Luis Obispo—Riley's Suburban Store
San Mateo—W. J. McDaniel & Son
Santa Ana—Elliott's
Santa Cruz—Samuel Leak & Sons
Sonora—Macbeth & Sons
Tulare—Linder Hardware & Furniture
29 Palms—Lyons Furniture
COLORADO
Colorado Springs—American Furniture Co.
CONNECTICUT
Ansonia—Sporter Furniture
Bridgeport—"Modern Living" of Bridgeport, Inc.
Danbury—Majestic Furniture
Darien—Shari-Lyn Furniture
Hartford—G. Fox & Co.
Meriden—Caplan's
New Britain—B. C. Porter Sons
New Haven—Chamberlains, Inc.
New London—Shafner's, Inc.
Norwich—Solberman's, Inc.
Stamford—P. Silberman, Inc.
Terryville—Terryville Furniture Co.
Wilton—Pilgrim Hall Furniture, Inc.
FLORIDA
Gainesville—Smith Deck Storm Furniture Co.
Melbourne—Johnson's Furniture Store
Miami—M. Stiller & Sons
Orlando—Myrick's Furniture
Tallahassee—Cox Furniture
ILLINOIS
Brookfield—Radtke Interiors
Champaign—Sackett's Furniture
Chicago—Polk Brothers
Town House Furniture
Chelsea—Bloomberg Bros.
Gardner—Rose's Clo. & Furn. Co.
Hyannis—Myers Co., Inc.
Jamaica Plain—Alperts Furniture
Lenox—David E. Herrick, Inc.
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New Bedford—The Keystone
Newton—Hammond's Furniture
Northampton—McCallum's Dept. Store
Pittsfield—Union Furn. Inc.
Plymouth—Sherman Furniture
Quincy—Sheridan's
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Shelburne Falls—Singley Furniture Co.
Webster—Riverside Furniture Co.
West Springfield—Bailey-Wagner Wayside
MICHIGAN
Ann Arbor—Martin Haller Co.
Detroit—Crowley-Milner Co.
Grand Rapids—DeKorne Furniture Co.
Lansing—Small's Furniture Co.
Midland—Levine Furniture Co.
Milan—Des Ermia's Furniture
Muskegon—Bishop Home Furnishers
St. Clair Shores—E. C. White Co.
Sawyer—Warehouse Furniture Mart
Wayne—W. L. Gates Furniture Co.
Ypsilanti—Mack & Mack Furniture
MINNESOTA
Chisholm—Rupp's Furniture Co.
Duluth—Bodin Co.
Hibbing—Bourgin's Furniture
Pipestone—Walz Furniture Co.
St. Paul—Schunemans
Virginia—Ketola's
MISSOURI
Cape Girardeau—Walther's Furniture Co.
Columbia—McClain Furniture Co.
Kansas City—Cousins, Inc.
Marshall—Keeharts Furniture Store
St. Joseph—Townsend & Wall
St. Louis (Warson Woods)—Caraffol Furniture Co.
Sedalia—Homakers, Inc.
Warrensburg—McMeekin Furniture Co.
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Billings—Sigman Furniture
Great Falls—Barbers, Inc.
NEBRASKA
Chadron—Midwest Furniture Co.
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Grand Island—Payne-Larson Furniture
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Hastings—Swan Furniture
Holdrege—Braun's
Kearney—Payne-Larson Furniture
Lexington—Brown's Furniture
McCook—Swan Furniture
Ossining—A. L. Myers, Inc.
Poughkeepsie—Fleishman's Wayside Fur.
Riverhead—Jacob Meyer, Inc.
Rochester—Sibley, Lindsay & Curr
Roscoe—Hodges
Saratoga—Union Furn. Inc.
Schenectady—Union Furn. Inc.
Utica—Ribyat Fine Furniture
Union Furn. Inc.
Watertown—Empsall's
White Plains—J. H. Harvey, Inc.
Yonkers, Cross County Center—Lartins for Interiors
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Addison—Klawitters Furniture & App.
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Bellefontaine—L. M. Stupp Furniture
Bellbrook—Barnet's Shopping Center
Canton—Smith-Phillips Co.
Cincinnati—Smith Furniture Co.
Cleveland—Taylor's
Modern Shop
Columbus—Boston Store
Davids Furniture Co.
Crestline—Marshall Furniture
Dayton—Dayton Town & Country Furniture Co.
Fairborn—Finke Furniture of Fairborn
Hamilton—A. Rosen Furniture
Lorain—Kreiser Furniture Co.
Montpelier—Louden Mdse. Co.
Norwalk—Perfected Furniture Co.
Portsmouth—Craigmiles Furniture Co.
Scio—Purviance Furniture
Toledo—Quality Furniture & App.
Warren—Zicard Bros.
OKLAHOMA
Tulsa—C & R Cousins Furniture
PENNSYLVANIA
Allentown—C. A. Dorney Furniture Co.
Ardmore—Furniture Inn
Broomall—Town & Country Store
Butler—Davis Furniture
Bridgeville—Home Furniture
Ellwood City—H. B. Ziegler Co.
Erie—Epp Furniture Co.
Frackville—Tenenbolz's
Hanover—Leinhardt Bros.
Jeannette—Frank Levine
Johnstown—Glosser Furniture
Monroeville—Faller Furniture
Mt. Lebanon—Blaise Wayside Furniture
New Brighton—J. W. [illegible]
New Castle—Lawrence Furniture Store
Wayside Furniture

These stores sell Birchcraft by Baumritter

Danville—Sandusky's
Des Plaines—Margarite Modern Modes, Inc.
Mount Vernon—Mound City Store
Peoria—Adams Fashion Furniture
Prospect Heights—Schmeller Furniture Co.
Quincy—Kemner's
Rockford—House of Lindberg
Springfield—Stern Furniture Co.
INDIANA
Chesterfield—Roy's Furniture Showcase
Fort Wayne—Earl Groth & Co.
Gary—Radigan Brothers
Lafayette—Village Furniture, Inc.
Nappanee—Wise's Furniture
Noblesville—Noblesville Furniture Co.
Osceola—Osceola Furniture Mart
IOWA
Boone—Redtker Furniture
Burlington—Bennett's Home Center
Cedar Falls—Simpson Furniture
Cedar Rapids—Peterson Furniture
Clinton—Hearth & Home, Inc.
Des Moines—Gray's Furniture
Dubuque—Roehl-Phillips Co.
Elkader—McTaggart & Sons
Forest City—Olson Furniture
Humboldt—Newton Furniture
Jessup—E. Parker & Sons
Kimballton—Kimballton Furniture
Manchester—Barrett Furniture
Mason City—Tyler-Ryan Furniture
Newton—Gray's Furniture
Sac City—Farber & Otteman
Shenandoah—Redfield-Sullivan Furniture
Sioux City—Bekins Furniture
Spirit Lake—Carl's Furniture
Tipton—Phelps Furniture
Waterloo—James Black Dry Goods Co.
KANSAS
Clay Center—P. M. Conrad & Son
Independence—Davis Furniture Store
Kansas City—Falconer Furniture Co.
Pittsburgh—Deruy Hdwe & Furniture Co.
Stafford—Peacock & Soice
Wichita—Peterson Furniture Co.
KENTUCKY
Elizabethtown—Hardin Furniture Co
Louisville—Heleringers
MAINE
Portland—Young's Furniture Co., Inc.
Sanford—S. B. Emery Co., Inc.
MARYLAND
Baltimore—Hochschild, Kohn & Co.
Modern House, Inc.
Towson—Garon's Furniture
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Athol—Fiskins
Beverly—Kransberg Furniture Co.
Norfolk—Ballantyne's Furniture, Inc.
North Platte—Whitaker Furniture Co.
Omaha—J. L. Brandeis
Schuyler—Hrabak Furniture
Scottsbluff—Economy Furniture
Sidney—Baltes Furniture
York—Baer & Co.
NEW HAMPSHIRE
Colebrook—Colebrook Furniture Co.
Laconia—Lougee Robinson Co.
NEW JERSEY
Hackensack—Packard's
Haddonfield—Haudon Wayside
Lakewood—Wolpins
New Brunswick—Lester's Furniture
Paramus—Nassau Furniture
Somerville—Schwartz Furniture Co.
Tom's River—Brody's
Vineland—Brody's
Wildwood—Brody's
NEW MEXICO
Albuquerque—Fedway Store
Roswell—Dabbs Furniture
NEW YORK
Albany—Union Furn. Inc.
Albion—McNall's, Inc.
Amsterdam—Union Furn. Inc.
Batavia—Batavia Furniture
Boonville—Clark Layng
Bronx—Jerome Furniture Exchange
Maple House of the Bronx
Sachs Quality Stores
Brooklyn—Abraham & Straus
Halpern & Gilliman
People's Furniture
Buffalo—Newtrend
Cohoes—Union Furn. Inc.
Dunkirk—H. C. Ehlers Co., Inc.
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Gloversville—Union Furn. Inc.
Elmira—Peterson Furniture Store
Hempstead—Abraham & Strauss
Thomas-Mack
Herkimer—Rush Furniture Co.
Huntington—Knight Bros. Furniture, Inc.
Ithaca—Zion's Furniture
Kingston—Union Furn. Inc.
Liverpool—Holton & Herrig
Lockport—Howard C. Korff, Inc.
Manhasset—B. Altman & Co.
Halpern & Gilliman
Mechanicville—Union Furn. Inc.
Newburgh—Burger's
New Rochelle—Town & Country Modern Interiors
New York—B. Altman & Co.
Bloomingdale's
Sachs Quality Stores
Niagara Falls—Arnson Furniture Co.
Ogdensburg—Hess Furniture Co., Inc.
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New Kensington—Myers Furniture Co.
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UTAH
Salt Lake City—Granite Furniture
Standard Furniture
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Bennington—Union Furn. Inc.
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Lynchburg—Stevens Home Furnishings Co.
WASHINGTON
Seattle—People's Furniture
Standard-Grunbaum Furn. Co.
Yakima—Harold H. Schultz
WEST VIRGINIA
Charleston—The Diamond
Huntington—Dickinson Bros. Furniture
Morgantown—Royal Furniture
Parkersburg—Dils Bros.
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Wheeling—Casey-Beats Co.
WISCONSIN
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La Crosse—Boyer's, Inc.
Milwaukee—Grand Furniture Store, Inc.
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BUDGET SUMMER HOME

By NANCY DAVIDSON

When the Arthur Herzogs, of Seattle, Washington, bought a heavily wooded plot on Whidbey Island in nearby Puget Sound, the problem of erecting a summer cabin on the beach front seemed insurmountable. Local workmen were scarce, there was no electricity for power tools and the family budget was limited. E. Dillman Morse, A. I. A., is a young architect who met their problem head on. Designing a simple, contemporary structure to be built by the owner, he presented the Herzogs with a list of all parts and dimensions, plus detailed assembly instructions. The cabin was then precut at a lumberyard on the mainland and within four week ends their new part-time home was completed and all ready for them to paint.

Built off the ground for dryness, the cabin is basically post-and-beam construction, permitting the Herzogs to assemble precut parts with ease. Extensive use of glass on three sides opens the cabin (built for a budget-obliging $2,000, with furniture) into surrounding woods

[Continued on page 102]

Jewels for a modern princess—

—smartly crafted plumbing fixtures in soft pastels, of cast iron, formed steel, vitreous china. Chrome fittings, too, with flair and function . . . the individually tested working parts of your fashion-wise Eljer bathroom. Eljer, Division of The Murray Corporation of America, Three Gateway Center, Pittsburgh 22, Pa.

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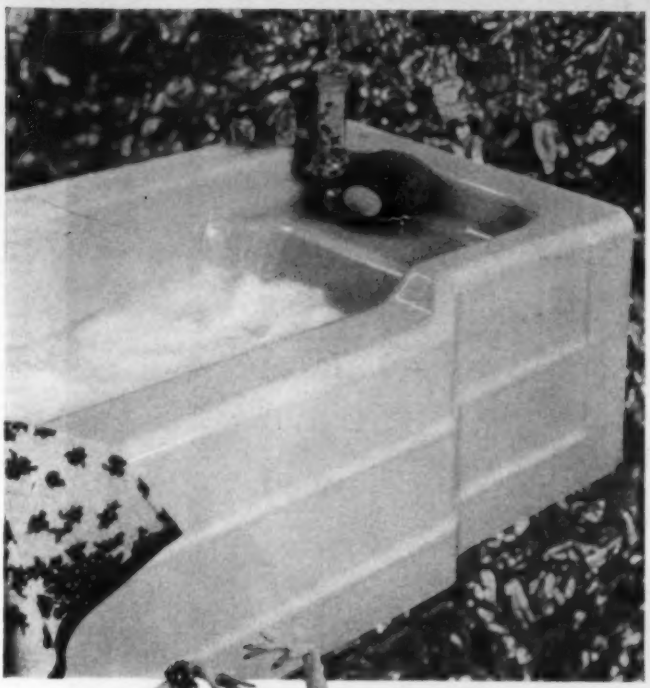

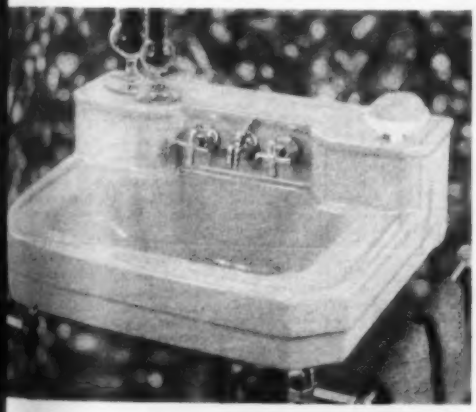

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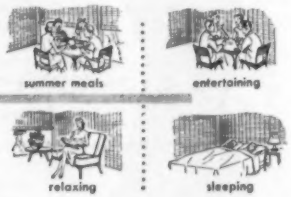

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Shown *at right,* BIANCO . . . a striped semi-sheer with metallic accent. Pink ice, gold, mint, caramel, mocha, ivory, white, and pink on grey. *Extreme right and foreground,* BARLETTA . . . a bouclé with metallic accents. Champagne, coralmist, greymist, gold, aquatone, celadon green, beige dawn, caramel, mauve pink, white. About $3 to $4 a yard. *Available through your decorator or at fine stores.*

Casement fabrics by Tiffany Blanter

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From the *Raymond Loewy* New Concept Design Group

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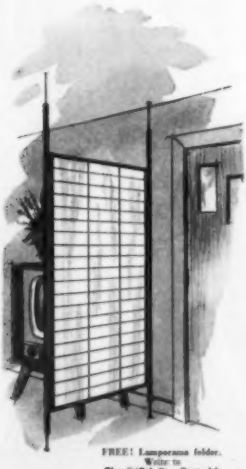

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It's all portable, and self adjusting for most ceiling heights, and can be moved easily for new, interesting effects.

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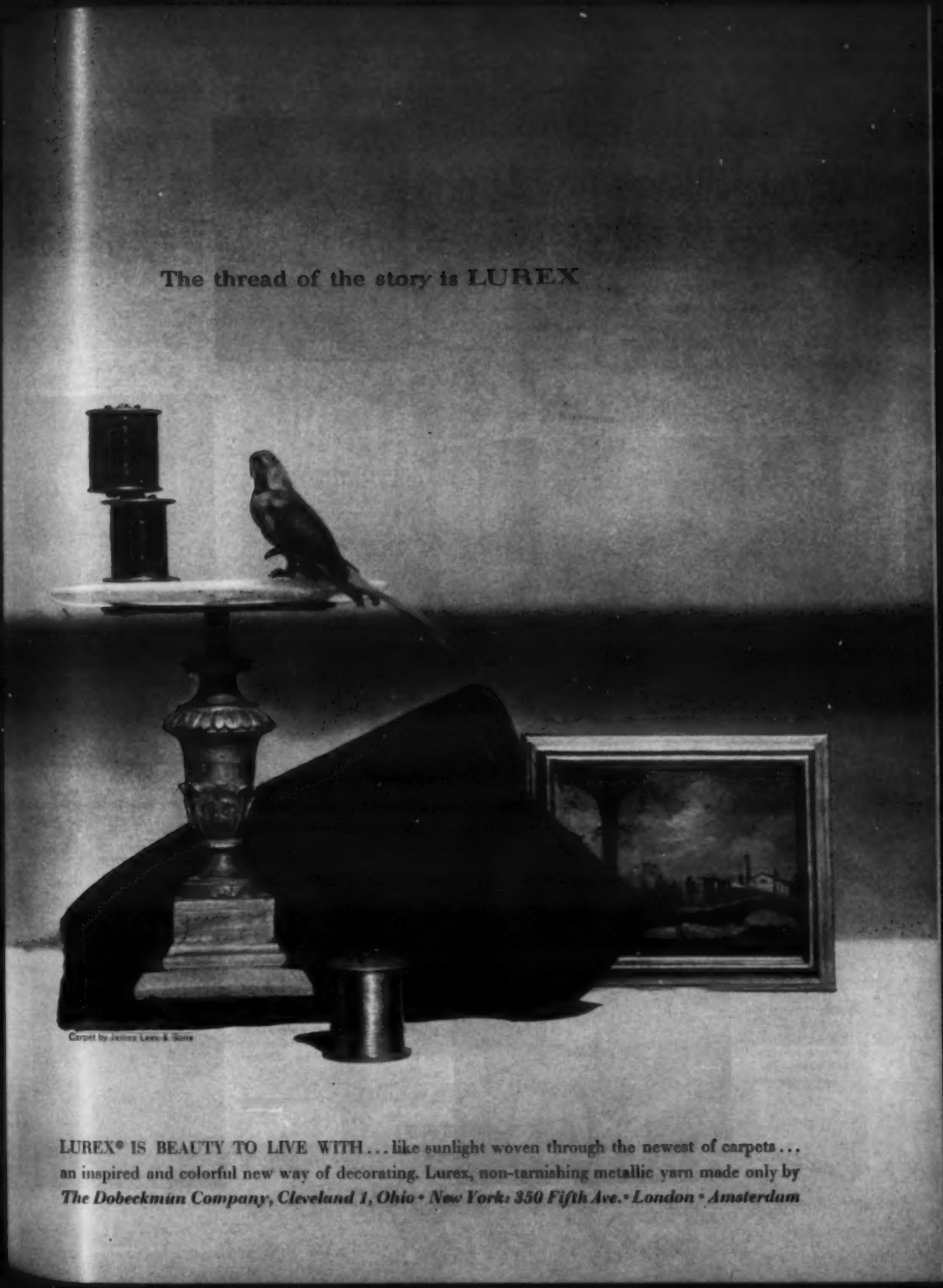
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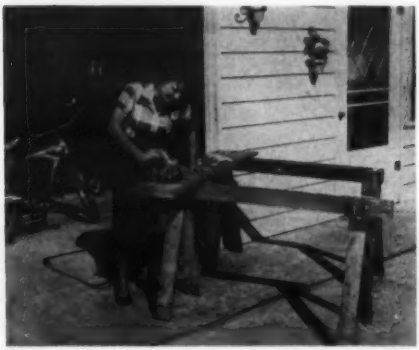
THE POWER TOOL IS A HOMEMAKING AID

The distaff side of the family has long since proved its ability to accomplish most power-tool jobs as well as men. While father still reigns supreme in the home-workshop domain, turning out all the barbecue tables and record cabinets and making many of the major household repairs, mother, limiting herself to uncomplicated tasks, uses power tools to simplify and dispatch many a household chore.

A few spare moments in the afternoon allow mother time to wax the car. The job can be done quickly and effectively by removing the basic drill and substituting the tool's lamb's-wool polishing bonnet



Today's housewife has discovered the convenience and utility of lightweight power tools. Cutting a plank to size for a closet shelf with a portable *Skil* saw is no problem for a young mother

Playing the role of amateur craftswoman, mother reveals an instinctive mechanical bent in the home-workshop. Here drill is equipped with grinding wheel and attached to the horizontal bench stand to sharpen her many kitchen knives

Prior to final refinishing of the wood top of a coffee table, another sparetime chore finds her using a portable, light electric belt sander to smooth the marred top surface

Versatile and efficient, many portable power tools have interchangeable attachments for performing different tasks. Here, mother, using the basic function of a *Skil* drill, prepares garage wall for installation of a flowerpot bracket

Shaping front lawn hedges is far more effortless with an electric hedge trimmer. Mother has other uses for power tools: repair of costume jewelry, metal toys, removal of smudges from brick walls

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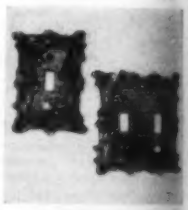

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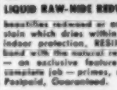

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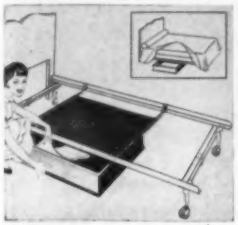

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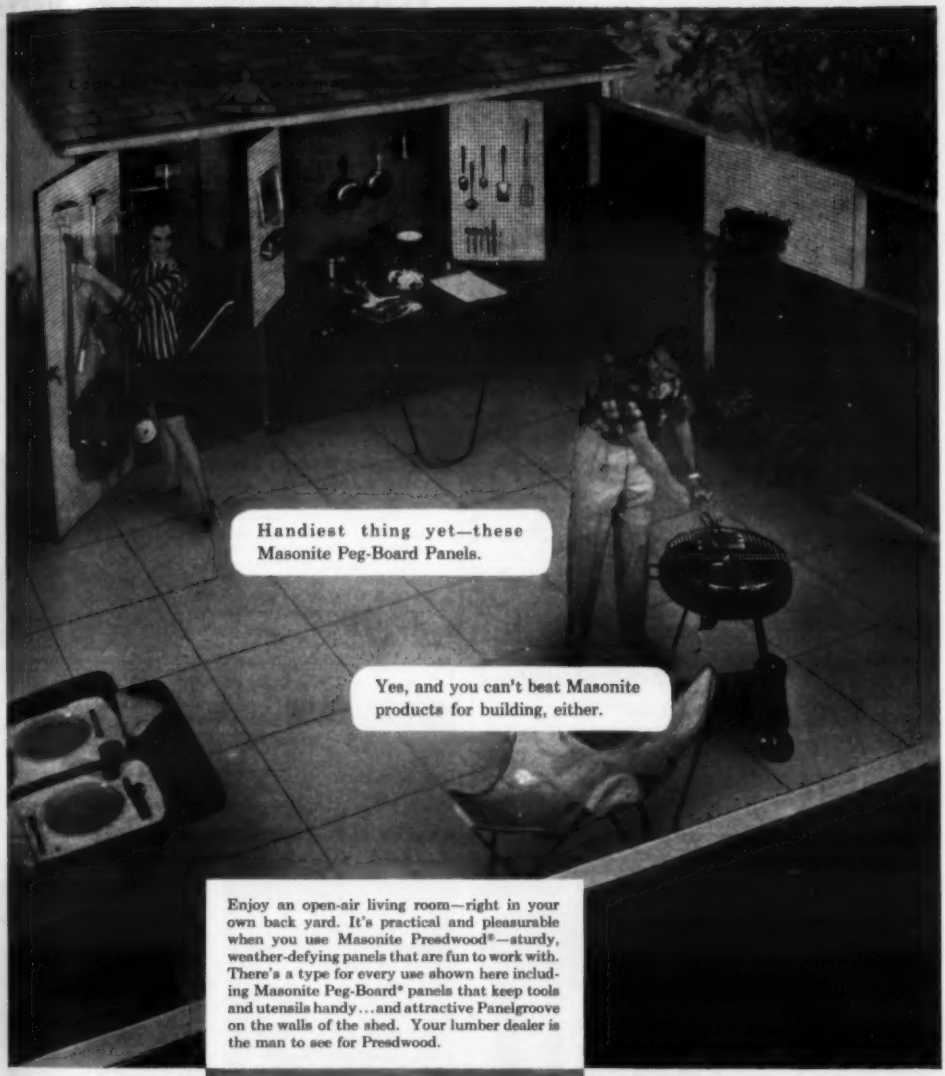

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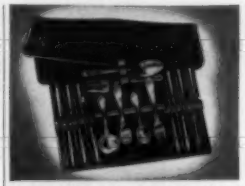

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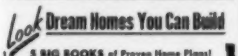

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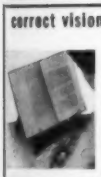

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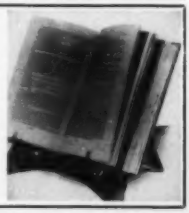

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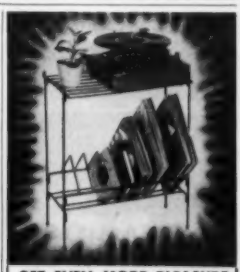

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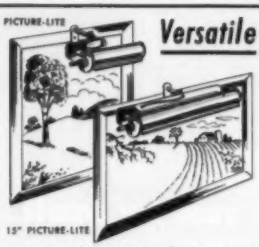

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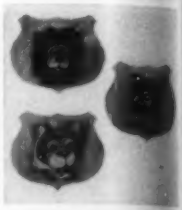

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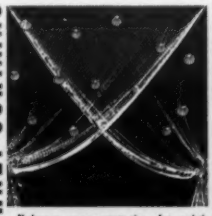


Enhance your reputation for originality in window decor for any room in your home. Especially attractive on large windows and will cover windows up to 100" wide; make excellent drapes. These beautiful fishnet curtains made of real imported spray white cotton fishnet, complete with white scallop shells and yachtsman's white cotton line in 60" lengths only $5.95 pair, 70", $6.49 pair, 90", $6.95 pair, postpaid. Satisfaction guaranteed. Send check or money order to:

Bali Hai Originals
Gratigny Box 192
MIAMI 56, FLORIDA

Even Long Lasting
REDWOOD
NEEDS
Liquid Raw-Hide
OUTDOOR PROTECTION

Use it to beautify redwood or ANY WOOD. Bahr Process Liquid Raw-Hide Redwood Finish brings out the grain and provides years of durability. RESIN-FREE Bahr Process Finishes chemically bond with the natural resins of wood to form a protective coating — an exclusive feature advantage. It does a complete job — primer, seals or finishes. Order either Clear Finish $2.1 or Dull $2.2. $1.75 Qt., $5.30 Gal. Postpaid, Guaranteed.
Wood finishing pamphlet and color literature describing this and other Bahr Process Finishes: cost with every order or FREE on request.

LINSEED OIL PRODUCTS CORP.
11068 S. Fremont Ave.
Alhambra, California

LIKE WALKING ON AIR...
THE *Buff-aloha* "TAHITI"

Made exclusively by hand of natural color, Water Buffalo leather, imported from India...and leather covered cork wedge hand-shaped to fit the arch. Brochure Available

Women's Sizes...3-11, only, Ppd. **6.65**
Men's Version...6-12, only, Ppd. **7.20**

*Buff-aloha Trademark Reg.

Bloom's "Down in the Village" 311 Sixth Ave. New York 14 Dept. L-5

Amazing New Easy Discovery!
NO MORE WASHING WINDOWS
And Still Have Them Crystal Clear!

One Quick Swish and You Clean Windows the Easy Way Optometrists Clean and Polish Eyeglasses. No Mess. No Fuss! Windows So Clear you Can't Even See the Glass. Cleans windows in seconds without use of water, without one speck of soap or detergent! New chemically treated KEITHONE WINDOW CLOTH makes windows sparkle instantly . . . not only removes dirt and smudges but gives invisible smear-proof coating to prevent rain streaks, to prevent dirt and grime forming again. For years glass and windshields against clouding, steaming. Amazing specialty treated window cloth contains safe, harmless dirt dissolving discovery. Used by optometrists for eyeglasses, used by home builders on model homes where picture windows must be bright and clear for months in all weather. Used on mirrors, crystal, car windows, kitchen utensils. Removes rust, polishes chrome. Rinses clean without removing activator or taste months.

Only $1 or 3 for $2

Only by mail you can get one, two, or three KEITHONE WINDOW CLOTH for $1, $2, $3. Cash when postpaid. If C.O.D., postage extra. Complete satisfaction or refund. In 10 days for money back. Also try KEITHONE FOG PROOF CLOTH for your shaving, only $1. KEITHONE LEATHER SHAMMY GAGE CLOTH, only $1. KEITHONE FLOOR POLISHING CLOTH only $1. Any 3 for $2. Money back Guarantee. KEITHONE ends messy days for busy housewives. Mail order today.

KEITH CHEMICAL CO.
Dept. 67, 3833 Simpson Ave., Birmingham 5, Ala.

YOUR MONEY'S WORTH

Melodic music for a lovely lady on *Mother's Day* and throughout the year. Gold-colored miniature charm (1⅛" x 1½"), with a Swiss music box that softly plays *Let Me Call You Sweetheart, Anniversary Song* or *Stardust*, dangles from a twisted gold-colored metal rope bracelet. Charm has sentimental heart embossed on top. (Specify choice of tune.) $9.95, ppd., incl. tax. The Music Box (L-86), 856 W. Adams, Chicago 7, Ill.

Sew a fine (and straight) seam every time with this automatic stitch guide that fits any domestic or foreign sewing machine. Foolproof, you can't help but stitch a straight seam or edge with this handy aid; simply mount it on your machine, the tiny parallel ridges automatically guide your hands. Accurate guide has automatic gauge up to 2½" and may be used with right or left hand. $1.00, ppd. Mrs. Dorothy Damar (L-86), 749 Damar Bldg., Newark 5, New Jersey.

The two-bell loud alarm—purely and simply is the solution for hard-to-wake-up sleepyheads. Imported clock has 4" glow-in-the-dark radium dial and hands, and a superior mechanism that's guaranteed for a year. The finish is a sparkling nickel, and clock even has a second hand. 6⅝" tall, it's perfect insurance against being late for work. Only $5.95, ppd., incl. tax. Roth Brothers (L-86), 106 E. 23rd St., New York 10, New York.

Add lifetime beauty and charm to your porch, balcony, patio, with . . .
STANDARD ORNAMENTAL IRONWORK

AS LITTLE AS $1.75 per running foot!

Now Standard's superb new, ready-to-install-yourself designs add charm and individuality to your home! They last a lifetime, yet will amaze you with their low cost —many times, less than old-fashioned woodwork. Some Standard Ornamental Iron railings cost as little as $1.75 per running foot.

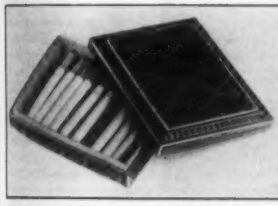
Whether you're planning a new house or modernizing your present home, STANDARD Ornamental Ironwork adds that perfect touch of charm and distinction.

See your STANDARD dealer, today.

FREE! Colorful, Illustrated booklet with description and prices of STANDARD'S complete line of steel railings, columns, fireplaces and windows. Write today.

STANDARD EQUIPMENT, INC. Dept. B-5E Bel Air, Md.

ATTENTION DEALERS!
A few dealerships still available. Write for details.



Magic from the Far East

Exotic one-of-a-kind patterns worked in gold and ivory, intricately inlaid by hand in fine Iranian wood make this jewel or cigarette box a real "find." A color combination of turquoise, coral, white and black alight with shimmering gold. Size: 5" x 4" x 1½". A collector's item at only $5.95 postpaid. No C.O.D.'s. Satisfaction guaranteed.

GENERAL IMPORT-EXPORT CORP.
P. O. Box 13642
Wynnewood Station
DALLAS, TEXAS

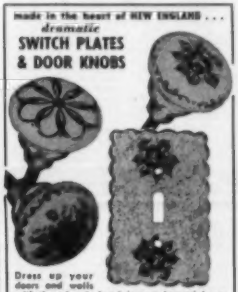
TROPICAL HAMMOCKS
For Lounging Away Lazy Days

Ours are the Caribbean type, woven of many strands of red, green and natural IXTLE fibre and made for heavy duty as a sleeping hammock in hot countries. You can't fall out of one of these. The sides pull up around you as you sink softly down into the protecting mesh. Makes a fine garden seat for one to three persons, the surplus mesh tightens and forms to the shape of the body, giving good back support. Postpaid, $8.95.

Write for free catalog of imported gifts and fashions.

The OLD MEXICO SHOP
SANTA FÉ, NEW MEXICO

made in the heart of NEW ENGLAND . . .
dramatic
SWITCH PLATES & DOOR KNOBS



Dress up your doors and walls with these lovely hand decorated porcelain accessories. 23K gold trim on white backgrounds, in three permanent, colorfast designs—a single "Antique Rose", a smart "Moderne" pattern, or multicolor floral "Spring Bouquet," Standard brass fittings, easily installed.
Door Knobs $2.50 pair, 3 pair for $6.95
Switch Plates $1.15 each, 3 for $3.00
All prices postpaid. Sorry, no C.O.D.'s.
Write for FREE catalog.

SETH and JED Dept. L-5
New Marlborough, Mass.

MUSICAL KNOCKER, to strike a note of hospitality on your front door two wood screws supplied makes installing easy. Send it as a house-warming present to a music lover, or to the man who complains about having to face the music when he is late getting home.

6" long solid brass.....$5.95 postpaid
6" long Black brass.....$3.95 postpaid
Bedroom size 4" long solid brass.....$3.75 postpaid
Catalog 10c

TENNESSEE CHROMIUM PLATING CO.
208 Louise Avenue Nashville, Tennessee

Handsome
8-PIECE MARTINI SET
in hand blown glass

A toast to good taste! Well designed, 70 oz. lip mixer, glass stirrer and six beautifully balanced solid bottom glasses (3 oz. each). Buy a set for yourself, several for your friends at this low price.

Only $4.95 postpaid
(Add 50c W. of Miss.)
extra glasses, 49¢ ea.
Send check or money order. No C.O.D.'s please.

HENRY ROSENZWEIG, Dept. L
733 Lexington Ave., New York 22, N. Y.

UNCOVERS HIDDEN TREASURE!
Free Catalog Guides Housewife!

Mrs. J. Fusch, 6125 Kenmoe, Chicago, was hiding a fortune right in her own living room. It was her expensive furniture—kept out of sight under old-fashioned slip covers. Then a Free Catalog showed her how to give her furniture full-time protection from dust and dirt and still let its beauty be seen always. Now her sofa and chairs are dressed up in super-clear plastic fitted covers.

Made of new satin-smooth "Window Clear" plastic fabric, every bit of the upholstery color and pattern shows through these super-transparent covers. The durable extra-heavy plastic is non-porous so dust, dirt and liquids can't get through. They give perfect protection and save hours of work. "It's wonderful to see my beautiful furniture all the time and not worry that it will get dirty," says Mrs. Fusch. "The covers fit perfectly and they're so inexpensive. Every woman who cares about her furniture should see your catalog."

To protect your furniture, write today for FREE CATALOG. Shows over 150 easy-to-order styles . . . inc. sofas, tuxedo, lounger styles. You can get FREE Remnant of super-clear 2 mils thick fabric by SCHILLER, 180 N. Wacker, Dept. L-6, Chicago 6, Illinois.

Bright and Gay
as Paris in the Spring

Exact replica of the old fashioned "HEART DESIGN". Hand wrought 5/16" steel. Easy to assemble. Paint to match any color scheme. Ideal for den, patio, recreation room, etc. Prepaid prices: Chair $7.95, 24" Table $15.95, 30" Table $17.25, 4 Chairs and Table $45.00.

Westport Landing, Box Section, Westport Station, K. C. 11, Mo.

There's an item here for you

Century Re-Styles and Repairs Shoes

THE FACTORY WAY

PUMPS CUT DOWN . . . shell or D'Orsay style. 3.95
NEW HEELS . . . any style, height, leather or suede. Reptiles slightly higher. 3.75
SHOES MADE TOELESS . . . slash, round or V style. 3.95
REPTILE and LEATHER shoes or handbags replaced. 2.95
SUEDE SHOES REDRESSED . . . the Factory Way. 1.89
RENEW YOUR SHOES . . . with soles and heels. 4.49

Mail shoes with complete instructions

Free: Send for catalog and mailing carton

CENTURY SHOE REPAIR
206 Park Ave., Baltimore 1, Md.

BABY BOOTEE HEIRLOOMS

for proud mothers and grandmothers
Bootee bracelet and bar pin proudly proclaim the beloved children or grandchildren . . . their names and birthdates are engraved on separate ¼" baby bootees. Adorably crafted bootees, chain bracelet and bar pin are heavy-weight Sterling Silver or 23K goldplated Sterling. As many bootees as you wish may be attached. Bar Pin is made longer when needed. (And what would thrill a Mother or Grandmother more on Mother's Day?)

Bootees . . . . . $3.50 each
Pin . . . $1.50 Bracelet $3.50
Prices include engraving, tax, postage

Zenith gifts, inc. 55-M2 Chadwick St. Boston 19, Mass.

THIS FATHER'S DAY
"Put His Hat in the Ring"

Some dads like the card that goes with it—"Your Hat's in the Ring"—even better than the fine gift itself.

The CRAFT HAT HOLDER*
is a natural for any man who drives a car. It holds his hat—clean and unrushed—within easy reach—without obscuring his vision. Saves the price of many a hat. A must for summer straws.

Suction cup with special adhesive holds plastic frame firmly in place. No screws or bolts needed. Money back guarantee. Complete with good-for-a-laugh gift card $1.00, postpaid. Two for $3.50.

(Without Finishing)

THE CRAFT COMPANY
P.O. Box 214-D Wheatridge, Colorado

IMPORTED RATTAN BASKET CHAIRS
SAVE 50% by attaching the legs yourself

We ship you these contemporary basket chairs complete with heavy wrought iron legs and four simple clamps for attaching—just as we receive them from Hong Kong. These are the identical chairs you have seen in illustrations of contemporary decor in every magazine in the country, at around $13.95. We import direct and ship unassembled. There are no middlemen and no assembly charges involved. These basket chairs are of the finest quality, sanded and heavily varnished—wonderful for contemporary patios, living rooms, lanais.

East of the Mississippi please add 75c per chair for extra postage.

TO ORDER: Send check or money order. For C.O.D. send 50%. No C.O.D.'s on single chair orders. Calif. resid. add 5% state tax. Return in 10 days for full refund if not satisfied.

$7.99 each postpaid
Delivered to Your Doorstep

the AKRON 4375 Sunset Blvd., Los Angeles 29, California

Plaque A

Persian
Water Carriers
. . . *Original Creations*

Grace your home with these beautiful plaques, masterfully demonstrated in classic design. Made of stone-like hydrocul. Their storied charm stems from the craftmanship of a Polish sculptor . . . hand tinted in buff, charcoal, turquoise, or silvertique metal plate. These enchanting 10"x20" masterpieces make a cherished gift for bride or most discriminating hostess. Indicate choice A or B and color preferred . . . $13.00 each . . . $26.00 for set . . . in silvertique metal plate add $2.00 for each one. Send check or money order. We pay postage.

Plaque B

SHAWNEE ENTERPRISES
3927 Walnut St. Portsmouth, Ohio

NEW MAKE-A-NAIL . . .

Also new economy size kit—over twice as much, together with special 'sealer' only $2. New miracle preparation builds LONG, GLAMOROUS nails easily, quickly as you brush it on. Replaces broken nail with permanent one of your desire in minutes. Lengthens, strengthens, protects. Stays on tight, grows with the nail! Can be filed, cut, polished. Sure cure for 'NAIL BITERS'. Complete kit for 25 nails $1. New economy kit only $2 ppd. Carol Beatty, Dept. R-L5, 7410 Santa Monica Blvd., Los Angeles 46, Calif. FREE CATALOGUE included.

YOUR MONEY'S WORTH

Dramatic highlights in a baroque motif for the living room, dining room or foyer. *Syrocowood* sconces in a graceful curling design to add warmth and graciousness to any room. In French gold or white trimmed with gold: use the white against a dark wall or try the gold color on your muted or pastel walls for a decorative effect. 16" high x 6½" wide, a pair. $9.95, shpg. chgs. coll. Order from Henry Rosenzweig (L-86), 723 Lexington Avenue, New York 22, N.Y.

Quick-drying, stain-resistant *Clear Gloss Wood-Lac* for furniture and paneling dries in 3 hours. Equally effective on old and new wood, in one day you can apply 2 coats, giving wood long-lasting protection from alcohol, water, foods, etc. Free of resin and resinous acid, it's hard-drying, won't crack, peel or darken wood. Also available in *Satin Finish.* Quart, $1.90; gallon, $6.00, all ppd. Linseed Oil Prods. Corp. (L-86), 1107 S. Fremont Avenue, Alhambra, California.

Hand-sculptured in Haiti of smooth, solid mahogany, a modern dish designed for serving salted nuts, small pretzels, cocktail snacks, candies, mints, etc. Created by Umanoff, it's a piece you'll number among your favorites as a purely decorative item, too. We like to scatter several around at parties for their convenience. 10" long in natural or black finish, each, only $1.35, ppd. Hobi (L-86), 15 W. 57th St., New York 19, N. Y.

WALK ON AIR in foam crepe soled moc, hand-laced, flexible. Top-grain leather, smartly styled. For campus, city streets, vacation. Red, Brown, Cream, White. Women sizes 3½ to 13, AAAAA to EEE. $4.95 plus 50c postage. Guaranteed to please. Moccasin-Craft, 149 Mulberry Street, Lynn, Mass.

MUSICAL CHEST
Shipped Direct to You from
SWITZERLAND

Now only $3.95
POST PAID — DUTY FREE

From the land of the famed Swiss watches—from the craftsmen of the tiny hamlet of St. Croix, high in the Swiss Alps—comes this enchanting musical chest. Ideal for king or regular cigarettes, jewelry, etc. *Plays a merry tune when opened.* Carved top. Toned walnut finish. Low price possible only by direct import. (For shipment from U.S. stock send $7.50.) Only $5.95 direct from abroad. New plan assures faster, safer arrival. Order as gifts too. Only one addressed to a person. Pay mailman 15¢ customs for which can't be prepaid. No C.O.D.'s. *Money-back guarantee.* Order today. SWISS SHOPPER, Dept. E805 1717 Westwood Blvd., Los Angeles 24, Calif.

ONLY $2 FOR THE FINEST
MEN'S TIE RACK
MONEY CAN BUY

Hangs on crossbar of closet (no nails or screws). Keeps ties neat, easy to select. Gold plated, made of heavy gauge steel. FATHER'S DAY GIFT idea—Sent postpaid in elegant gift box, $1. Money back guarantee.

MISSION INDUSTRIES
P. O. Box A-L5, National City, Calif.

Don't delay . . . order today

YOUR MONEY'S WORTH

For the young in heart who like the stark simplicity of modern-in-design home furnishings—a lovely, contemporary coffee table of genuine blond birch wood from Sweden. Easy to care for too, with its alcohol- and heat-resistant top, you'll never have to worry about glass rings or heat stains marring its gleaming surface. 23" wide x 43" long x 16" high, with a handsome 3" wide beveled edge, $37.50, express chgs. coll. Order from Scandicrafts (L-86), Ardsley, New York.

A double sink in seconds! If you have yearned for your own modern double sink here's a way to bring your present one up to date with a *Dual-Sink-Tray*. Enjoy the convenience of 2 separate sinks (in one). You can soap and rinse dishes without draining; wash and rinse your light laundry, etc. Styrene tray fits 18½" x 13¾" or larger sink, $7.95, plus 35¢ post. Bancroft's (L-86), Dept. 708, 1112 So. Wabash Ave., Chicago 5, Ill.

A pleasure to own and to use: feather-soft white plastic doilies with the look of fine lace. Spot- and stainproof, they're ideal as mats when serving snacks on the patio or in the living room; or use them under plants, on a tray for hors d'oeuvres, etc. Strong and durable, just rinse clean and use over again. Set of 8, 8" in diameter, $1.19, ppd. Martha Schiller (L-86), 180 N. Wacker Drive, Chicago 6, Ill.

"The 4-Position Convertible"

A touch of your fingertip—and an ingenious "gear shift" converts this comfortable chaise into a luxurious 26"x76" bed . . . adjusts it to any of 4 restful positions. This "double life" lounger folds flat to only 42" for easy carrying, easy storage. Put it in the car, take it from porch to lawn, use it indoors, outdoors. Perfect for an guestbed. No mattress needed. Sturdy, yet lightweight, high polished aluminum, weatherproof SARAN plastic cover, multi-colored plaid.

Special: 2 or more ONLY $19.95

Send check or M. O. Shipped express collect. Sorry, no COD's. Money-back Guarantee.

FREE—Folder "For Modern Living"

AVRA INDUSTRIES—P. O. Box 8654, Dept. L-5—Washington 11, D. C.

Carry-It CHARCOAL GRILL

UNSURPASSED VALUE at only 2.98

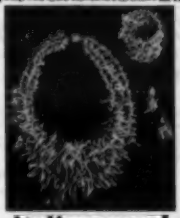
- PORTABLE
- COLLAPSIBLE
- COMPACT
- EFFICIENT

Terrific draft and perfect broiling on 110 sq. inches over special trap for ashes. Legs detach, store inside for carrying. Black steel bowl, wrought iron legs. No screws or bolts . . . instant assembly. 8½" high by 12", weighs only 4 lbs.

Add 35c for handling & delivery. NYC reduce sale 3½; sales tax. Sorry, no C.O.D.'s.

Party Bazaar featuring Dennison products

411 Fifth Ave., at 37th St., New York 16, N.Y.



Italian coral

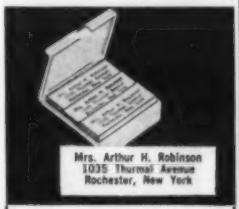
Gathered near sunny Mediterranean shores, hand-strung by Italian craftsmen . . . these chunky, rosy orange coral clusters will add lots of color excitement to your spring and summer wardrobe!

Three-strand necklace	$7.95
Bracelet	2.95
Dangle earrings	2.00
Rope, 48"	7.95

Sorry, no C.O.D.'s
Tax and postage included

Beverly Baker

Dept. L-5, Box 125, Darien, Connecticut



Mrs. Arthur H. Robinson
1035 Thurmal Avenue
Rochester, New York

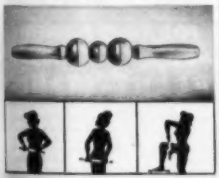
1000 Name & Address Labels $1

Your name and address printed on 1000 fine quality gummed labels. PACKED WITH PLASTIC BOX. Use them on stationery, checks, books, greeting cards, records, etc. Your choice of 3 lines printed on fine quality gummed paper. 1000 labels for only $1.00 postpaid. *ANY SIX ORDERS FOR $5.* THIS IS A SPECIAL OFFER. A sensational bargain. Ideal for gifts. Makes a wonderful, useful present. Satisfaction guaranteed. Handy Labels, 514 Jasperson Building, Culver City 1, California.

Movable window shutters and louver doors by Louvercraft at new low cost

Complete selection of expertly styled movable Window Shutters and Louver Doors . . . made to your exact measurements . . . and color or wood finish. Sent postpaid by mail. Send for free illustrated instructive Buyer Guide and Price List.

LOUVERCRAFT CO.
65 Sedgwick Place, Dept. 10
New York 65, N. Y.



Reduce Those Bulges—$1

Now, enjoy reducing the easy way, with this new type massager. ROLLER-ROLAXER is shaped like a rolling pin with 3 revolving sponge balls. It's light as a feather, *rolls excess fat away*. Massage your way to beauty and health. Tones you up and relaxes tired, tense muscles. Illustrated chart shows where massaging is most effective. Only $1, postage paid. *You must be pleased or your money back.* Order by mail from Sunset House, 253 Sunset Building, Hollywood 46, California.

WROUGHT IRON

HURRICANE LAMP

Stick in the ground—light your patio—hang it up or set it down. This amazing 4-way hurricane lamp is wrought iron with a rust free finish—comes with 12" rod. 1 for $11.00 2 for $4.00 Postpaid.

FIREPLACE TOOLS

In Wrought Iron, Satin black finish with Rustic finish hardwood handle. Stand holds tools neatly off the floor. Electro-forged construction. 32" high overall. Wall bracket avail. white instead of stand if preferred. Add $1.25 for rockwool and mailing.

No COD's please. Send check or money order.

$7.95 2 set

MODERN MANOR

2412 Canterbury Road
Mountain Brook, Ala.

You'll find a gift for everyone . . . on every page of "YOUR MONEY'S WORTH"

Save up to ½ on RUGS

Choice of 44 lovely, up-to-date, Solid and Two-tone colors, casual Texture Blends, Embossed effects, Leaf and Floral designs, colorful Early American and Oriental patterns, regardless of colors in your materials. 9x12 ft. weighs 46 lbs., net 32.

ANY WIDTH up to 18 ft. seamless, any length—sizes you can't get elsewhere. Factory-to-you.

MONTHLY PAYMENTS if you wish! Satisfaction guaranteed. 62nd Year.

FREE Rug Style Booklet and GIFT Offer

MAIL this coupon or a postcard for beautiful new, money-saving Olson book . . 40 pages of Rugs, wall-to-wall carpeting, model rooms. Tells how to get heavier deeper-textured, Reversible Broadlooms at a big saving by sending your Old Carpets, Rugs, Clothing to the Olson Factory.

Your Name _____

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OLSON RUG CO. Dept. B-43 Chicago 41, Ill.
Chicago, New York, San Francisco

There's an item here for you

YOUR MONEY'S WORTH

Mad Money GARTER PURSE

IT'S NEW
IT'S EXCITING
IT'S DIFFERENT

$1.00 Ppd.

New, mad money can be carried safely tucked away in a secret purse hidden in this exciting new garter purse. It's flimsy pleated black net banded with sparkling gold embroidery on a bright red faille garter. Gals give one to your favorite aunt . . . Guys give one to your favorite gal friend and you'll be loved forever.

TAYLOR GIFTS
Wayne DS, Penna.

Steer Panhandler

No More Hot Hands From Hot Pan Handles
Here is the most unique new practical kitchen-aid that has come along in a long time. It is a puppet . . . it will protect your hands when picking up hot pan handles or others too hot to handle kitchen pieces. Made of wool felt, colorfully designed, and decorated in dark brown with yellow horns. It's neat for men in the kitchen for both its practical use and its colorful decoration. Dad will enjoy its use at the barbecue. The kids will get "a Kick" out of its unusual expression.
Steer Panhandler Puppet and Pot Holder will give a hello and laugh to everyone. Only $1.95 Postpaid (Also available in Sub design $1.95 Ppd.).
Money Back Guarantee if not delighted

COLONY HOUSE, Dept. L
1079 Nicholls Road Seaford, L.I., N.Y.

Treat your bedroom! Velvety-soft corduroy bedspreads in captivating colors of eggshell, aqua-mist, lipstick, charcoal, rose-dust, walnut, blue, nutmeg, coral, pink, hunter or lime-green. Completely washable without monogram. Bedspreads: twin size, $13.95; full, $15.95; king-size, $29.95. Matching draperies: 63" long, $9.95; 81" long, $11.95. Add 90¢ post. (11" monogram, $6.00 additional.) 10¢ for color swatches. Colten's (L-86), 1351 Beacon St., Brookline 46, Mass.

Auto carryall and armrest offers comfort plus convenience and most important, it's a safe driving accessory, everything is at your fingertips. With the built-in cigarette case, writing pad and pencil, ample storage for maps, flashlight, etc., there's no glove-compartment groping. A good back-seat divider, too, it's 5½" x 14", covered with red leatherette. $5.95, ppd. Carol Beatty Co. (L-86), 7410 Santa Monica Blvd., Los Angeles 46, Calif.

Personal "NAME-LICENSE" Plates

Available in ALL STATE COLORS!

What a hit they make with boys and girls of all ages! They'll put them on bikes, trikes, scooters, wagons, etc. Each is personalized with any name (up to 7 letters) embossed in raised letters on a 7" x 2½" steel plate. Tough, baked-enamel finish in ALL STATE COLORS! Ready to attach. Terrific as gifts for birthdays, events, rewards, etc. Order several now! Print name and State plainly! Satis. Guar., Postpaid! Each plate only $1.00

BERGER PRODUCTS B COMPANY
QUALITY SINCE 1920
DEPT. K, 628 RACE ST., PHILADELPHIA 6, PA.

Put the Light at your Gift

Imported Crystal Chandelier (P-50)

Styled for contemporary and traditional settings!

When will you again see such a gleaming masterpiece for such a wonderfully low price? European craftsmen have abundantly covered it with dazzling hand-cut and hand-polished prisms. Five crystal arms support five lights. And all at the importer's special price with satisfaction completely guaranteed.

height 19" width 18" **$49**

*Check or Money Order *Express Charges Extra

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Custom Design Handles for your home

Inspirations for HOME

SINGLE POT HOLDER
Antique Acorn patterns in rust proof Cast Aluminum. White or Black. 13" x 15", holds 4" pot.
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Rust Proof Cast Aluminum. Fits standard Mail Box. Painted Black or White.
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Deep resonant tone and leather pull cord in Black or Verdigreen. 11" high, 8" diam.
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A Professional Kit to build longer nails. Not a polish or a falsie, but a New Liquid Plastic that builds real nails to the length and shape you want. So real, no one need ever know they're not your own. Can be cut, filed and polished. Can't break or tear. Replaces broken nails with permanent ones that grow out with your own. Complete kits.

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Full 20 NAIL TREATMENT: $1.00 PP*. 50 NAIL TREATMENT (Year's supply): $2.00 PP*
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NEW
Personalized Golf Tee!

Treat your favorite Golfer to a long lasting Fairway Accessory. Engraved with 2 or 3 initials on Drag-Tag. Beautifully Gift-Boxed. Used by LEADING PROS. Flexible spring in body of TEE bends to 90° angle in any direction. Automatically returns to upright. Fewer slices. Longer, straighter drives. In long lasting polished Brass. Order several today; be remembered the year-round. Please state initials. (Sorry no C.O.D.'s) Nails or Tee from:

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NOW A "FERRIS WHEEL PLANT-STAND

EASIER CARE . . . MORE LIGHT AND AIR
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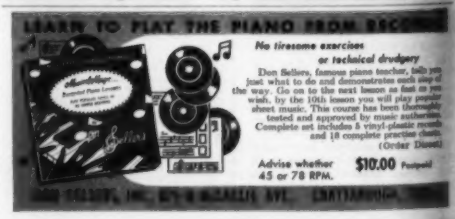
Write for free illustrated circular.

STANDARD EQUIPMENT CO., DEPT. F-5 BEL AIR, MD.



YOUR MONEY'S WORTH

Captured in flight: the lyric grace and flawless symmetry of sea gulls in motion. Lightweight wall plaques of cast aluminum are hand-painted in natural true-to-life colors. The set of 3 is unusual and striking wall décor for above the fireplace, in the game room, for a summer cottage, or mounted on a screen door. Each, approx. 11" high, $1.50. The set of 3, $4.25, ppd. Mastercraft Prods. (L-86), 212 Summer St., Boston 19, Mass.

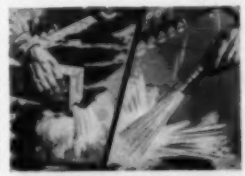
What every child wants: a room of his own. This small fry's room sign allows him to proudly identify his domicile. Engraved in flexible, washable *Caronite*, the back of it is self-adhesive for easy application to any door. 2" x 7", it is available in jet black with white engraved letters or in snow white with red engraved letters. Specify color and give child's first name. Each, $1.00, ppd. Order from International Industries (L-86), Post Office Box 509, Culver City, California.

Children's safety vest lets you drive worry-free with a small one alongside. Designed for parents' peace of mind, it's easy to install, allows child to sit, stand or lie down, while it prevents him from striking windshield, being thrown from car, knocking door handles, etc. Made of sturdy denim with strong webbing straps, chrome buckles, holding rings, fits children 2 to 6, $3.95, ppd. Order from House of Schiller (L-86), 180 North Wacker Drive, Chicago 6, Illinois

Bouquet of butterflies to light gracefully among the leaves of your philodendron or a bouquet of flowers. Entrancing and colorful lifelike plastic butterflies are varied in size from 4", 3" and 1" across wing-spread and each is mounted on green chenille wire. For a decorative touch, use them on draperies, lampshades, etc., too. Set of 12, $1.25, ppd. Order from Huss Bros. (L-86), 801 North Clark Street, Chicago 10, Illinois.

Worksaving name tapes, applied with a warm iron, to end tedious hours of sewing. Personalized, laboratory-tested, they resist laundering and cleaning. Wonderful for children at school or camp, your own clothes, to identify the laundry, for friends in the armed forces. Printed in red, blue or black on white tape: 100, $1.50; 150, $2.00 or 300 for $3.00. (Add 50c for second line.) Order from Art Colony Indus. (L-86), 7 University Place, New York 3, New York.

Round and round the posies go—where they stop is where you start! Something different in lovely table floral arrangements: flower rings of highly glazed white bisque, imported from Western Germany. Use them for ivy rounds, pansy rings, rosebud chains and all your favorite short-stemmed flowers. Small size, 5¼" diameter, $1.00; medium, 7", $2.00; large 8", $2.50. Set of 3 in graduated sizes, $5.00, ppd. Mail-Age (L-86), P.O. Box 209, Delmar, N.Y.



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Cars drip oil and grease causing ugly, stubborn stains and spots on your driveway, garage floor. Just sprinkle on this amazing new Stone-Off powder, then wash away as instructed. Presto! Cement is sparkling clean again! Removes stains from patios, brick, cement, blacktop. Money-back guarantee. Only $1.00 ppd. for big 12 oz. box of this miracle cleaner (2 boxes $1.89). Order today from The Home Shopper, Dept. L-1, 667 N. Fairfax Ave., Los Angeles 36, California.

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CAPTAIN'S STOOL
With Sturdy, Concealed Ball Bearing Swivel

New . . . a swivel stool styled for the home. For the drink bar, food bar, kitchen counter, work or drafting table, office, etc. Ideal child's dining chair (turnings on legs allow easy sliding off as child grows). Large, contoured seat and wide curved back give maximum comfort. Rungs are just the right leg height for young or old. Thick knotty pine seat and back—hardwood legs and rungs. In finest hand crafted quality. Beautifully finished in mellow honey-tone knotty pine or maple.

Seat ht. 20 in. or 24 in. (Specify). **Only $16.95**
COMPLETE KIT—for easy home assembly. Prefitted, drilled, sanded, etc. with simple instructions. **$11.95**

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PRESERVED
BY WORLD FAMOUS
PORCELYNIZED PROCESS

IMITATED—NOT EQUALLED . . . this exclusive PORCELYNIZED process, secret of the originating artists—*not merely a pearl lacquer coating*—is a twice-baked permanent finish that transforms your baby's first shoes into exquisite china-like treasures. Every lovable scuff and wrinkle preserved, beautifully color toned to order, edged in gold, decorated with hand painted flowers. Leather, felt, cloth, lace, crochet—all can be PORCELYNIZED. Available ONLY by mail.

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Use on coats, sweaters, shirts, underwear, linens, gloves, hats, etc. Needed and used by school children (they identify the child as well as the garment), military personnel, hotels, etc. Name printed in black with 5 assorted colored Homespun borders of Red, Blue, Green, Yellow, and Brown. 50 packed in plastic box. (Only $1 for 50; 100 for $1.75; or 200 for $3.25. **Honey Gifts, 514 Jasperson Bldg., Culver City 2, California.**

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. . . in Youngsters' Rooms
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Only **$1.95** *ppd.*

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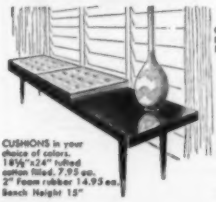

CUSHIONS in your choice of colors. 18½"x24" tufted cotton filled. 7.95 ea. 2" Foam rubber 14.95 ea. Bench Height 15"

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Genuine Formica top and sides in ebony with tapered brass tipped legs. Also available in Walnut or Blonde Formica with tapered brass legs.

Size 18½"x48" 39.75
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YOUR MONEY'S WORTH

Perfect duo: a pair of sculptured sconces in smart black or pink finished wrought iron. They come complete with candles and crystal-clear hurricane lamps to protect the candle flame from flickering or going out. 20" high, they're as lovely on the patio or terrace as they are in the rumpus room or dinette. The set of 2, complete, $3.95, ppd. Order from Lee Wynne (L-86), 5446 Diamond Street, Philadelphia 31, Pennsylvania.

Swing it or sway it—liquids won't spill on this smart spillproof tray. Carried by the swinging handle, it's ideal for indoor-outdoor living and for boat-owners too. When not in use, it hangs on the wall like a Chinese gong. The orange (or all black) finished metal tray with black wrought-iron frame contains a special cork-liner coaster. 11½" in diameter, it's $3.95, ppd. Country Life (L-86), P.O. Box 9, Northport, Long Island, N. Y.

Keyed for good looks, a pin-up wall lamp that holds the keys to your castle. The black wood base (4½" x 6½") has a large, gleaming brass lock with 2 immense brass keys, plus 2 hooks to hold your own keys. The 9" oval shade is cream-colored parchment in a gold and black print. Only $5.95. The matching 4½" x 6½" black wood plaque, with brass key to complement pin-up lamp or star by themselves, $4.50, pair; ppd. Seth & Jed (L-86), New Marlborough, Mass.

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THIN LEGS!

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From the very **first day** you may feel the exhilarating effects of this method. Stronger shapelier legs help you dance more gracefully, swim, bowl, play tennis with more ease and form; work on feet with less fatigue; walk and stand with more poise.

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Just deposit $1.98 plus postage with postman on delivery (in plain wrapper) of the "Shapely Legs Home Method." Or send only $1.98 with order and we pay postage. You must on satisfactory results, or return course and your money will be refunded.

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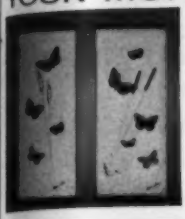
A gift for everyone . . . on every page

YOUR MONEY'S WORTH



Captured with all the delicate artistry of the Far East are Iaya Sue's masterful interpretations of *Butterflies in Flight*. Hand-printed on luminous white parchment, the butterflies glow with radiant color. 9½" wide x 2' long, framed top and bottom, they're lovely pieces to pair up on a wall over a lamp, buffet, in the den, etc. Each, $1.50. A set of 2, each different, $2.95, ppd. Iaya Sue (L-86), P.O. Box 27648, Los Angeles 27, Calif.

Baby's first shoes are a precious memento to treasure down through the years. Proud parents will want a pair cast in shiny bronze plate that preserves even the tiniest wrinkle. Mounted on a pair of antiqued bronze-plate book ends, they'll be a permanent and cherished gift for grandparents and doting godparents. Pair of shoes, mounted, $6.95, ppd. (Send for shoe molding container and shipping instructions.) Bronzecraft (L-86), Greenville Sta., Jersey City, N. J.

His constant searching for cigarettes and his bulging pockets are a thing of the past. This soft genuine top-grain leather cigarette holster is the simple solution. It slides easily on a belt, or attaches to suspenders, and has a separate compartment for matches. Ideal for every day use—hunting, fishing and golf—in black, ginger-brown or tan for regular or king-size cigarettes. (Specify color, size.) $1.95, ppd. Laurie & Co. (L-86), 507 Fifth Avenue, New York 17, N.Y.

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*Add $1.50 For Brass Varnishes (Clear)

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Serving a dual purpose, these smart 8" patio torches can be placed on the individual tables or mounted on the 6' pointed rods that easily press into the ground.

Burns ordinary kerosene for over 8 hours without refilling. Insect repellents, coloring or aromatic liquids can easily be added to the fuel.

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You must be satisfied or your money-back!

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Be more charming and have new freedom of mind. Use our new improved models conveniently and privately at home. When you have read our instruction book carefully and learned to use the Mahler Epilator safely and efficiently, then you can remove all unwanted hair PERMANENTLY. MONEY-BACK GUARANTEE. (Our 76th Year.)

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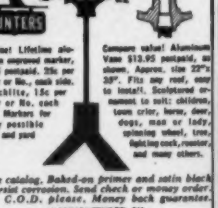

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Compare value! Aluminum Vane $13.95 postpaid, as shown. Approx. size 22"x 38". Fits any roof, easy to install. Scotchcast ornament to suit: children, town crier, horse, deer, dogs, man or lady, spinning wheel, tree, fighting cock, rooster, and many others.

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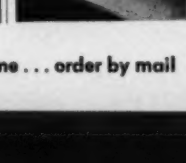
Not a false nail . . . but a "treatment" that builds up short or broken nails fast!

Now here at last—the new **LIQUID-NAIL** discovery that makes your dreams of beautiful, tapering, **LONGER LOOKING** nails come true! **LIQUID-NAIL** looks and feels like your regular nails. No matter if you have broken, jagged nails . . . or if they're short and unattractive . . . this new discovery changes all that in minutes! It's not a false nail or a polish—but an amazing plastic formula you brush on. It dries quickly to a smooth, neat appearance. Virtually becomes part of your nail—won't rub off. Forms a strong, durable surface that can't break or crack! Do heavy housework, wash dishes, type or work in the garden—without damaging your nails. It practically becomes part of your nail and **GROWS OUT** with it! Get the genuine—get the best for best results! **LIQUID-NAIL** costs no more than inferior imitations. It's backed up by years of research and experience. Buy with confidence on money-back guarantee!

COMPLETE $2.98 KIT } only $1

Now you can obtain a **COMPLETE KIT**—exactly the same as sold all over America for 2.98—for the down-out price of **only $1. plus 10 cents tax.** Yes, this is exactly the same formula advertised in leading magazines, on radio and television for 2.98. Imagine it—the **COMPLETE KIT**, including nail forms, nail building liquid, applicator brush, etc.—all this for only **one dollar!** Why pay more? You don't risk a cent when you try **LIQUID NAIL**—it's sent to you on a guaranteed **MONEY BACK** basis. You try it . . . test it, then if not completely thrilled with results, return unused portion in 10 days and your dollar plus tax comes right back—no questions asked! It may be months before enough **LIQUID NAIL** will be available in all drug stores. Meantime, get yours **NOW** direct—and save almost two dollars! Send only **1.00 plus 10c tax** with special discount coupon for **PROMPT** delivery right up to your door. This offer may be withdrawn at any time. Therefore, rush your coupon and ensure yours!



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THE DOW CHEMICAL COMPANY
MIDLAND, MICHIGAN

LATEX T.M.
DOW

Budget summer home [Continued from page 78]

Built-in bunks along two sides of cabin have mattresses covered in canvas, can double as couches during the day. Like most of the furniture and cabinetry, they were designed by architect Morse (as part of the house package) to be informal, functional and easy to maintain

One 12' x 12' multipurpose room manages to embrace equally well the functions of sleeping, cooking, eating and storage. Beyond sliding doors, what is now a ledge will later be expanded to a full sun deck

Franklin stove performs dually as a satisfactory cooking unit and fireplace. To make the cabin snug enough for winter week ends, all walls (some are plywood, some painted asbestos-cement) were well insulated. Water closet and shower stall lie beyond storage wall to right

Morgan-Jones bedspreads with tufts containing AVISCO rayon and bearing the AVISCO Integrity Tag

are at these stores

ALABAMA
Birmingham, Loveman's
Birmingham, Parisian, Inc.

ARKANSAS
Little Rock, The M. M. Cohn Co.
Little Rock, Pfeifer's of Arkansas
Pine Bluff, The Frost Co.

CALIFORNIA
Crenshaw, Barker Bros.
Hollywood, Barker Bros.
Long Beach, Barker Bros.
Los Angeles, Barker Bros.
Pasadena, Barker Bros.
Pomona, Barker Bros.
San Francisco, Macy's
Santa Monica, Barker Bros.
Torrance, Barker Bros.
Westwood, Barker Bros.
Whittier, Barker Bros.

DELAWARE
Wilmington, Kennard-Pyle Co.
Wilmington, Linen Mart, Inc.

ILLINOIS
Chicago, Marshall Field & Co.
Peoria, Bergner's

INDIANA
Hammond, Edward C. Minas Co.
Indianapolis, L. S. Ayres & Co.
Indianapolis, William H. Block Co.
South Bend, Robertson Dept. Store
South Bend, George Wyman & Co.

IOWA
Cedar Rapids, The Killian Co.

KANSAS
Wichita, Burks', Inc.

LOUISIANA
New Orleans, Kresge Co. Ltd.

MARYLAND
Baltimore, The Hecht Co.
Baltimore, Hochschild, Kohn & Co.
Baltimore, Stewart's

MICHIGAN
Detroit, The J. L. Hudson Co.
Saginaw, The J. W. Lyon Co.

MINNESOTA
Minneapolis, Dunnigan's

MISSOURI
Kansas City, Emery Bird Thayer
St. Louis, Scruggs Vandervoort Barney (Downtown and Clayton)
St. Louis, Stix Baer & Fuller

MONTANA
Billings, Hart-Albin Co.
Great Falls, The Paris of Montana

NEBRASKA
Lincoln, Guild of Nebraska
Omaha, J. L. Brandeis & Sons, Inc.

NEW JERSEY
Asbury Park, Steinbach Co.
Newark, Bamberger & Co.
Red Bank, Steinbach Co.

NEW YORK
New York, Macy's
New York, Bloomingdale's
Rochester, Sibley, Lindsay & Curr
Syracuse, E. W. Edwards & Son

NORTH CAROLINA
Charlotte, Belk Bros. Co.
Greensboro, Ellis Stone & Co.
Kinston, Brodys Dept. Store
Winston-Salem, Morrison's Inc.

OHIO
Cleveland, Willard Taylor Sons & Co.
Dayton, The Rike Kumler Co.

OKLAHOMA
Tulsa, Vandeven

OREGON
Eugene, The Emporium
Portland, Lipman Wolfe & Co.

PENNSYLVANIA
Cheltenham, Gimbels
Johnstown, Penn Traffic Co.
Philadelphia, Gimbels
Wilkes-Barre, Isaacs

RHODE ISLAND
Providence, Boston Store
Providence, Cherbonnier McAuslan & Tyler Co.
Providence, Gimbels

SOUTH CAROLINA
Charleston, James F. Condon & Son
Greenville, Meyers Arnold

TENNESSEE
Bristol, H. P. King Co.
Chattanooga, Miller Brothers Co.
Knoxville, Miller Bros.
Nashville, Cain Sloan Co.

TEXAS
Austin, E. M. Scarborough & Sons
Dallas, Hanger Brothers
Ft. Worth, R. E. Cobb Co.
Ft. Worth, W. C. Helgling Co.
Houston, The Dunlap Co.
Houston, Foley's
San Antonio, Joske's of Texas

UTAH
Salt Lake City, Auerbach
Salt Lake City, Keith O'Brien, Inc.
Salt Lake City, South East Furniture Co.

VIRGINIA
Danville, Thalhimers
Newport News, Noble Dept. Store, Inc.
Richmond, Thalhimers
Roanoke, S.H. Heironimus Co., Inc.

WASHINGTON, D.C.
Woodward & Lothrop

W. VIRGINIA
Wheeling, L. S. Good & Co.

WISCONSIN
Milwaukee, Ed Schuster & Co., Inc.

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NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

CALIFORNIA
Fresno ..... Pacific Tent & Awning Co.
Los Angeles ..... Brookwood Awning Co.
Oakland ..... Bronkes Co.
Sacramento ..... Woodwick-Cook Co.
San Francisco ..... American Tent & Awning Co.
San Francisco ..... J. L. Stuart Mfg. Company
South Gate ..... Huntington Park Awning Co.
Van Nuys ..... Van Nuys Awning Co.

COLORADO
Colorado Springs ..... Enterprise Tent & Awning Co.
Denver ..... Burch Manufacturing Company, Inc.
Denver ..... Colorado Tent & Awning Co.

CONNECTICUT
Hartford ..... F. D. Shiff, Inc.
New Haven ..... J. Cunningham & Son, Inc.
New London ..... Bailey & Stauh, Inc.
West Hartford ..... Buhl & Johnson

DISTRICT OF COLUMBIA
Washington ..... Wm. C. Brooks Co.
Washington ..... Capital Awning Co., Inc.

FLORIDA
Orlando ..... Roberts Awning & Venetian Blind Co., Inc.

GEORGIA
Atlanta ..... Georgia Tent & Awning Co.

ILLINOIS
Alton ..... Campbell Tent & Awning Company, Inc.
Springfield ..... T. Williams & Son
Chicago ..... Abnoff Awning Co.
Chicago ..... Boyd & Gould
Chicago ..... Service Awning Co.
Chicago ..... Smith-Hunzinger Co.
Chicago ..... Smith-Olson Awning Company
Chicago ..... West Side Awning Co.
Danville ..... Danville Tent & Awning Co.
Galesburg ..... Galesburg Tent & Awning Co.
Harlem ..... The Sun Shade Company
Oak Park ..... Suburban Awning Company
Oak Park ..... Williams Awning Company
Park Ridge ..... Northwest Awning Co.
Peoria ..... Illinois Valley Awning & Tent Company
Peoria ..... Peoria Tent & Awning Company
Rockford ..... Illinois Automatic Awning Co.

INDIANA
Fort Wayne ..... Wolf Tent and Awning Co.
Gary ..... Gary Awning Co.
Indianapolis ..... Thorpe Awnings, Inc.
Lafayette ..... Lafayette Tent & Awning Co.
Muncie ..... Muncie Tent & Awning Co.
South Bend ..... South Bend Awning Div. C. K. Turk Corp.

IOWA
Davenport ..... Kross Tent & Awning Co.
Fort Dodge ..... Burch Manufacturing Company, Inc.
Fort Dodge ..... Hawkeye Awning & Venetian Blind Co.

KANSAS
Hutchinson ..... Langdon Tent & Awning Co.
Wichita ..... Wichita Ponca Canvas Products

KENTUCKY
Covington ..... Northern Kentucky Awning Service
Louisville ..... Beverly Awning Co.
Louisville ..... Kentucky Tent & Awning Co.

LOUISIANA
New Orleans ..... The Foster Company, Inc.
Shreveport ..... Shreveport Tent & Awning Co.

MAINE
Portland ..... Leavitt & Parris

MARYLAND
Baltimore ..... Baltimore Shade & Awning Co.
Baltimore ..... F. M. Stevenson Co., Inc.
Cambridge ..... Edward H. Barnett

MISSOURI
Kansas City ..... Baker-Lochwood
Kansas City ..... United Awning Co.
St. Louis ..... Baglioto Tent & Awning Co.
St. Louis ..... Central Tent & Awning Co.
St. Louis ..... Dillmann, Awnings & Decorations
St. Louis ..... Missouri Tent & Awning Co.
Springfield ..... H. B. Wall & Sons

NEW JERSEY
Atlantic City ..... Walter R. Eckhardt, Inc.
Bloomfield ..... General Awning Company
Dunellen ..... J. H. Martin & Sons
Englewood ..... Home Awning & Shade Co., Inc.
Paterson ..... John Krawitz
Paterson ..... J. H. Powers & Co.
Perth Amboy ..... Carr Awning & Blind Company
Plainfield ..... A. N. Laggren Awning & Canvas Mfg. Co.
Red Bank ..... Standard Awning Co.

NEW YORK
Binghamton ..... Eureka Tent & Awning Co., Inc.
Brooklyn ..... Glendale Shade & Awning Co.
Brooklyn ..... Knickerbocker Awning Co., Inc.
Buffalo ..... Buffalo Awning & Tent Mfg. Co.
Buffalo ..... Stone-Hood Awning Co., Inc.
New York ..... Bronx Window Shade & Awning Co. Inc.
New York ..... New York Awning Co., Inc.
New York ..... E. Rothe & Sons, Inc.
Oceanside ..... A. W. Jones Awning Company
Port Chester ..... Port Chester Shade & Awning Co., Inc.
Rochester ..... J. E. Field Corporation
Rome ..... Miro Awning & Tent Works

NORTH CAROLINA
Hickory ..... C. C. Annas Awning Co.
Raleigh ..... Mattkows Shade Co., Inc.
Winston-Salem ..... Dize Awning & Tent Co.

OHIO
Akron ..... The South Akron Awning Co.
Cincinnati ..... The R. J. Patton Co.
Cincinnati ..... The Queen City Awning & Tent Co.
Cleveland ..... James Keubeck Awning Co.
Cleveland ..... Sullivan Awnings, Inc.
Cleveland ..... The Wagner Awning & Mfg. Co.
Columbus ..... O'Neil Awning & Tent Co.
Dayton ..... The Dayton Wymer Awning & Mfg. Co.
Lima ..... The Robison Mfg. Company, Inc.
Massillon ..... Lehman Awning Company
Portsmouth ..... Robbitt Awning Co.
Sandusky ..... Pfeifferkorn Awning Co.
Tiffin ..... C. G. Meyer & Son
Toledo ..... The National Tent & Awning Co.

OKLAHOMA
Tulsa ..... City Tent & Awning Co.

OREGON
Portland ..... Fishel's Awning & Supply Co.
Portland ..... North Coast Canvas Products Co.

PENNSYLVANIA
Harrisburg ..... Harrisburg Upholstering
Philadelphia ..... Binbing's Upholstery
Philadelphia ..... A. L. Sarosi
Pittsburgh ..... A. Mamaux & Son
York ..... Blum Awning Company
York ..... H. L. Blum Awnings

RHODE ISLAND
Providence ..... Providence Awning & Flag Company

SOUTH CAROLINA
Columbia ..... Columbia Tent & Awning Co.

TENNESSEE
Chattanooga ..... Gervin Nolan Company
Memphis ..... Tri-State Awning Co.
Nashville ..... Crown Tent & Awning Company
Nashville ..... Nashville Tent & Awning Co.

TEXAS
Dallas ..... Anchor Awning & Manufacturing Co.
Dallas ..... Childres Canvas Products, Inc.
Dallas ..... Clinton's Quality Awning Co.
Harlingen ..... W. Edgar Johnston
Houston ..... W. R. Hill Awning & Tent Co.
San Antonio ..... San Antonio Tent & Awning Co.

HERE'S WHERE TO BUY COLORFUL CANVAS AWNINGS FOR YOUR HOME

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MASSACHUSETTS
Boston ..... Atlantic Awning Co.
Newton Centre ..... Home Specialties Company, Inc.
Northampton ..... Chilson's Shops
North Quincy ..... Alfred G. Peterson & Sons, Inc.
Revere ..... G. T. Nuoti Awning Co.
Salem ..... Pollevier Shade Company, Inc.
Southeastern ..... Peterson Awning, Incorporated
Springfield ..... Meyer Awning Co.

MICHIGAN
Ann Arbor ..... Fox Tent & Awning Co.
Benton Harbor ..... Benton Harbor Awning & Tent Co.
Detroit ..... Acme Awning Co.
Detroit ..... Belle Isle Awning Co.
Detroit ..... R. P. Bessy Co.
Detroit ..... MacKenzie Awning Co.
Detroit ..... Star Awning Co.
Detroit ..... Toll and Hanson Company
Flint ..... Flint Tent & Awning Co.
Grand Haven ..... Shuberg Awning Co.
Grand Rapids ..... Coyd's, Inc.
Muskegon ..... Muskegon Awning & Mfg. Company

MINNESOTA
Duluth ..... Duluth Tent & Awning Co., Inc.
Minneapolis ..... G. J. Heigaard Co.
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UTAH
Provo ..... Hulch Awning & Shade Company
Salt Lake City ..... A A A Tent and Awning Co
Salt Lake City ..... Smith & Adams Co.
Salt Lake City ..... Sugar House Awning & Paint Co.

VIRGINIA
Alexandria ..... Custom Shade & Awning
Newport News ..... Wilson Awning Co.
Norfolk ..... Hughes Tent & Awning Mfg. Co., Inc.
Norfolk ..... J. W. Hurst & Son Awnings, Inc.
Richmond ..... Capitol Awning Co.
Winchester ..... E. W. Armstrong Co.

WASHINGTON
Seattle ..... Puget Sound Tent & Duck Company

WEST VIRGINIA
Huntington ..... Huntington Tent & Awning Corp.

WISCONSIN
Milwaukee ..... R. Laache Co.
Milwaukee ..... Milwaukee Awning & Tent, Inc.
Oshkosh ..... Oshkosh Tent & Awning Company

WYOMING
Sheridan ..... Sheridan Tent and Awning Co.

CANADA
ONTARIO, London ..... Raymond Bros. Limited
Toronto ..... Wm. Bartlett & Son Ltd.

TEACH YOUR CHILDREN TO PLAY

By JOAN TARA

Rainy days are the bane of most mothers. "Another hour indoors with those children of mine, and I'll go crazy," is a common five-o'clock cry of desperation. And yet, there is no necessity for children at play to get out of hand. Play is the "work" of children. Through play, they learn to gain mastery of their hands and bodies, learn to construct and imitate in miniature the adult world, learn to co-operate with each other. Because it is natural does not mean it should be *chaotic*. Children have no taste for anarchy and that's why they are always devising rules for the games they invent. From the very beginning, they need your guidance to help them play to happiest purpose. A few simple rules will aid in keeping playtime bedlam down to a minimum, and won't stifle their high spirits.

Restrict the number of toys: Strangely enough, the more toys a child has, the less he will use them. Imagine yourself loose in a department store with a purseful of cash and a *Bargain Sale* sign on every counter. Net result at the end of a day: a headache and a pair of aching feet. That's the way your child feels when he has too many toys, each clamoring for attention, each facing him continually with a difficult choice. Use Christmas as a time to stock up on a year's supply, buy with an eye to the toys and games your children will need to suit their various ages and talents. The night before Christmas, throw out all broken toys; pack away only those which can be utilized later. Let your children have the exhilaration of playing with their new Christmas toys until the charm wears off. Then, retaining some basic toys—like blocks—with a liberal sprinkling of small, fill-in toys—like plastic cars—store the rest. Periodically during the year, replace those that your children have broken, outgrown or tired of, with the toys you keep in storage. You will be surprised at the ingenuity and imagination displayed when a few toys must serve for many.

Restrict the use of toys: Certain toys, those with a thousand uses, can be at hand all the time—blocks, [Continued on page 184]

Callaway
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Distinguished towel fashions
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Bathe in splendor with the new towel fashions from CALLAWAY . . . magnificent clouds of fluffy terry, ABSORBenized* for instant drying, YARN-DYED for lasting beauty. Great CALLAWAY classics and striking new border designs, eager for your own handsome monogram.
THE SMART WAY IS
Callaway
TOWELS RUGS
CALLAWAY MILLS, INC. 295 Fifth Ave. New York
*Reg. U. S. Trademark

NAHB's Jack Sargent and George Tsuruoka

Janis Carter and Bud Collyer

Speaking of Living

We were pleased as punch and fairly bursting with pride at the recent convention of the National Association of Home Builders when **George Tsuruoka, A.I.A.,** our Midwest editor of architecture received an award from the NAHB Design Award Committee for his part in a collaborative design venture. Working with the Erie, Pennsylvania, architectural firm of Johnson & Gray, George contributed to one of the houses featured in our January 1956 centennial issue (*A House That Took A Hundred Years to Build*). The award presented by **Jack Sargent,** chairman of the design committee, is given each year for outstanding houses. This year eight awards were given, the Erie house being the only one east of the Mississippi to receive the honor.

The attractive glamour girl above is none other than film star **Janis Carter** inspecting a model of the newest **Techbuilt** home (*An Expansible House Sold By the Module*, page 128). Janis, together with **Bud Collyer,** conducts a weekday television home furnishings quiz called *Feather Your Nest*. These two young people are in the happy position of giving away furniture and accessories every week, and, on each thirteenth week, a grand prize of a home. A recent prize: the *Techbuilt* house, of course.

In the publishing business, we have long since come to accept the fact that almost anything can and does happen. However, we are always delighted when we are surprised. Not long ago, art director **Michael Lowe** opened his office mail to find something that caused a morning sip of coffee to go down the wrong pipe: an invitation from the high school in Hammond, Louisiana, to judge a beauty contest! Acting in the interests of the magazine (he told us later) he wired his enthusiastic acceptance, and presently received photographs of seventeen Hammond lovelies. Selecting artist **Ed Dratz** to help him, Mike sat down with an open mind to choose the winner. He found the task more difficult than he had imagined: the girls were all so pretty!

New York City, always exciting, is doubly so in spring. The air is fresh, and even the skyscrapers manage to appear scrubbed. Looking particularly bright is the spectacular new Coliseum. The first show to use all four exhibition floors of the Coliseum will be an International Home Building Exposition. Not long ago **Robert A. Durk,** Exposition director, **Charles M. Jaeger,** Exposition president, and **James Walsh,** Coliseum executive, met to discuss details for this first-of-its-kind event. Called *Showcase for Better Living* (from May 12th to May 20th) the show will include exhibits from many foreign countries and will feature four full-size, completely decorated, furnished and landscaped homes. We plan to be represented at the show, and we hope that if you're in town you'll drop in and say hello.

Sanford Jacobs is a designer who practices what he preaches. One of his firm beliefs is that if storage space is to be found, it can be found almost anywhere, and to prove his point created a veritable storage-equipped paragon of an office-studio-home out of a minuscule house that appeared to have just enough space for living (*House Remodeled By A Designer Is A Case Study in Storage Solutions*, page 132). Starting out as a textile designer and color co-ordinator, Sanford used this experience as a springboard to entering the field of interior design.

Beauty judges Ed Dratz and Mike Lowe

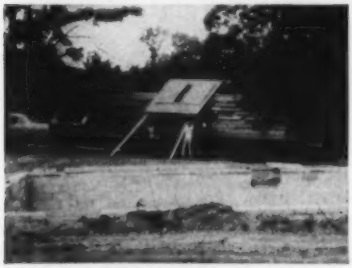
Home Exhibition and Coliseum officials confer

Designer Sanford Jacobs

Give
C P
UNITED
CEREBRAL
PALSY

Does plant-assembly near

In American Houses' factories, each piece of lumber is cut to exact specifications, assembled on jigs and quickly nailed together. Here, carpenters are putting the final touches on a window-frame unit

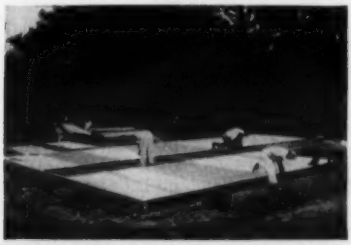


Regardless of site conditions, unloading components is easily accomplished by hand. House will be storm-enclosed by nightfall and, given a clement day, with no exposure of material to rain or mud

Standard 4' x 8' wall panel already has its window in place. All insulation has been factory-installed, and even the smallest areas are properly protected. Modulation of panels is part of controlled design

Compactly folded for easy shipping and handling, a truss—precision-cut to exact dimensions (an example of controlled manufacture)—comes off truck

Trusses are expanded and bolted together in about five minutes. Split-ring connection *(Teco)* assures accuracy of assembly, adds a great deal to strength



Plywood subflooring is laid in 4' x 12' panels, easily maneuverable, light enough to be carried by two workers, and a suitable base for any selected finish

...ably ...ean control of home-buyers' taste?

The new flexibility of factory-engineering (plus assembly-control) proves that it doesn't

The prospective home-buyer is sometimes disturbed by the possibility that a factory-engineered house, however well-built and well-designed, may imply a loss of his individuality as a homeowner. Actually, he need have no qualms. The building industry has gone all out to prove that plant-assembly is a deterrent to neither individuality nor quality, particularly when it is given the advantage of what is known as assembly-control. This means, quite simply, that the component parts of a house are manufactured—almost in their entirety—in a factory and then moved to a site en masse and assembled. Although such a home can be storm-enclosed in one to three days, it is evolved—from first step to last—under planned control and rigid inspection: from its blueprint days on, it is dedicated to a triple goal of strength, quality and economy. The house at the left, by American Houses—built in Princeton, New Jersey—is an example of this particular kind of building: we shall try to show you how it was made to express its owners' individual tastes.

Chosen from a group of eighty plans, the house is long, low, very simple in line, with good fenestration, pleasant textural finish. Both interior and exterior colors are the prerogative of the future owners (should they so choose)

For building data, see page 158
For other details, see page 154

A scientifically controlled house need be no barrier to individuality

Hand-printed linen by Marion Dorn, Inc.

MARCEL CARNOT

The imprint of the personal touch in a home begins long before its owners gird themselves for the fascinating complexities of interior decoration. In the case of our young couple, they selected their house after a careful perusal of eighty designs made available to them. They wanted a home reasonably flexible in plan, air-conditioned, expansible, well-lighted and without any idiosyncrasies of design that might play ill with the expression of their individuality. To them, this house filled the bill, and the next step was to prove that they were individuals. They had at their disposal the traditional tools of the decorator: color, fabric, wallpaper, texture, the grain of wood, the accenting power of accessories; all they had to do was evoke, somehow, the magic abracadabra that would make each element perform effectively. Their first color problem was the treatment of the large L-shaped area—broken only by a bisecting fireplace wall—that was to be living room, dining room and den. Since each area was visible, one from another, the solution was a *continuity* of color; the catch: to avoid monotony

ERNEST SILVA

Continuity of color was established by hanging the three areas with the same wallpaper—pale, creamy colored, textured like heavily rubbed linen. The three rugs and the sheer casement curtains are the color of very good, very dry champagne, and the oak flooring and leather upholstery make the double contribution of burnish and texture. All the furniture is related in design, elegantly Italianate, of walnut and pecan with pewter and copper hardware, and any danger of monotony is routed by a strategic use of intense color, with a dominating hue in one area repeated in another, but as an accent that co-ordinates without obtruding

Each bedroom was an exercise in the interplay of pattern and in creating an idiom of ownership. There was to be (if our young couple could help it) no sailing under false colors: a room for a young girl was to look its part—fragile enough, gay enough—but with none of the la-di-da overtones that beset so many rooms for little girls. The bedroom at the left is, by and large, a success. Delicate in color, it is saved from inanity by the carnationed zing of its wallpaper, by the fresh, sprigged pattern of its drapery fabric, and there is just enough lushness in nap of the *Avisco* and nylon carpet (the color of a forget-me-not) to make barefooted, adolescent parading a perennial pleasure

ERNEST SILVA

To prove that a growing boy can live in style, the room at the right is for the son of the house—obviously a lucky young man. There is no playing down to juvenility, however: colors, although warm and sophisticated, are used discreetly except for the vivid splash of the leather-upholstered armchair. The interplay of pattern and texture is excellent—a wallpaper with a repeated design of jackstraws, a drapery fabric with the interwoven glint of *Lurex*, a deeply textured, heavily fringed bedspread. (The bed itself is very grownup, with a headboard of classic, Greek column balusters)

Serenity, presumably, is the ultimatum of any master bedroom, and it is expressed in the room at the left through a use of cool, aquatic colors—lime, avocado, olive, turquoise. The walls are papered in a delicate floral print (the flowers might be edelweiss—always a cool bloom), and to keep the room from being *too* quiescent, the windows are hung in a fabric of tiny harlequin diamonds—sharp as hound's teeth. And so our young family retires, secure in the knowledge that they have taken care of their home—decoratively speaking—as carefully as their home, eventually, will take care of them

See *Your Guide to This Issue* for further information

DREXEL FURNITURE AND WAVERLY FABRICS AT STERN'S, NEW YORK

LUIS LEMUS

Individuality in a kitchen must often play second fiddle to such mundane factors as efficiency and easy maintenance, but occasionally (when the individualist is rugged enough) it can be indulged with no loss of practicality. Color does the trick in this kitchen, its intensity offset by white painted walls and white brick wallpaper, by the muted gray floor and linen-patterned laminate counter tops. On the practical side of the ledger is the well-thought-out use of space, with the utilities of both kitchen and laundry accommodated within an area a trifle over 10' x 13'. The wall of built-ins is designed (as it should be) so that appliances do not protrude in cubes, but are combined with storage blocks to form a flush wall. There is "setting-down" space adjacent to each appliance, and the peninsula-counter provides extra work space, a serving-snack bar, and defines kitchen-laundry areas (washer and dryer are housed in a niche at far end of the kitchen). Lighting is excellent, with a projected, up-down cove light above the built-in wall, a fluorescent strip over the work L, and ceiling spot near window wall. Nutone fan and hood, Club Aluminum *Club Holiday* cookware

Furniture .....DREXEL
Fabrics .....WAVERLY
Carpet .....BARWICK
Wallpaper .....IMPERIAL
Bedspreads and
dust ruffle .....MORGAN-JONES
Leather .....
UPHOLSTERY LEATHER GROUP
Dinnerware .....STANGL
Drapery hardware .....JUDD
Cabinets, dishwasher, sink,
disposer .....
YOUNGSTOWN KITCHENS
Refrigerator and freezer....REVCO
Cook top and oven.....TAPPAN
Ice bucket and
coffee warmer .....RUBEL
Shower doors .....SHOWER DOOR
COMPANY OF AMERICA
Window and door
screens .....DURALL PRODUCTS
Removable
wood sash .....R.O.W. SALES

An exercise in style: one room becomes two

SCOTT WEBB

A quandary which faces many young families who are decorating a home is the matter of style. If they have decided they prefer a traditional flavor, how do they go about creating it? If a contemporary scheme is their choice, the question still holds. For our *May Room of the Month*, Gimbel's department store in New York has arranged two rooms to help young homemakers with the problem. Using the same architectural background and the same placement of furniture, each shows how, by variations in some of the ingredients, two entirely different flavors can be created. One room is subdued in mood, with clean contemporary lines and a monochromatic scheme adding a feeling of spaciousness. A brilliant color contrast gives the other room the warmth associated with traditional décor. Proving that style can be suggested rather than meticulously interpreted is the fact that the upholstered furniture is the same in both rooms.

A correlated group of furniture and accessories sets the stage, fixes the character of the two rooms, each of which is striking in its own way, on its own terms. Pointing up the adaptability of much of today's upholstered furniture, the same sofa and armchairs were used, and find themselves equally at ease, in both rooms. Printed fabrics and rugs were chosen for their economy, practicality: they are cotton and washable, the gold rug in a distinctive chain design. The open hearth adds its timeless pleasures: in the contemporary room (above), the steel Kosmak fireplace—a good-design award-winner—is insulated to protect wall. A Franklin stove (below) lends its own brand of charm to provincial room

ERNEST SILVA

Upholstered furniture ..... FLEXSTEEL

Italian Modern walnut tables ..... MERSMAN

Solid cherry *Monticello* group ..... JAMESTOWN TABLE

Young in Heart group of fabrics . BLOOMCRAFT

Cotton carpets ..... PRIDE

Super Kem-Tone paints . . SHERWIN-WILLIAMS

Cotton ball fringe . . CONSOLIDATED TRIMMING

See *Your Guide to This Issue* for further information

For stores featuring Flexsteel furniture and Bloomcraft fabrics, see *Stores in Your Vicinity*

New pattern for enlightened living

- ***A skylighted chalet (American style) is a study in light and line***
- ***In its design, all structural parts are related to pure pattern***
- ***Without tightness or constriction, the exterior is completely protective, yet (an architectural paradox) the interior is amazingly open and free***

Functional architecture—in its less inspired phases—often manifests itself as all work and no play: in short, pretty dull stuff. Upon occasion, however, it can be manipulated so skillfully as to produce a home such as this one—brilliantly striking in concept and detail. Designed for himself by William Muchow, A.I.A., and built in Denver, Colorado, it capitalizes on the aesthetic, architectural power of its roof, and emphasizes the fact with a skylight that replaces the conventional ridge pole like a man-made vertebra of glass

J. DALE SEALY

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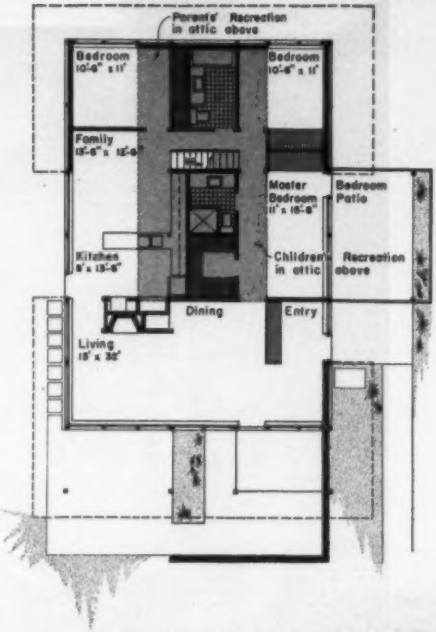
Although building restrictions (for all the fact that they can drive architects mad) are undoubtedly devised to do a town a good turn, it is a pleasant surprise to find an instance where, ironically, perhaps, they inspired inventiveness of design. The zone in which the Muchows live prohibits two-story houses, roofs that rise beyond a certain height, and fencing on streetside elevations. Quite undismayed, Mr. Muchow (who wanted *some* sort of second story) designed a house whose roof virtually encloses the entire structure, soars to just within the permitted height, and holds in its open "attic" a suspended, balconylike projection from the rear wall. Since it is open on three sides, the balcony is not considered a true second story and was given the local authorities' blessing. In this manner, all enclosed space is *living* space, and there is approximately 2,110 square feet of it—an impressive amount of mileage for cubic content. Each visible, structural member, moreover, makes a unique contribution to the interior's intricate pattern and texture, and on the exterior, beams and louvered lattices extend from the deep overhangs to the ground—a contemporary version of the medieval flying buttress, but with the same sweep and air of solidity. Thus, functional architecture can be exploited to create a home that, outside, epitomizes the meaning of the word shelter, and yet, indoors, has all the lightness, openness and freedom of a mountaineer's aerie.



Shaded overlay in plan (above) indicates balcony that overhangs central portion of house, forms its second living area. Kitchen (below) has a dividing peninsula between the cooking area and a very multipurpose room: nursery (there are four children), laundry, children's dining area

Houses and human physiognomy have one thing in common: good homes make for beauty, and Mr. Muchow has deliberately used the skeletal structure of his home for decoration as well as support. In the living room (opposite), a chimney block of dark red brick holds the fireplace, defines the dining area and one corner of the grille-enclosed balcony. Beams are white, the ceiling is deep ivory, one wall is delft blue. Perimeter heating is installed under a tiled ledge (above) deep enough for comfortable seating, and fluorescent cove lighting is supplemented by hanging, parasol-like fixtures of fluted white plastic

J. NAIR WRAIT

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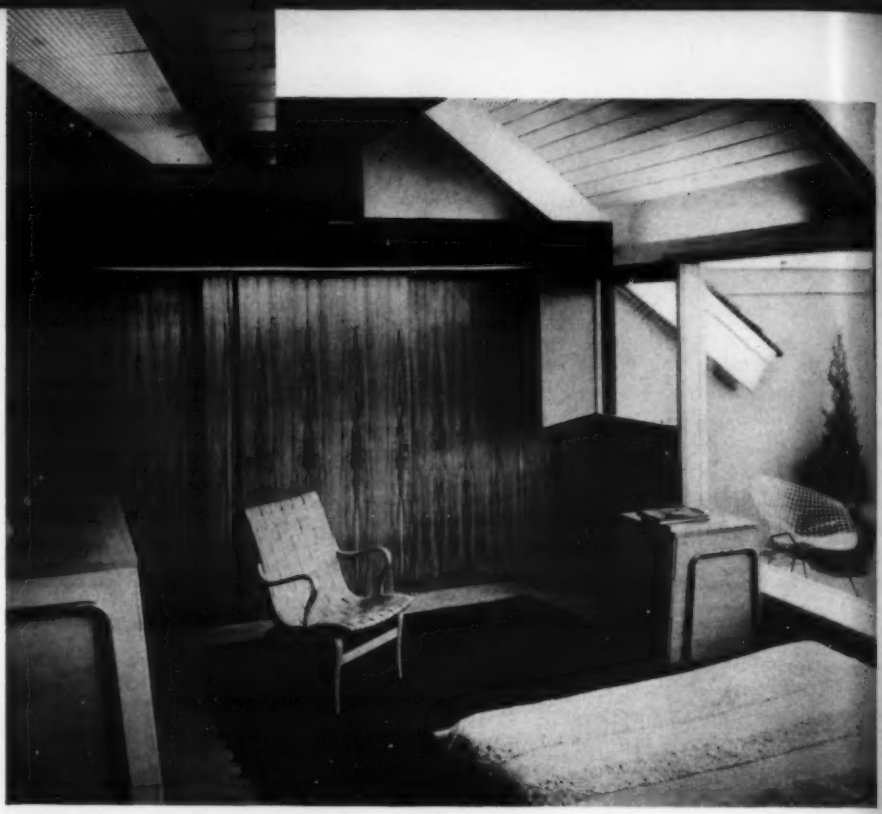
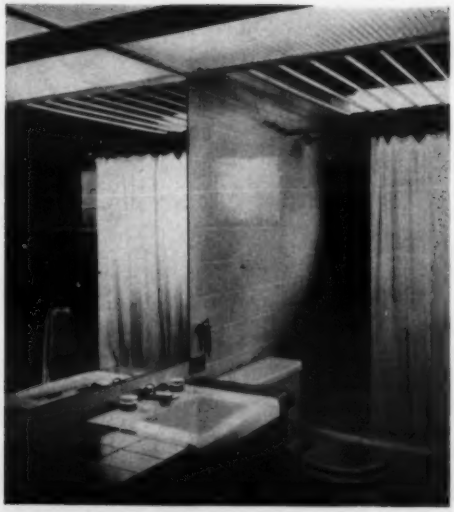


J. [illegible] WRIGHT



Dutch door leads from master bedroom to its own patio, a sunny little area at the side of the house—paved, planted and completely enclosed. The bank of closets has sliding doors of beautifully burled birch and is lighted by fluorescent strips behind a room-wide valance. A cove over the windows is the source of supplementary night-light, and by day (since the balcony extends over only half the room), additional sunlight filters down from the central skylight. Furniture is simple, contemporary—part of a group chosen for a *Good Design* award a few years ago by the Museum of Modern Art. The rug was designed by Priscilla Muchow

A prodigal use of mirror and tile gives the master bathroom an impressive glitter, easy maintainability. Although the only window is a ribbon of glass high on the wall over the tub, the problem of illumination is more than met by fluorescent strips behind a ceiling panel of fluted, translucent plastic. (The latticelike arrangement of slender poles is pure, decorative whimsey.) Second bath, when finished, will duplicate this one

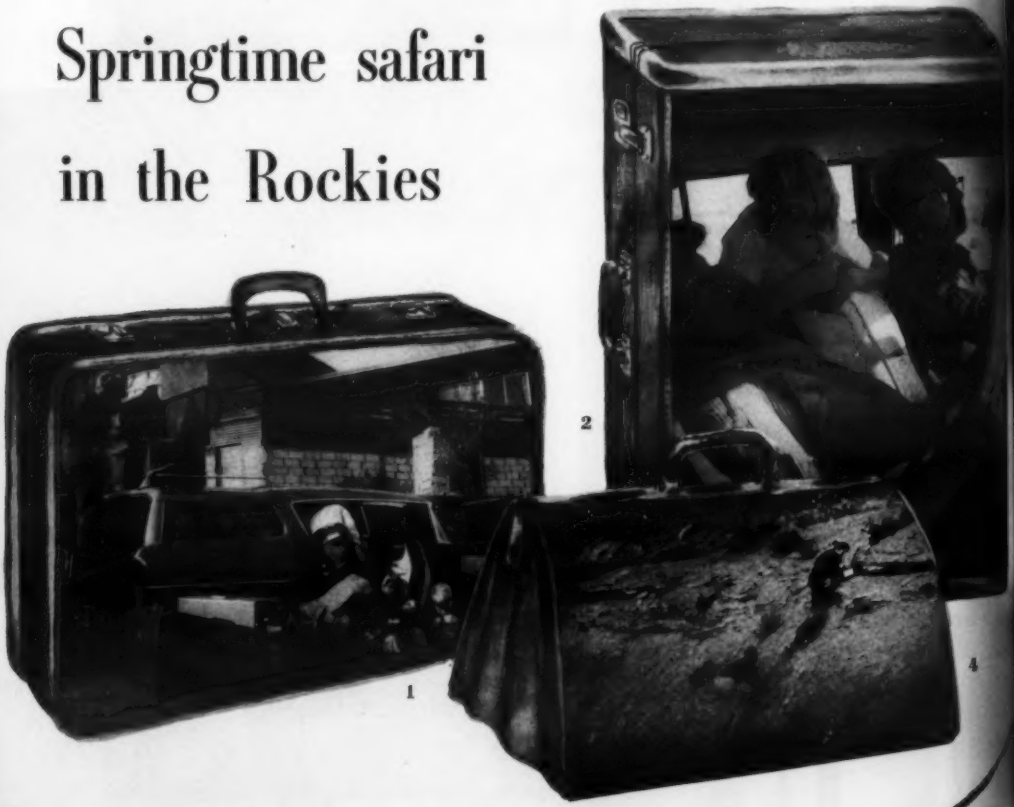
Decoration: BETHUNE & MOORE, DENVER, COLORADO

Planting: GREEN BOWER NURSERY

Open on three sides, and flooded with sunshine from the roof-peak skylight, the balcony is suspended over the central portion of the house like the captain's bridge on a ship. For the elder of the four children, Mark and Marcy, it is an elevated playground (the twin babies, 16 months old, do their playing in the family room), and for parents Priscilla and William, it is half studio, half television room. Here, Priscilla (an accomplished designer and weaver of textiles) keeps her loom, and William, his drawing board. Reached by a staircase from the kitchen, the second level provides the Muchows with space enough to ply their respective crafts in comfort and the detachment from family hubbub (at least when the children are asleep) so necessary to concentration. Most of all, it is an example of functionalism that *functions*

The lure of the open road spares no one: itinerant gentlemen averse to steady employment, adventurous dogs, lovelorn cats and (most susceptible of all) families with wanderlust in their veins and a station wagon in the garage. To the last category belong Louise and Joern Gerdts of Salt Lake City. In February their *Rambler* station wagon was new; son Christopher was about to have his school's spring vacation, and daughter Stephanie felt that her dolls would enjoy a change in scene: the time seemed ripe to try out the car, give it its reins and conquer the West. An itinerary was mapped out to include Zion National Park, the Valley of Fire in Nevada, Boulder Dam and (as a bit of mild deviltry) a dip in the heady waters of Las Vegas. The planning was simple, but packing was not, particularly when the children (warned that they must stick to bare essentials) had assembled their traveling gear. Christopher came up with a bow and arrow, two guns, a camera, a puppet, his favorite books, pencils and crayons and two toy automobiles. Stephanie obliged with her two largest dolls—each the size of a fox terrier. In addition to these trifles, there were clothes, bedding, food, cooking and picnic equipment, a Geiger counter and Daisy. (Daisy is the family dog and weighs more than Christopher.) But it worked. The *Rambler* proved more than equal to the occasion and swallowed up the trappings as neatly as the whale enveloped Jonah. With the second seat folded flat to the floor, all the space behind the driver became the children's bailiwick. Luggage was distributed evenly over the floor and covered with air mattresses and sleeping bags to become a bed and playground for Chris, Stephanie, the dolls and Daisy. Then the gas was turned off, the family cats loaned out to a neighbor, and the four Gerdts were off.

Springtime safari in the Rockies



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1. The morning of the great day: Joern is loading the luggage rack, Louise is loading the car, Chris is blowing up the mattresses and Stephanie is having doll inspection. Daisy, a wise dog, bides her time

2. On the road and time for mother to rest. Louise adjusts her seat, lolls back and reads to the fresh-as-a-daisy Chris a juvenile thriller

3. Back-road addicts, our travelers enjoy themselves most when exploring the hinterlands. Following the Virgin River, they have just passed a sleepy little town named (by a defiant forebear) Hurricane

4. The uranium hunters: Geiger counter under arm, Louise has found a reef with considerable radioactivity. (She also found, at the top of the hill of course, a marker stating that the claim was already staked!)

5. The rock-hounders: collecting curious bits of rock is an established hobby in Utah. To 6,000 zealous rock-hounds it is the sport of kings, and the Gerdts family, obviously, is as dedicated and intrepid as any

6. The back-seat drivers take their ease. Stephanie works away at her color book, and Chris is all set to take a potshot at any hapless buffalo

7. Christopher's red-letter day: he finds a relic—horns and all—that just *may* have been the work of Colonel Cody. His one regret was that nowhere on the scene could he find what he called the "T-bone"

8. Gingerly, our explorers make their way across a spidery old swinging bridge hung over the Virgin River. The adobe houses on the other side of the river are silent witness of a ghost town, memento of a bygone era

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JOERN GERDTS

Weeping Rock in Zion National Park: our friends' mouths are open, not from awe, but to catch the falling "tears"

Deep in a canyon cut by the muddy little Virgin River, the children are less impressed by the scenery than by their skill at skipping stones in the stream

Boulder Dam proved an impressive sight and the source of a series of questions from the ever-curious Chris. Why, for instance, did the power towers not stand straight up in the air? Even father could find no good explanation for this erratic feat of engineering

Atop the dam looking over the brink, Louise keeps a firm grip on her chickens. It was at this spot that Chris left his camera behind, a fact discovered by an irate father some fifteen miles later

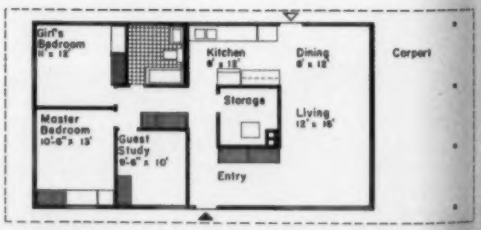
JOHN GERDTS

In Frontier Village in Las Vegas, the children have a fine old time examining a relic of the "racier" days of the automobile industry. This was the last stop in the journey, and a gay one

Homeward bound. the *Rambler* whips over the mountains into the sunset. Almost over, the Gulf will soon become a winter's tale

An expansible house sold by the module

As a family man with small children, architect Carl Koch, A.I.A., is particularly sensitive to the yearning of millions of young families for a home which fits present-day living patterns and budgets in any imaginative way. The first home of his seen in these pages (*A House With Built-In Expansion*, March 1954) was notable for the impressively large amount of space at low cost and for its amazing adaptability to a family's changing needs. His newest house also has an interesting versatility. The design concept is of two separate units, rather than of a house in the conventional sense. The units—a living and a sleeping area—are factory-fabricated on a modular principle; they come in various sizes and can be bought separately. Shown here are two minimum units in combination under a common roof. However, the sleeping unit might, for added privacy, have been separated from the living unit by a breezeway or other space. A second sleeping unit can be easily added when family growth calls for more space. Structural and interior detailing follows design concept closely to provide a home adaptable to individual tastes. Exterior variety is possible, since the elevations are made up of two kinds of panels: one solid wall construction, the other a light, open frame which can be filled with any type of glass or solid, colored material. Cost of house: $13,000 to $15,000 depending on the location and the type of equipment included by the individual builder.



Living and sleeping sections, here planned in tandem, were designed to stand as separate structures, if so desired. Daytime unit (right) has roughly 600 square feet of living space including a utility core which, besides housing furnace and water heater, provides a storage area and laundry. Sleeping unit, 20' x 25', has three bedrooms and bath, opening to the central hall

In line with home's exterior appearance, interiors take their cue decorationwise from the straightforward expression of the modular structure. Ceilings and some walls are surfaced in 4' x 8' sheets of plywood, painted, but with joints left exposed. Pattern is also added by natural western red cedar siding, used in an interesting way—applied like clapboard on two walls of the living area. The warmth of wood grain as a decorative element is again brought into play with the cherry and walnut furniture (by Show•Pieces throughout the house), its light scale contributing to the living-room's airiness, as do sheer *Fortisan* draperies (Bloomcraft ready-mades) and light-colored flooring (Gold Seal *Nairon* custom tile)

ERNEST SILVA

With a garden view and proximity to the kitchen, the dining area is both pleasant and convenient. However, its location is by no means fixed: dining table and benches, like other wood pieces, are hollow-core construction, sturdy yet portable

Kitchen is shielded visually from the living area by the utility core which creates corridors to other parts of the house. Hotpoint appliances and [illegible] cabinets (American Kitchens) in a parallel arrangement plus a Pryne ventilating fan over the range make a workable, comfortable food-production center.

Unique concept of flexible storage (with modular *Techbuilt Spaceman* units used throughout house) allows enough space to be borrowed from bedrooms to create a foyer leading to the quiet area. Two units were used.

Ridge-height ceiling (a notable feature of the house) and high glass portion of the gable afford a remarkable sense of space and light in the master bedroom (below and opposite). Again, modular units, wardrobe and three-drawer chests are the only storage pieces, designed to be grouped along window wall. Only other furniture is an upholstered chair, a night table, a double box spring and mattress (Simmons *Slumber King*) used with a Harvard frame. *Coronet* drapery hardware throughout by Eastern Venetian Blind. Cotton café curtains, *Spinnaker*

Guest-room-study (above, left) and child's room (above) both have one wall of western red cedar siding, and sleep units which double as sofas by day. Bright blue, a juvenile favorite, is the dominant color of the child's quarters: in corduroy café curtains, chair upholstery, lamps (Raymor throughout). The upholstered lounge, pearl-gray, becomes a double bed by lowering the back. Salt and pepper carpet, like all others in the house, is *Avisco* and nylon by Katherine Rug Mills. Green and gold is the color scheme of the study; twin-size studio couch is leaf-green; *Batik* cotton draperies are gold. To follow the budget appeal of the house proper, it was completely furnished to the last accessory for about $3,600

Bathroom is spacious and its light color (beige painted walls and ceiling) makes it seem even more so. Fixtures are white, grouped along a beige ceramic-tiled wall; the crisp café curtain is coral and white striped. As in the other rooms, baseboard radiant heating units (part of the home's central hot water system) are inconspicuous

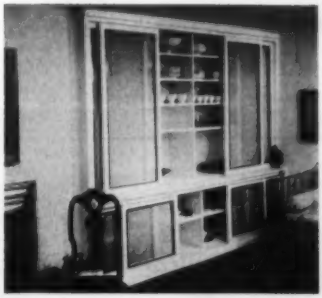
For building data, see page 160

See *Your Guide to This Issue* for further information

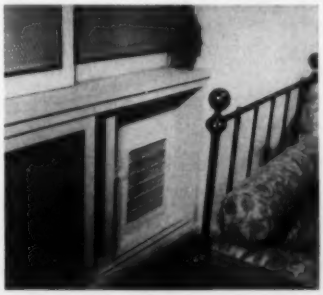
House remodeled by a designer is a case study in storage solutions

It proves that the sum total of overlooked areas can add up to a reservoir of space

In certain respects, planning storage space in the home is like packing a suitcase. The haphazard luggage packer throws everything in helter-skelter and is amazed to find that small items have taken all the room, leaving no space for bulky but important paraphernalia. The clever packer works in reverse: he adds his bulky items first, then (and this is where ingenuity comes into play) uses ordinarily overlooked nooks and crannies for stashing away small accouterment. In the home, the hundreds of small items necessary for comfortable living today can literally take over the whole house, unless the homemaker ferrets out idle space, organizes it and puts it to work. Remodeling presents a superb opportunity to accomplish just this by skillful advance planning. A case in point is the New York house shown on these pages. When designer Sanford Jacobs first saw it—a quite dilapidated pre-Civil War structure—the house displayed a glum exterior, an even more unpromising interior. He bought the house with the idea of remodeling the first floor into an office-studio, the two floors above into living quarters. Since interior space added up to a mere eighteen feet square, with entry and stair wells cutting down usable floor areas, he was determined to exploit every last bit of it. This he did in a number of imaginative ways, all of them with space-conditioning ideas that anyone might adapt to a small home. All storage is built in and, because it *is* such a small home (the living room and bedroom each now measure roughly 11′ x 18′), he used a few pieces of small-scale furniture in each. Concentrating on the play of textures for variety, he avoided distracting detail and the vigorous patterns more at ease in a larger house. Light-conditioning, planned in the early stages of remodeling, worked to space-creating advantage, while color, used subtly, also helped belie reality: most walls are either off-white or natural, with accents in plants, paintings and accessories providing the right note of contrast.



One of many storage units built into walls, this one in the living-dining room is adjacent to brick fireplace and used for storage of china and glassware. Like all wall surfaces in this room, it is painted white, has sliding-door panels of small-patterned chicken wire backed with sheer fabric to add an unexpected note of design interest



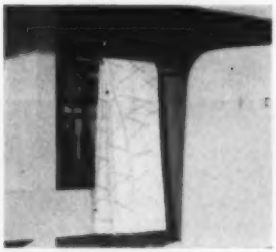
Antique furniture (opposite)—a miniature Queen Anne chair, a child's brass bed given new life as a sofa, a small table—is formal, deliberately small in scale, with an ability to suggest a spaciousness altogether contemporary. Here the patterned wood floor, stained a deep walnut, becomes another element in the decorative scheme. Return-air grille (above) for the circulated-air heating and cooling system was engineered to lodge unobtrusively behind the door in base of cabinet

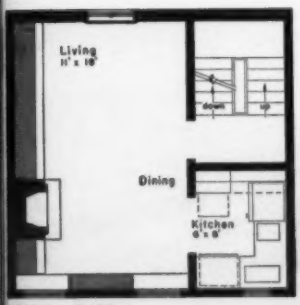
PHOTOGRAPHS: MORT KUNSTLER, WALTER CHAREST

Built-in storage begins to conquer space right in the street-level main entrance (opposite) where painted wall paneling was designed for a dual function: two panels are fixed, act as mask a cluster of exposed pipes, while a third, hinged panel opens into a closet just deep enough to store umbrellas, overshoes, other small articles

The ground-floor office (left), with its combination of exposed shelving and storage concealed behind doors, has more the warmth of a study than a workroom—a tribute to the use of yellow stain over oak shelving and doors to create a sunny driftwood quality. A simple storage unit of plywood surfaced in a white laminate was built across entire rear wall; it serves to de-emphasize an oddly placed window, with little loss in daylight. A small TV set is housed in one of the cabinets underneath the open shelving

An improbably small kitchen (right) triumphs over its space limitations (6′ x 8′) by putting every bit of wall area to work performing a storage function of one kind or another. Two full-, two half-length door panels frame the entrance, partially screen off the area from the living-dining room. Shown below are two space-making devices: a pull-out towel rack and a pull-up service panel for extending work surface





SECOND FLOOR

A deceptively trim appearance meets the eye at front end of the living-dining room (opposite) where doors in every conceivable spot conceal built-in storage units for china, silverware, wine and other table accessories. To provide maximum use of the area, windows were hung with simple matchstick blinds so that even the window reveal became an active participant in the storage scheme. All stainless steel and white laminated plastic, the kitchen (above) is a gem of compact utility. Food storage is concentrated, behind sliding, frosted-glass panels, in cabinets running along two walls; underneath, shallow shelving provides adequate space for storage of utensils, glassware, spices and a blender. Behind the electric cook top, a removable panel of glass acts as a back-splash to protect window shade. Proof that no usable space was ignored in the kitchen plan is the space above clock (right, top); only one inch deep, it can still be used to store trays, mats, other flat accessories. Other notable features (top to bottom): a metal waste container attached to base cabinet door (the lid pops up when door is opened); a rotisserie-broiler that comes out of hiding on its own sliding shelf; an ample storage drawer below and a sliding rack for pans and skillets to simplify the search for these regularly used utensils

One fabric—a jute and natural linen blend—appears in three different ways throughout bedroom to give it a look of unity, a sense of continuity. It was used as wall covering, in bed-topper and, in basket weave, for bench upholstery

Closet space is no less generous in the bedroom than elsewhere. Dispensing with standard headboard, the bed lies between two corner closets. This one has built-in radio; under it are the controls for recessed ceiling light

Slab of glass in this closet becomes dresser top, passes diffused overhead light onto laundry hamper underneath

Although relatively shallow, two additional closets are equipped with pull-out clothing racks for convenient storage

BEDROOM FLOOR

Since storage was concentrated behind doors, there is still plenty of room for an oversize bed, a few pieces of furniture, and no danger of the occupant feeling as if he were sleeping in a miniature bedroom. One half of the small but neatly compartmentalized bathroom is accessible from landing outside

French armoire was built into a wall, cleverly adapted so that a larger rear section could be used as an extra-deep closet in bathroom on the other side of wall

Excellent lighting in all closets makes everything visible, serves to nudge the owner whenever untidiness sets in. In second corner closet, a bed-height telephone can be withdrawn from its own niche. Above bed, woven cane panels over window filter afternoon sun

Bathroom is divided into two sections, a convenience that permits each to be used independently of the other. One section (right) contains sink and water closet, the other (below, right), sink and glass-enclosed shower stall. Both have been well planned from a space- and light-conditioning standpoint: there is ample linen and supply storage under each sink and in the built-in wall unit; over-all illumination is supplied by recessed ceiling fixtures, while fluorescent tubes (supplemented by sunlamps) light sink areas

What appears to be a wall between two woven-cane shuttered windows is actually a closet constructed by deepening the space between the windows

SCOTT NEY

Storage space for books and records was created and radiators concealed by building a long shelf with cane doors under the windows of the long wall. Two windows were treated as three for symmetry and fitted with shutters of chair caning in a simple frame. By keeping the built-in clothes closet (opposite, top right) a few feet below the ceiling and placing a stationary screen before it, the space lost to the room is not noticeable. The screen made of bamboo blinds hung in a solid frame also serves as a shield for the bath. The frame, secured to floor and wall, was easily constructed of 2-x-3-inch wood strips

Remodeling nets storage space

Sometimes the search for a suitable apartment seems to assume the proportions (and duration) of Diogenes' fruitless quest. Unlike the ancient Greek who had only a lantern and no time limit, apartment seekers have their household effects to carry about and are usually pressed for time. Eventually something has to give and concessions have to be made. One New York City couple, after months of looking for their ideal, settled for a small apartment with a large living room and a bedroom just big enough to hold a double bed. The apartment seemed to answer most of their specifications—convenient location, reasonable rent, good size, and, for what it is worth, a glamorous past (it was part of a town house that once belonged to Lillian Russell). Its one flaw was that it had practically no storage or kitchen space (the former consisted of two shallow closets, the latter a hot plate and sink). Conceding this fault and signing a lease, they started planning how they could rectify the situation with a minimum of construction. They solved their problem through ingenious placement of storage units (quite a few will go with them when they move), and by creating a workable kitchen which they boldly incorporated with the living area. The search for a home is successfully concluded, the young couple having literally produced their storage and cooking space out of thin air.

Even though the space allotted for the kitchen was small (an alcove with two shallow closets), the couple were able to create a workable food center with enough pandering to their personal tastes to offset its limitations. The husband wanted a wine cellar and he has it—a miniature one, to be sure, located in space created by placing a short cabinet between two tall ones (three American-Standard wall cabinets were inverted for easy opening and mounted for use as base cabinets). The wife, who enjoys herb cookery, insisted on a complete herb shelf: one of the adjustable shelves on the rear wall holds an *Easylux* grocery cabinet. A counter, covered with *Formica*, holds a two-burner Preway range. An American-Standard sink was kept in one of the side closets; refrigerator and storage cabinet were added to the other. *Magnalite* Dutch oven; electric meat-grinder and ice-crusher by Oster

The conquest of space – new tricks, new wrinkles

In the foyerless room, the sense of abrupt entry is eased by a *suggested* entrance hall. Rug and furniture placement defines passage, brick wallpaper gives added dimension to one wall, divider (Hickory Manufacturing) is dual-purpose. Barwick rug. Katzenbach & Warren paper.

Why space should be a problem in a country with a continental boundary of almost 18,000 miles is a mystery explainable only, perhaps, by American gregariousness: since most of us dwell in towns and cities, we pay the price by sacrificing square feet to sociability. Fortunately, it is possible today to live in restricted space and be (psychologically, at least) unaware of the fact. It's a trick, of course—what the French call fooling the eye: a combination of visual manipulation of perspective, physical adjustment of scale. If this sounds a bit high-flown, it *isn't*. Designers and manufacturers have recognized the fact and made furniture available that, without looking like a Rube Goldberg invention, is slight in scale, expansible, multipurpose. Wallpapers—particularly murals—exist which can bring the illusion of vista into a room that may measure only 9′ x 12′. The disposition of these factors is up to you, and we have arranged rooms on these pages as a guide.

The prevalence of small dining areas makes the folding table a necessity: with its maple leaves down, this one measures only 13″ x 36″. Window sill was extended for a server, and scenic wall canvas not only provides visual scope, but can be removed and used elsewhere. Stamm furniture. Topton rug; the wall covering by Easy Apply

PHOTOGRAPHY: ERNEST SILVA, SCOTT HYDE

Bold color, scaled-down furniture and a scenic wallpaper that takes the eye on a Parisian tour are combined to give this 5′ x 7′ dining area the air of space, the feeling of dining on a balcony. Table has a walnut-finished plastic top, and extends to 42"; chairs have backs of brass wire, *Saran* upholstered seats and (for steadiness) swivel glides on their feet. Howell metal dining furniture, Stockwell scenic wallpaper and Pabco *Floron* tile

Concentration of furniture in one corner of a small room is best accomplished when the group is designed for just that purpose. Here, a sofa-bed, ottoman and bookcase-table are stylishly interlocked, require a minimum of floor space. Dramatic floor treatment and a scenic mural with particularly strong perspective complete the illusion of space. Dillingham corner group, Van Luit wallpaper, *Amtico* vinyl tile

In limited space, all the *trompe-l'oeil* in the world will not provide a comfortable bed: the *trundle* bed, however, supplies two (above, right)—a godsend to the one-room apartment. A built-in cabinet holds bedding; tubular metal chairs can be stacked. Englander bed, Durham armchairs. *Flower Show* blanket is by Chatham; the *Supercale* sheets by Wamsutta

The two problem-birds of storage and desk space are killed off below with one compact unit—a dresser-desk of solid maple with brass pulls and both drawer and cabinet space. Lace panels (North American Lace) at the window filter light pleasantly, are extremely decorative. Crawford dresser-desk and chair

These are lean days for cedar closets—particularly in small apartments where any kind of a closet is a find. And so, designed for any room, the chest below—cedar-lined and surfaced in oak—is a miniature fortress against moths. Blankets go into upper compartment, finery into the drawers. By Cavalier

Designed with an elegant kind of precision, the corner unit above consists of two day-beds and a good-looking square table. One bed slides half its length under the table by day, slides out at night for sleeping. Bedding is kept (oddly but efficiently) in the table: its cane panels let down to reveal a deep storage compartment. Complete group is by Conant Ball

See *Your Guide to This Issue* for further information

NOWELL WARD

An interesting commentary on our great institution—the American kitchen—is that many an otherwise resourceful housewife approaches it with something less than enthusiasm, because the task of keeping it tidy bogs her down hopelessly. What is needed, obviously, is organization and it is our premise that a kitchen can be made to work and even *think* for a housewife. Here is one which applies a principle of craftsmanship to the preparation of food to make it creative rather than a chore—namely, the principle of having the proper tool at hand at the proper time. Equipment storage space in this kitchen was designed to make it as easy for the housewife to return an object to its allotted place as to plunk it down willy-nilly, taking valuable work space. A predetermined place for everything makes orderly habits logical and effortless. Food storage space was designed to keep the housewife posted on supply levels at a glance: a vacant shelf signals automatically when baby food should be reordered. Recognizing that she spends a good part of her day in the kitchen, our editors (who designed this one in co-operation with the American Gas Association) made every effort to avoid a "kitchen look" and to provide a warm, appealing atmosphere. The plywood-paneled room is colorful and bright; there is a play area for children, an entertainment unit for music and television, even a small sitting group around an open fireplace. Already embarked on a tour of home shows, the kitchen will be shown in cities across the country all this year.

A kitchen designed to think for you

Good spatial planning makes sense out of the remarkable but sometimes perplexing world of modern household aids. In this highly organized "living-workroom," the central peninsula separates food preparation from dining and utility storage areas; every cubic inch was put to work housing built-in storage, kitchen and laundry appliances. Above the peninsula, a stainless-steel hood conceals ventilating *Aerofan* and lights which illuminate the counter top. Over-all lighting—fluorescent strips recessed between ceiling beams—eliminates shadows from work areas, sends a soft glow throughout the kitchen. The color scheme gains interest by the repetition of black on white, white on black, in unglazed ceramic tile and in the *Amtico* vinyl flooring. In adjacent area (opposite), Carolyn, Ross and daughter Meredith Keller test kitchen's workability. Carolyn operates the *Filter Queen* Home Sanitation System which can purify air, scrub, polish, vacuum-clean. Ross uses broiler attachment in the *Acorn* fireplace to grill a steak. Adjacent to water heater (A. O. Smith *Permaglas*), a Pryne infrared heater, ventilating fan and timing switch are combined to make a clothes-drying closet. All wall and base cabinets are by Wood-Metal; *In-Sink-Erator* dishwasher and disposer; Fleetwood TV; *Rusco* sliding sash

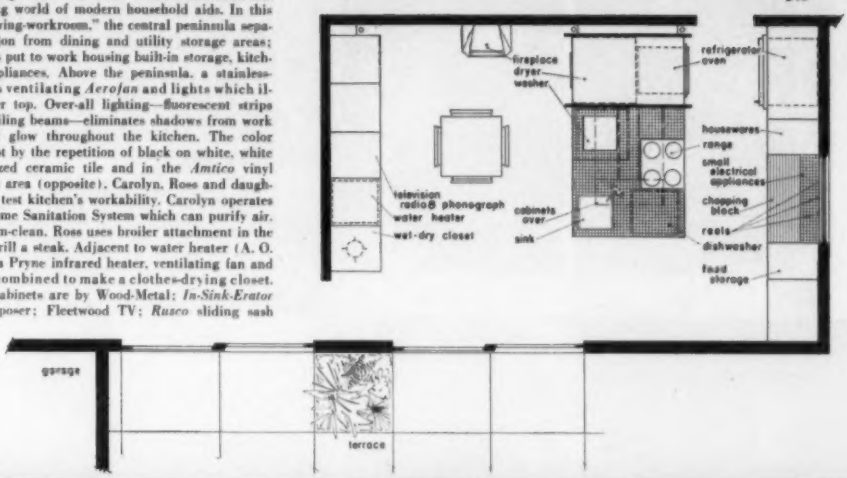


Table gone and ironing board withdrawn from its built-in wall cabinet, the auxiliary dining area converts with a few simple motions into a convenient work area adjacent to washer and dryer. Young Meredith's high chair *(Cosco)* is practical, too; it folds flat when not in use

Stainless-steel sink (Elkay) is equally accessible from two sides (above, center). Directly underneath, adjacent to dishwasher, built-in base cabinets provide space for cleaning supplies and wastebasket; when open, there is adequate knee-room for sit-down work. On dining side (above, left) are drawers designed for silver, table accessories

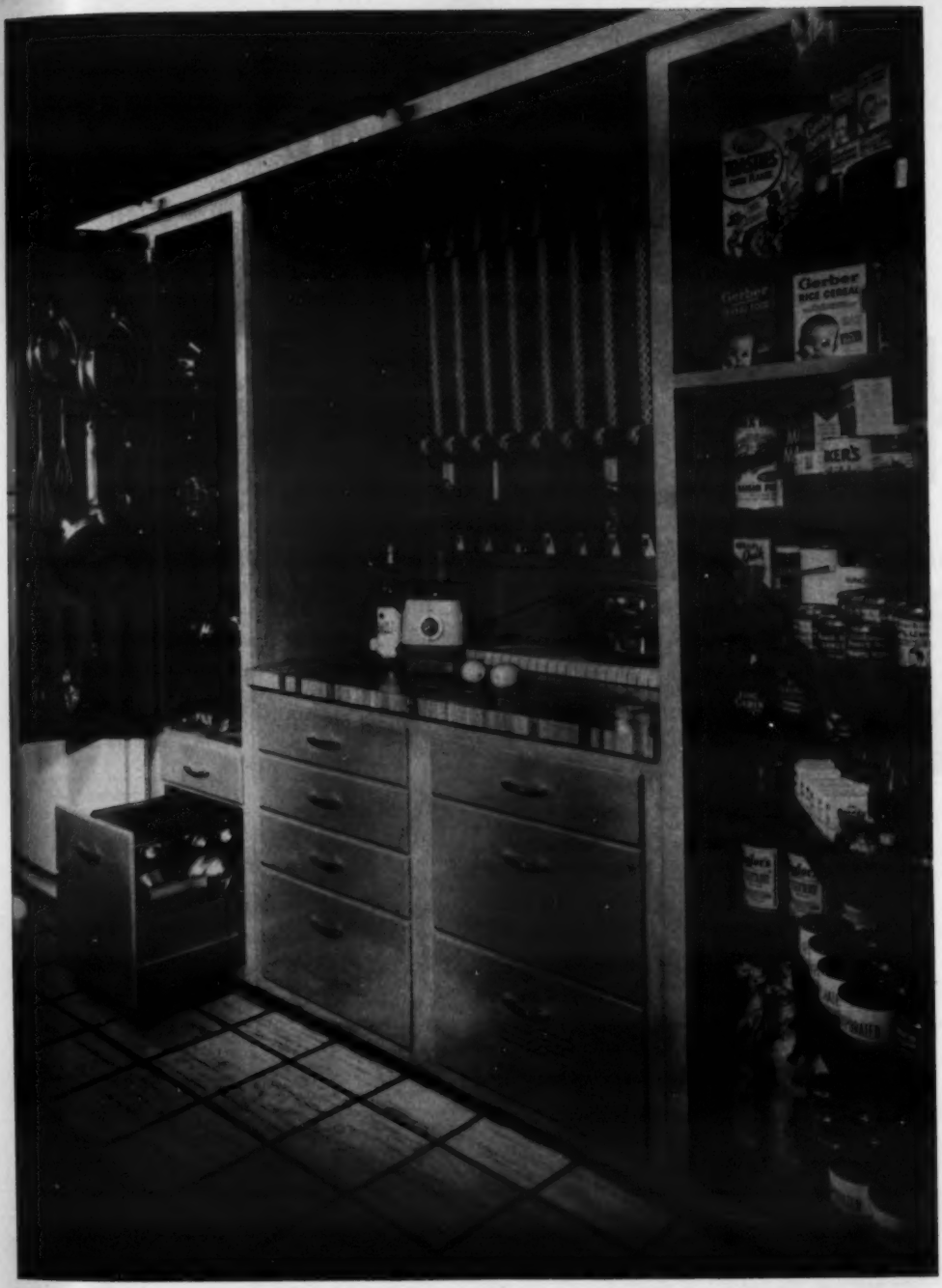
Food preparation center (opposite), an admirable arrangement of work area, food and utensil storage, is a highlight of plan. In utensil storage cabinet, there is a hook for every item used daily—an especially foolproof feature when the man of the house is apt to indulge in some plain or fancy culinary experimentation. Utensils by Ekco

This kitchen boasts a wealth of ideas adaptable to a space of whatever proportions. One laborsaving device incorporated in food preparation center (opposite) is the Benjamin Reel: in backsplash, a series of retractable reels hold electric-appliance cords taut at all times. Another device, and a versatile one, is Nutone power unit (right). Trim, compact, it furnishes power for blending, sharpening knives, extracting fruit juice

NOWELL WARD

Most modern appliances have such inherent good looks and compact design that they can fit unobtrusively into an over-all kitchen pattern when built into walls, as they are here. Large bin under dryer (above) can be used for soiled or clean clothes, can also be removed, wheeled to ironing area. Speed Queen washer, dryer

Carolyn Keller adds a final touch of seasoning to a steak and discovers the charms of a waist-high oven and broiler. To its left and flush with the ceramic counter is the cook top; both appliances (by Preway) are flanked above and below by built-in cabinets for pot holders, lids and large baking utensils. Wall cabinet features convenience of rotating shelves for small food packages



For details of food preparation center, see page 162

See *Your Guide to This Issue* for further information

FOR MEN

20 RECIPES TO TEMPT THE MALE TO

Although most men, whether they admit it or not, like to cook, they rarely seem to hit their full stride unless they are performing out-of-doors. Why? A great many wives wish they knew. Anyone who can cook under a tree can cook under a roof, but since it is the nature of the beast to be perverse, his canny wife will succeed in luring her quarry indoors only by making him (and his cooking) so celebrated, so in demand, that the poor soul will be miserable if he *isn't* cooking. Then he's trapped, and the place to chain him is to the kitchen range. Since all traps, of course, require a bait, it is our pleasure to present a clutch of recipes calculated to make the most reluctant male *itch* to cook—outdoors and indoors!

THE GREAT OUTDOORS, WHERE MEN ARE COOKS

OUTDOOR MENU

hot canapés
steak Hawaiian
corn-on-the-cob in foil wrap
French bread
tossed salad with
sour-cream dressing
iced watermelon
hot coffee

STEAK HAWAIIAN

This steak is so good that it probably inspired the hula. Caution: the soy sauce will stain the meat so that rare steak will appear brown, not red. The sauce, minus garlic, can be stored in the refrigerator and used over again.

large sirloin steak, 2 inches thick
1 clove garlic
2 tablespoons dry mustard
2 cups soy sauce

- Cut clove of garlic in half. Pierce garlic pieces with prongs of fork and rub over both sides of steak.
- Rub 1 tablespoon dry mustard into each side of steak with back of spoon.
- Place steak in shallow glass or pottery dish. Cover with soy sauce. Add garlic pieces.
- Marinate for at least 4 hours at room temperature. If sauce does not completely cover the steak, turn every hour.
- Remove steak from sauce. Place on greased grill or in folding wire broiler. Grill 4 inches from glowing coals, turning only once.
- Slice in strips.
- Serves 6 to 8.

TRUITE EN LARD
(trout in bacon)

King of the stream, the elusive trout is a rare and subtle treat, and once cooked, is easily boned.

6 freshly caught trout (scaled and drawn)
12 slices bacon
skewers

- Wrap each trout in 2 slices of bacon and fasten with skewers.
- Place in a hinged double rack over slow glowing coals.
- When bacon is crisp and dark, fish is done.
- Serves 6.

ONLY

REGALE THE FEMALE

FISH FILLETS EDOUARD VII WITH BARBECUE SAUCE

Edward VII was Prince of Wales for so long that he had nothing much to do except think about ladies and food. This dish will explain his fondness for the latter. Prepare the sauce first and keep it hot while the fish is broiling.

3 pounds fish fillets (sole or flounder)
3 tablespoons lemon juice
½ cup olive oil
¾ teaspoon savory salt
¾ teaspoon celery salt

- Place fillets in shallow glass baking dish.
- Make marinade of other ingredients. Blend and pour over fish.
- Refrigerate for 2 hours, then remove from marinade.
- Place fish in hinged double broiling rack.
- Brush with marinade.
- Grill close to coals for 2 or 3 minutes, turning frequently until fish is golden.
- Serve immediately with barbecue fish sauce.
- Serves 8.

BARBECUE FISH SAUCE

1 cup catsup or chili sauce
½ cup water
¼ cup olive oil
½ cup lemon juice
1 teaspoon paprika
⅛ teaspoon red pepper
⅛ teaspoon freshly ground pepper
2 tablespoons onion flakes
2 tablespoons Worcestershire sauce
1 tablespoon sugar

- Combine and blend all ingredients.
- Simmer on grill for 15 minutes, then keep hot.
- Serve over fish.

LONDON BROIL WITH WINE-MUSHROOM SAUCE

The success of London broil depends on two things: the quality of the steak and the sauce with

which it is served. The meat is up to your butcher, but the sauce is infallible.

2½ pounds top-quality flank steak
meat tenderizer
3 tablespoons butter
1 cup sliced mushrooms
½ lemon
salt
freshly ground pepper
¼ cup canned consommé
¼ cup dry red wine
1 teaspoon cornstarch

- Sprinkle steak with meat tenderizer about 1 hour before broiling.
- Place steak on grill about 4 inches above hot glowing coals.
- Broil 4 to 5 minutes each side.
- Meanwhile, melt butter in saucepan at other end of grill.
- Sauté mushrooms about 3 minutes, sprinkle with lemon.
- Add salt, pepper, consommé and wine. Bring to boil.
- Make *roux* of cornstarch and a little water.
- Add gradually to sauce, stirring constantly until thickened.
- Cut steak diagonally into thin slices. Overlap on platter.
- Pour sauce over steak.
- Serves 6.

CHUCK ROAST PATTON

Chuck roasts can be delectable or fit for nothing but shoe leather. This, thanks to its marinade, is of the first order.

1 clove garlic, minced
1 medium onion, chopped
3 tablespoons olive oil
½ teaspoon thyme
3 tablespoons wine vinegar
5 tablespoons dry red wine
chuck roast, 3 inches thick
3 tablespoons catsup
1 teaspoon Worcestershire sauce
2 teaspoons A-1 sauce

- Sauté garlic and onion in olive oil until golden.
- Add thyme, vinegar and wine. Bring to boil.
- Pour marinade over roast in a shallow baking dish and cover.
- Let stand at room temperature for 6 hours, turning frequently.
- Remove roast and add catsup and two sauces to liquid; blend.
- Brush sauce mixture on meat before grilling.
- Place roast on grill, about 4 inches from coals, turning frequently and brushing often with sauce, for about 50 minutes.
- When cooked, it will be heavily charred on the outside and rare in the middle.
- Serves 6.

COAL-BED CHUCK

Perhaps the oldest form of all cooking was performed plunk in a bed of coals. It worked with dinosaurs and it works today. Don't be alarmed by the quantity of salt. It protects the meat, prevents it from charring, seals in the juices.

chuck roast, 3 inches thick
1 clove garlic
½ cup olive oil
½ cup prepared mustard
salt

- Cut clove of garlic in half and pierce with fork. Rub both sides of roast.
- Place meat in a shallow pan, brush sides generously with olive oil, then with mustard.
- Pour salt on both sides, until no more salt will adhere to roast. The oil and mustard will absorb a great amount of it.
- Let stand 2 hours. Salt and oil-mustard mixture will form crust.
- Place the meat in the center of the coal bed. *Turn only once in cooking.* 20 to 22 minutes will produce a rare roast.
- Slice in strips.
- Serves 6.

CÔTELETTES DE VEAU EN PAPILLOTES

Glorified veal chops. The foil or parchment wrapping is the secret. This is a half-indoors, half-outdoors dish—elaborate, and worth all the fuss.

2 medium onions, chopped fine
3 tablespoons butter
1 small can mushrooms, chopped
1 teaspoon chopped parsley
pinch thyme
salt
freshly ground pepper
1 whole nutmeg
6 veal chops
paprika, cayenne
6 slices boiled ham

- Cook onion in 2 tablespoons butter over low heat until transparent, stirring constantly.
- Stir in mushrooms, parsley, thyme, salt and pepper. Grate nutmeg over pan, two swipes *only*. Cook over low flame until almost dry.
- Brown veal chops in remaining tablespoon of butter. Season with paprika, salt and cayenne.
- Place chop in center of parchment paper or foil, put layer of mushroom sauce on chop, cover with slice of boiled ham, top with another layer of sauce.
- Seal into package. If parchment is used, make double fold over center and tie ends with string. Grill over hot coals.

For indoors:

- Place chops in greased baking dish. Cover with mushroom sauce and bake in 325°F. oven for 30 to 35 minutes.
- Serves 6.
- These chops can be served with rice, rice pilaf or noodles.

PACKAGED DINNERS

The packaged dinner (a concoction of meat and vegetables wrapped in foil) is a boon to the outdoor cook. The packages can be prepared in advance and stored in the refrigerator, and since they call for little attention while cooking, the chef—for once—can indulge in the predinner small talk and cocktailing. The following are only two of many possible combinations.

CHICKEN DINNER

8 pieces precut chicken, legs and second joints preferred
8 small onions, quartered
1 package frozen asparagus, partially thawed
salt
freshly ground pepper
¼ teaspoon celery seed
1 can cream of celery soup

- Remove broken or protruding bones from chicken as much as possible.
- Rinse chicken pieces with cold, running water. Pat dry with paper towels.
- Place 2 pieces (leg and second joint) in center of large square of double foil.
- Add 2 onions and several spears of asparagus.
- Season with salt, pepper and celery seed.
- Add 2 tablespoons cream of celery soup.
- Seal packages, making them airtight with double folds.
- Place on grill and cook for 1 hour, turning once or twice.
- Serves 4.

BARBECUE BEEF BUNDLES

2 large zucchini squash, sliced
1½ pounds top round steak, cut into ¾-inch cubes
12 small onions, peeled
2 large potatoes, peeled and quartered
2 large tomatoes, halved
salt
freshly ground pepper

- Prepare 4 12-inch-square sheets of foil.
- Onto each piece pile portions of zucchini, beef cubes, 3 onions, 2 potato quarters and half of a tomato.
- Season to taste.
- Bring edges of foil together; seal in double folds to make airtight packages.
- Place on grill and cook for 50 minutes to an hour, turning packages occasionally.
- Serves 4.

HOT BUTTERED BREAD

As a change from garlic bread as an accompaniment, try this fragrant combination of French bread, wine, cheese and magic.

¼ pound sharp Cheddar cheese
¼ cup sherry
2 tablespoons grated onion
2 tablespoons soft butter
½ teaspoon paprika
½ teaspoon salt
loaf of French bread

- Grate cheese finely.
- Pour wine and onion over cheese. Stir mixture into paste with butter.
- Blend in paprika and salt.
- Slice long loaf of French bread diagonally, almost to bottom crust.
- Spread paste between slices.
- Brush outside of loaf generously with butter.
- Wrap in foil.
- Place on grill for 10 minutes, turning frequently.
- Serves 6 to 8, depending on size of loaf.

CHICKEN LIVER AND CHESTNUTS

12 fresh or canned water chestnuts
24 chicken livers
1 pound thin-sliced bacon
soy sauce
small skewers

- Slice chestnuts into 3 parts.
- Slice chicken livers in fourths and dip in soy sauce.
- Sandwich chestnut slice between 2 slices of liver. Wrap in thin-sliced bacon.
- Place on small skewer and broil until bacon is crisp.
- Yield: about 3 dozen.

MEAT BALLS IN FOIL

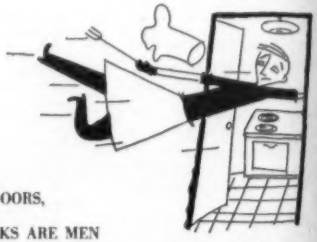
1 pound round steak, chopped
1 egg
1 medium raw potato, grated
1 teaspoon salt
1 teaspoon sugar
2 tablespoons grated bread
2 tablespoons light cream
freshly ground pepper
pinch ginger

- Mix all ingredients and form into bite-size balls.
- Wrap each loosely in a small piece of foil.
- Place in hinged double rack close to coals for 7 to 10 minutes, turning frequently.
- Serve right in foil wraps.
- Yield: about 3 dozen.

CHEESE BREAD CUBES

loaf of fresh, unsliced bread
1 egg
2 tablespoons butter, melted
1 cup American cheese, finely grated
¼ teaspoon salt
½ teaspoon paprika

- Cut bread into ¾-inch cubes.
- Beat egg and melted butter together.
- Saturate cubes in egg-butter mixture. Coat with mixture of cheese, salt and paprika.
- Place on greased cookie sheet. Grill until cheese is melted.
- Serve piping hot.



THE GREAT INDOORS, WHERE COOKS ARE MEN

HOT CANAPÉS

Outdoors or in, the canapé adds a certain zing to the occasion. Here are three that can be prepared over a *hibachi* without interfering with dinner activity at the grill.

POT PHEASANT

The famous bird in a new kind of plumage. A heady dish, but as succulent as they come.

3 small pheasant
6 tablespoons milk
salt
freshly ground pepper
2 apples, peeled and sliced
2 thin slices of medium-size onion
3 tablespoons butter
3 cups sour cream
4 slices unbuttered toast
parsley or water cress (for garnish)

- Brush cavity of each bird with 2 tablespoons milk. Sprinkle

cavity with salt and pepper.
- Stuff birds with apple slices. Truss lightly.
- Sauté onion slices lightly in butter in pan that has a cover.
- Brown pheasants in fat.
- Pour 1 cup sour cream over each bird. Season with salt and pepper.
- Cover and cook them in 375°F. oven for 1 hour, basting every 10 minutes with the sour cream.
- Place birds on heated platter spread with toast triangles. Pour sour cream over birds. Garnish with parsley sprigs or water cress.
- Plain cooked wild rice is a good accompaniment.
- Serve with buttered green peas and onions; tossed salad with French dressing.
- For dessert: sherbet, petits-fours, coffee and a rosé wine.
- Serves 6.

CÔTELETTES D'AGNEAU DE VIN

(lamb chops in wine)

This is a one-dish dinner that doesn't take all day to prepare. Serve it with green salad, chilled white wine and a rich dessert.

8 loin lamb chops
1 tablespoon flour
1 teaspoon salt
¼ teaspoon ground pepper
2 tablespoons butter
1 small can sliced mushrooms
3 medium potatoes, sliced
12 small onions
1 cup white wine
juice of 1 lemon
chopped chives

- Dust chops with flour, salt and pepper and brown in butter in heavy skillet.
- Place mushrooms, potatoes and onions on the chops.
- Add wine. Cover skillet and slowly simmer 45 minutes or longer until done.
- Place on heated platter, pour lemon juice over chops and garnish with chives.
- Serves 4.

SHRIMP RISOTTO

A rosy masterpiece that serves a large crowd well, yet takes only about 30 minutes to prepare. (Sprinkle lemon juice over the mushrooms to keep them light in color while cooking, and to perk up the true mushroom flavor.)

6 tablespoons butter
1 pound fresh or frozen shrimp
½ small onion, grated
½ cup chopped mushrooms
½ lemon
¼ cup chopped, canned pimiento
2 tablespoons sifted flour
3 tablespoons tomato paste
1 cup heavy cream
1 teaspoon salt
few grains cayenne pepper
6 drops Worcestershire sauce
4 cups cooked rice
½ cup chopped, ripe olives
parsley (for garnish)

- Melt 4 tablespoons butter in heavy skillet over medium heat.
- Cut shrimp in half, lengthwise.
- Add shrimp to skillet and stir 3 minutes. Remove shrimp and keep warm.
- Melt 2 remaining tablespoons butter in skillet.
- Add grated onion and chopped mushrooms (sprinkle with lemon juice).
- Stir over medium heat for 3 minutes.
- Add pimiento, blend well.
- Remove skillet from heat and stir in flour and tomato paste.
- Add cream gradually, stirring constantly.
- Add salt, cayenne pepper and Worcestershire sauce.
- Return skillet to medium heat and stir until mixture comes to boil and thickens.
- Add shrimp and stir until thoroughly heated.
- Pour over bed of cooked rice on heated platter.
- Place parsley sprigs around edge and sprinkle with olives.
- Serves 6 to 8.

MENU

fresh and frozen fruit compote with lemon sherbet balls
shrimp risotto
tossed green salad
buttered Italian bread
chocolate-mocha layer cake
demitasse
white wine

MEAT PIE WITH BISCUITS

In France, *everyone* can cook, and even *grand-père* can turn out a dish fit for gourmets. This is one of them. (Use your favorite recipe for the biscuits, and make a few extra for second helpings.)

2 tablespoons flour
salt and pepper
2 pounds boneless beef, cubed
2 tablespoons lard
1 clove garlic, minced
1 large onion, minced
1 teaspoon marjoram
½ teaspoon thyme
1 small bay leaf
12 coriander seeds, crushed
salt
2 carrots, cubed
1 cup diced celery
2 large potatoes, cubed
1 cup sherry

- Combine flour, salt and pepper in brown paper bag. Add meat in small amounts. Shake to coat thoroughly.
- Brown meat in lard.
- Remove meat and brown onion and garlic in fat until golden.
- Return meat to pan. Add water to cover, herbs and salt to taste. Cook over low heat for 3 hours.
- Add vegetables, more boiling water to cover. Cook 1 hour longer, until vegetables are tender.
- Add more salt if needed.
- Add sherry, bring to boil for 10 minutes.
- Put aside for at least 3 hours, or overnight, to let flavor blend.
- Reheat mixture. Place in large ovenproof casserole.
- Place uncooked baking-powder biscuits closely over top of stew and bake in 400°F. oven until biscuits are browned.
- Serves 4 to 6.

BEEF LISBON

This is a short cut. (Fairly short, that is, it takes two hours.) Serve with small parsley potatoes and a mixed green salad.

4 tablespoons butter
2 green peppers, chopped
1 clove garlic, mashed
3 medium onions, chopped
2½ tablespoons flour
salt
freshly ground pepper
2 pounds top round steak, cut into cubes
1 No. 2 can tomatoes
½ teaspoon sugar
1 cup dry red wine

- Melt 2 tablespoons butter in skillet.
- Sauté green pepper, garlic and onions until golden brown.
- Melt remaining butter in another skillet.
- Combine flour, salt and pepper in brown paper bag. Add meat cubes in small amounts and shake to coat.
- Brown meat in butter.
- Add sautéed peppers, onion, garlic and stir well. Then add tomatoes and sugar.
- Bring to boil.
- Place in ovenproof casserole, pour in wine and cook in 300°F. oven for 2 hours.
- Serves 6.

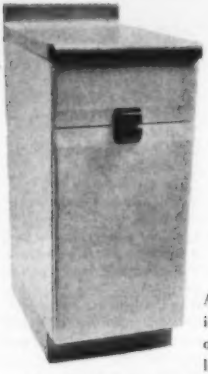
BAKED SHAD AND SPINACH STUFFING

The shad is a noble fish, so do him honor and bake him whole.

1 four-pound shad, cleaned and boned
salt
freshly ground pepper
2 packages frozen chopped spinach
3 tablespoons butter
1 tablespoon finely chopped onion
1½ tablespoons flour
½ cup sour cream
1 tablespoon lemon juice
salt and pepper
¼ cup Rhine wine

- Wash inside of shad with cold, running water. Sprinkle inside with salt and pepper.
- Prepare spinach, following direction on package closely. *Do not overcook.* Drain.
- Melt butter in saucepan. Add onion and brown until golden.
- Add flour. Blend until smooth and bubbly.

[Continued on page 159]



Life cycle of a kitchen cabinet

A place for everything and everything in its place is an ideal that sometimes seems hard to realize in the kitchen of a growing family. Storage needs vary as one stage of living is left and another entered, and a cabinet which might have been perfect for storing baby food, for example, may not at a later date be exactly right for freezer supplies or housewares. Some manufacturers, recognizing the problem, have designed kitchen cabinets specifically for this kind of adaptability—with changeable shelves and drawers. Here we have taken a fifteen-inch steel base cabinet and accessorized it for a young family's needs.

A bride has many and varied uses for cabinets. Here, linens are placed in a shallow drawer while dry groceries are contained in one shallow and one deep drawer. Drawer can be removed and sliding wire shelf installed in seconds. Base cabinet by American-Standard

The family begins to grow and space is needed for baby foods. Sliding wire shelf makes cabinet contents visible and accessible

Exchanging deep bottom drawer for a shallow one allows addition of another wire shelf and increases space for junior and infant foods

Growing children and growing appetites call for different menus and more adult foods. Drawers are removed and shelves installed

When housewife finds herself buying more fresh foods, ventilated drawer is added. Deep drawer holds baking equipment

Purchase of a freezer calls for storing of papers, cartons and freezer accessories. An added deep drawer acts as supplementary storage for the freezer

Reverting to its wire-shelf stage, the cabinet now holds bulky housewares that have accumulated through the years

When children are grown, the cabinet completes its life cycle and quickly adapts itself to a unit holding drawers for housewife's entertaining needs

Accessories for a fuller cabinet life, see page 161

How to give a Martini that "secret touch"

Crystal-dry, *Extra-dry* Taylor *New York State* Vermouth—*that's* the secret! Forever dependable. Forever the same. The *same* rare delicacy of flavor. The *same* gentle whisper of subtle herbs. And for fine Manhattans, better keep Taylor's *Sweet* Vermouth close by your side! Taylor Vermouth kindles any cocktail with a glow as soft as candlelight. No mystery about it. Just logic. Taylor *New York State* Vermouths.

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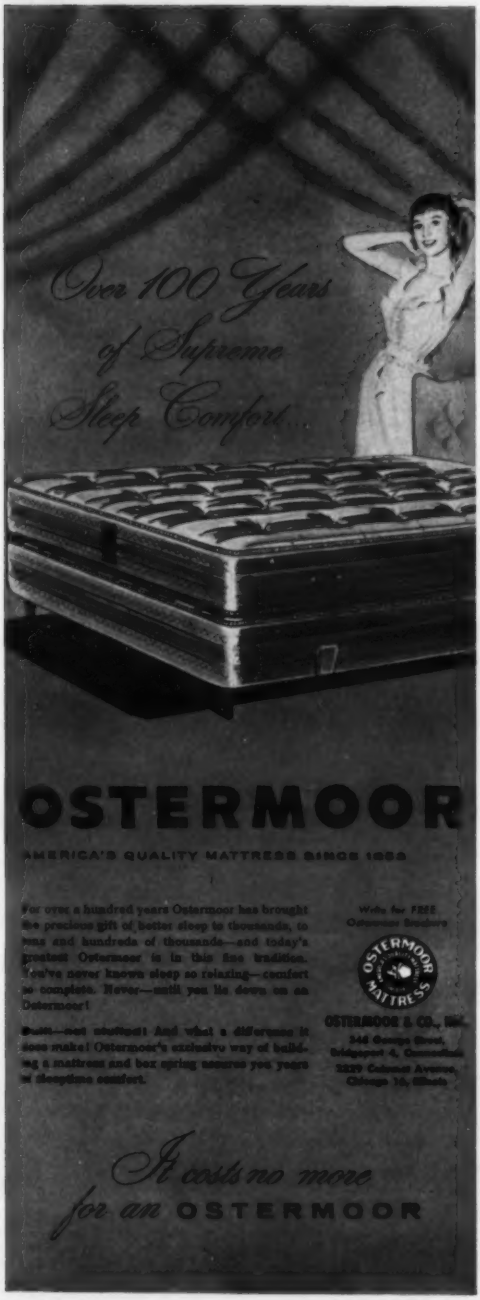
New York State Wines

It's Taylor Wine...and you'll love it



Does plant-assembly mean control of home-buyers' taste? [Continued from page 109]

One of the features of American Houses' interior partitioning is the horizontal application of wallboard. The horizontal 1" x 4", applied broadside, at mid-wall gives greater strength to the walls, besides providing twice the standard nailing surface for the 4' x 12' sheets

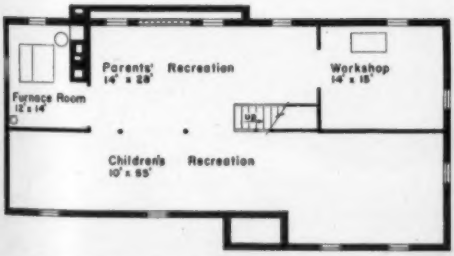
Recreation room in basement: has two definite areas—one for adults, one for children, and, for an unusual window treatment, a section of glass block (Owens-Illinois) in one wall. Change in pattern of Goodrich *Koroseal* floor tile defines areas for play, adult relaxation

A DeWalt Power Shop workbench is installed in the workshop at one end of the basement. The precision-built power tool is extraordinarily flexible, versatile: with a simple change of attachments it can perform more than 100 different woodworking operations easily and accurately

Sliding doors (*Glide-All*) conceal the workshop from the more formal section of the adult recreation area. Since the basement is designed for games, it is apt to be noisy, and the ceiling is surfaced in acoustical tile (Johns-Manville *Fibretone*)

In the utility room, heating and cooling units (*Delco* gas-fired furnace, *Frigidaire* air-conditioner) are placed side by side so that both may feed into the same duct system, winter or summer. The hot water heater (extreme right, John Wood) is glass-lined

Tank and motor of the central vacuum system (right, Precise Manufacturing) are the last of the utilities housed in furnace room. There are several outlets on main floor (one shown above). The plug-in hose and attachments comprise the only other required equipment



In the basement plan, the two recreational areas (parents' and children's) could, if necessary, and to make adult repose a certainty, be completely separated by folding doors. The juvenile section purposely occupies full length of house to provide room for a shuffleboard

[Continued on page 156]

Hungerford, Memphis

SOLID MAPLE AND SOLID CHERRY BEDROOM GROUPS

Spindle Bed, Commode, Chest-on-Chest in "Emberlight" finish SOLID MAPLE

even modified for moderns

...it says

Romance for keeps!

The enchantment of Early American graciousness with all the ingenuity of modern efficiency . . . you couldn't ask more of furniture! But Hungerford gives you more! A CHOICE OF 40 PIECES in forms and finishes to fit any space and scheme you have, and serve double purposes that give you more living use of bedrooms, dens and apartments. And at big-hearted little prices!

Triple Dresser above; here a den grouping of Chest-Secretary, End Cabinets with bedding compartment, Taboret and Night Stand Step Table in "Firelight" finish SOLID CHERRY

WRITE DEPT. 5L FOR LITERATURE

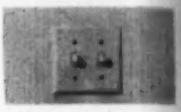
see both groups: "Emberlight" SOLID MAPLE, "Firelight" SOLID CHERRY, at all better stores

S. R. HUNGERFORD CO., INCORPORATED • MEMPHIS, TENN.

Does plant-assembly mean control of home-buyers' taste?

[Continued from page 155]

Removable R.O.W. wood sash are used in the bedrooms and the kitchen. Easy to install and paint, they can be lifted completely out of their frames and washed without going out of doors. Sash "lock" in any desired position, do not creep



Electrical switches are *Roto-Glo* by Pass & Seymour. Knobs are twisted noiselessly, rather than snapped, and glow luminously in the dark

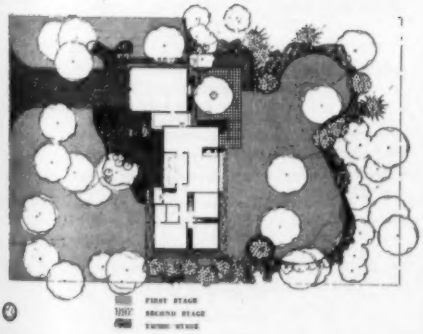
The chore of maintaining both wood and tile surfaced floors is vastly lightened by a Johnson's Wax polisher and scrubber. Light in weight with a rotary brush, it scrubs, polishes and buffs, requires only a gentle guiding hand to operate

Attractive master bath has its walls surfaced in *Mosaic* glazed ceramic tile, a quarry tile floor in deep blue-green (new color in this medium). *Permalume* tub-shower enclosure

Screens (above, *Durall* tension) hook at top, latch at bottom with tension-type catches. *Durall* combination door (left) has removable screen panel, can be converted into storm door

Kitchen lighting unit extends along length of wall above built-in cabinets, appliances. Trough's undersurface is *Bakelite* rigid vinyl

Lower sections of large glass areas in living and family room are awning windows equipped with Getty sash operators (right). Chain, when extended, becomes fully rigid, locks the window in any position. The outside of this kind of sash can be easily washed from inside the room



Landscape plan is keyed to show the three stages of its possible progress. The first is the basic planting provided by the builder; the second is the embellishment which the owner may, at will, supply, and the third is the result (a few years later) of their joint effort

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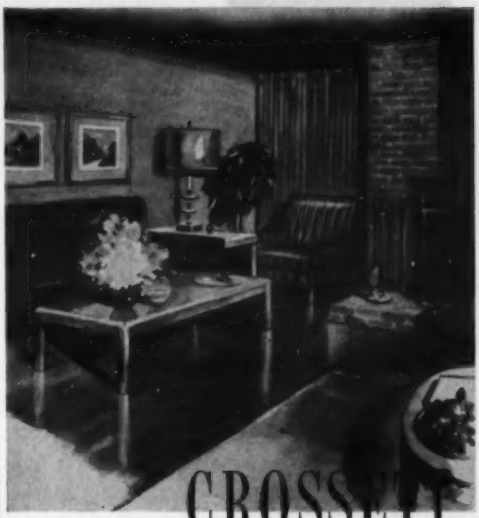

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through research

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And it is this refinement, revealed in all its loveliness in the subdued luster of the finished floor, which adds so incomparably to the spiritual warmth and decor of your home.

Cost-wise, Crossett Royal Oak Floors provide lifelong economy because first cost is the last. Indeed, your floors will remain beautiful and serve you well *always*, with no more than housekeeping care.

Your architect or builder knows Crossett Royal Oak Floors, your lumber dealer supplies them. It's that simple! Write now for the how and why.

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●Be a *modern* hostess! When guests arrive, have refreshments ready to roll . . . on this handsome, all-steel COSCO Tray Cart. It turns and rolls at a finger's touch, on quiet three-inch casters . . . and the top doubles as a serving tray! Between parties, it's a handy work center. Chromium or black enamel legs and handles; five-ply COSCOAT wood-grain finish in blonde, gray, green or charcoal black. At department, furniture, hardware stores. Choose yours now (be sure it's COSCO) . . . and make your next party your nicest!

May 13 is Mother's Day

She'll remember her day always... if you remember it with a gift by COSCO!

See these other quality COSCO products, too!

8-N Regular Utility Table, $6.75*

8-L Electric Utility Table, $10.95*

8-H Regular Utility Table, $8.95*

8-T Drop Leaf Utility Cart, $19.95*

*Slightly higher Colorado and west, and in Canada.

HAMILTON MANUFACTURING CORPORATION • COLUMBUS, INDIANA

Does plant-assembly mean control of home-buyers' taste?

[Continued from page 109]

BUILDING DATA

THE AMERICANA MODEL
DESIGNED BY AMERICAN HOUSES, INC.
BUILDER: STANFIELD CORPORATION

Subflooring	Douglas fir plywood (*Plyscord* grade)	Douglas Fir Plywood Association
Sheathing	Douglas fir plywood (*Plyscord* grade)	Douglas Fir Plywood Association
Exterior walls	*Duraply* siding	U.S. Plywood
Interior surfacing	*Sheetrock* gypsum wallboard	U.S. Gypsum
	Perforall (basement)	Woodall Industries
	glazed ceramic tile	Mosaic Tile
Ceiling surfacing	*Sheetrock* gypsum wallboard	U.S. Gypsum
	acoustical tile (in basement)	Johns-Manville
Roof surfacing	asphalt shingles	Johns-Manville
Flooring	oak	National Oak Flooring Assoc.
	Koroseal tile	B. F. Goodrich
	Carlyle quarry tile	Mosaic Tile
Insulation	*Fiberglas*	Owens-Corning Fiberglas
Fireplace & chimney	brick	Structural Clay Products Institute
Paints & stains	exterior	Sherwin-Williams
Windows	removable wood sash	R.O.W. Sales
Glass	*Thermopane*	Libbey-Owens-Ford
Glazing	glass blocks	Owens-Illinois
Doors	*Glide-All* sliding	Woodall Industries
	Durall combination	Durall Products
Screens	*Durall* tension	Durall Products
Hardware	*Sargent* lock sets	Sargent
	sash operators	H. S. Getty
	butts (hinges)	Stanley Works
Plumbing equipment	fixtures	American-Standard
	Permalume tub-shower enclosures	Shower Door Co. of America
	Nutone fan	Nutone
Bathroom accessories	medicine cabinets	F. H. Lawson
Water heater	glass lined	John Wood
Climate-conditioning	*Delco Multi-Matic Frigidaire* gas-fired furnace & air-conditioner	Delco General Motors
Electrical equipment	*Roto-Glo* switches	Pass & Seymour
	lighting fixtures	Lightolier
	Nutone annunciator	Nutone
	luminous ceiling of *Bakelite* rigid vinyl	Bakelite
Shop equipment	*Power Shop*	DeWalt
Kitchen & laundry equipment	*Youngstown Kitchens* cabinets, dishwasher, sink, disposer	Youngstown Kitchens, Div. of American-Standard
	Bilt-In Refrigerator-Freezer	Revco
	Tappan range top & oven	Tappan Stove
	washer & dryer	Frigidaire
	Nutone fan & hood	Nutone
	Formica counter tops	Formica
Vacuum system	central	Precise Mfg.

When you buy, build or remodel a house, be sure you know the brands of material used. They are the best protection for your total investment.

For men only [Continued from page 151]

- Add spinach. Cook, stirring constantly, until thickened.
- Remove from heat. Add sour cream, lemon juice, salt and pepper. Blend well.
- Stuff head of shad and body cavity with spinach mixture. Tie into shape.
- Place shad in greased baking dish and add wine. Sprinkle fish with salt and pepper and dot with butter.
- Bake in moderate 325°F. oven about 45 minutes. Baste frequently with wine in pan. Test for doneness: shad flakes easily when tested with fork.
- Serves 6.

COOKING WITHOUT GAS

If you're an old hand at the game, skip this. If not, here, as tersely as possible, are a few cardinal rules for outdoor cookery without tears or mishap.

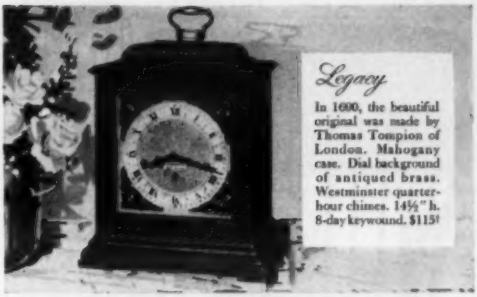
• Whatever fuel you use—charcoal (lumps or briquettes) or wood, (preferably oak, maple or hickory—pine is O.K. if it's *dry*), allow a *good hour* for the coals to form. When the wood or charcoal is gray in color and gives off a ruddy glow—start cooking, but not until then. This is an important rule to follow.

• Keep a well-built-up bed of coals near the front or at one end of the grill for cooking meats, and use the remaining portion of the grill for warming food, making sauces and cooking vegetables. A shallow bed of coals is adequate for chops and hamburger; a deep bed is necessary for roasts and thick steaks.

• Should the fire need freshening during cooking, place new fuel around the edges and push the entire bed of coals toward the center. Never add new fuel to the center of the fire.

• After meat has cooked for a while, drops of fat will fall into the fire, make it flare up and set the meat afire. These flames can be doused with a whisk broom dipped in water, or a clothes sprinkler. Keep one or the other handy, as well as a bucket of water or sand, should the fire get out of control. Baking soda will act as a fire extinguisher, as will a couple of cans of beer. Simply shake, open and aim at the fire.

• As for the grill, a permanent outdoor fireplace is all right, but a brazier, grill, electric broiler or rotisserie will do the same job and have the great advantage of portability.



Legacy

In 1690, the beautiful original was made by Thomas Tompion of London. Mahogany case. Dial background of antiqued brass. Westminster quarter-hour chimes. 14½" h. 8-day keywound. $115†

The rich period look...

the News in fine Clocks

Brookfield Mahogany banjo clock! Echoes the charm of early American banjos! Hour, half-hour strike. 8-day keywound. 29" high. Proud brass eagle. $75†

Medbury

Gleaming mahogany "drum" clock with overlay of rich crotch mahogany! Quarter-hour Westminster chimes. 20" wide. 8-day keywound. $59.50†

These beautiful "period" clocks—with rich mahogany cases, silvery Westminster chimes and strikes, unparalleled accuracy—are modern translations of the most treasured clocks of two centuries! For a free booklet of Seth Thomas* clocks, write Dept. L5, Thomaston, Conn.

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Early American Chairs...

BOSTON ROCKER — All of a century-old charm is yours in this lovely reproduction . . . noted for its high back, gracefully turned spindles, and low-slung seat. Your great-great-grandmother probably rocked her babies in one of the originals. Here's what decorators call the *perfect* colonial fireside chair.

CHILD'S BOSTON ROCKER — For your little boy or girl, a miniature replica of the Boston Rocker to match your own . . . also an ideal gift for that niece or nephew who seems to *have* everything.

DUXBURY SIDE CHAIR — Trace this sturdy brace-back Windsor variation back to those of the practical Pilgrims. If you're buying a set for your dining room, be *sure* to include a master's armchair.

1993-1

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HITCHCOCK CHAIR — America was young when Lambert Hitchcock first designed and made this ornamental yet comfortable chair . . . faithfully copied here in every detail. Even the seat, broad-leaved flagg — a rush of enduring qualities — is hand twisted and woven *exactly* as it was in colonial times.

Museum Piece Quality — *Chairs by Nichols and Stone are authentic reproductions of fine American antiques . . . beautifully built of the finest northern hardwoods, and available in a variety of satiny hand finishes . . . some with gold stencilled designs . . . all having the quality and quaintness of cherished museum pieces.*

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How To Choose The Right Colonial Chair. Pages of ideas, illustrations, and information. Write for booklet, then see these Nichols & Stone reproductions at your nearest furniture or department store.

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Please send me your booklet "How To Choose The Right Colonial Chair." Enclosed is 25c in coin.

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An expansible house sold by the module

[Continued from page 131]

BUILDING DATA

ARCHITECT: CARL KOCH ASSOCIATES
BUILDER: TECHBUILT, INC.

Waterproofing & dampproofing	*Visqueen* polyethylene film	Visking
Perimeter insulation	asphalt-enclosed *Fiberglas*	Owens-Corning Fiberglas
Wall insulation	*Alfol* aluminum foil	Reflectal
Exterior wall surface	*Texture 1-11* plywood	Douglas Fir Plywood Assoc.
Interior end walls, ceiling surfacing	¼" plywood	Georgia Pacific Plywood
Interior side walls	Western red cedar	Western Red Cedar Assoc.
	ceramic tile (bath)	Mosaic Tile
Floor surfacing	*Nairon*	Congoleum-Nairn
Roof surfacing	asphalt shingles	Philip Carey
Roof insulation	*Infra* multiple aluminum	Infra Insulation
Paints & stains	interior & exterior	Pittsburgh Plate Glass
Windows	*Reynolds* sliding aluminum sash	Reynolds Metals
Glazing	glass	Pittsburgh Plate Glass
Exterior doors	flush	Roddis Plywood
Interior & closet doors	*Mengel*	United States Plywood
Door & frame package	*Ready Hung Doors*	Ready Hung Door
Hardware	*Yale* lock sets	Yale & Towne
Plumbing	fixtures	Eljer
Water heater	tankless coil	Westcott-Alexander
Heating	*Percoflash* hot water boiler	Westcott-Alexander
	Rittling baseboard	Rittling
Controls		Bell & Gossett
Fireplace	porcelainized steel	Acorn Designs
	steel screen	Acorn Designs
Electrical equipment	*National Electric* devices	National Electric
	lighting fixtures	Lam Workshop
Kitchen equipment	range, refrigerator, dishwasher, garbage *Disposall*	Hotpoint
Kitchen cabinets	*American Kitchens*	American Kitchens
Counter tops	vinyl tops as supplied with *American Kitchens*	American Kitchens
Built-in furniture	*Techbuilt Space-making Furniture*	Techbuilt

When you buy, build or remodel a house, be sure you know the brands of material used. They are the best protection for your total investment.

Life cycle of a kitchen cabinet [Continued from page 152]

Whatnot shelf clips to side of wall cabinet. Steel panel (baked-on enamel) has three plated wire frames and removable plastic shelf trays available in gray or red

Fruit and vegetable bin has ventilation openings front and back. Made of steel with a baked enamel finish, the drawer is easily installed in cupboard-base cabinet

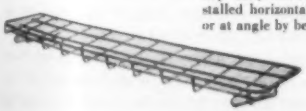
Plastic cutlery divider rides on the top edges of drawer body. Lifts out easily for carrying to and from the dining room, breakfast area or sink

Bread- or cakebox constructed of tinned steel fits on sliding wire shelf. The perforated top protects freshness of contents

Slicing board of paraffin-impregnated hardwood has rubber-tack bumpers. It rides on top edge of drawer, is removable for use on top of the counter

Hanging shelf of steel with baked-on enamel is rigidly suspended from bottom of wall cabinet by tubular rods

Cleaning basket of plated wire on four rubber-tipped feet can be used to carry cleaning supplies handily throughout house



Cup rack, condiment shelf can be installed horizontally in a wall cabinet or at angle by bending lower supports

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1 Ozite never loses its resiliency — even after decades of wear.

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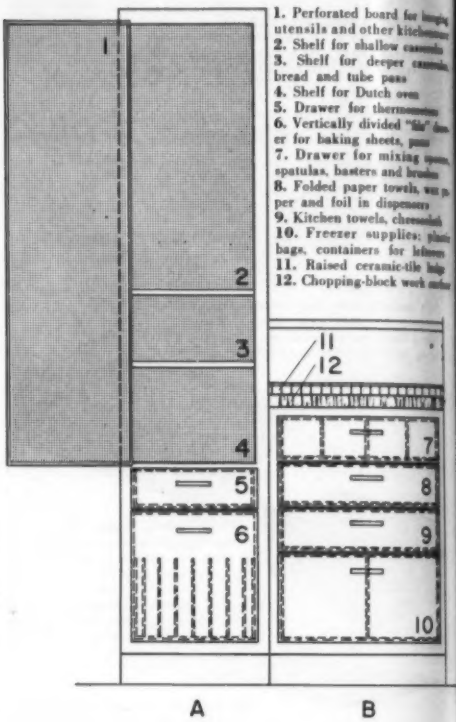
For almost a century the makers of OZITE have been developing a master's skill in the selection and blending of the finest cattle hair, creating an excellence in quality which has made Genuine OZITE the standard by which all other carpet cushions are judged.

GENUINE OZITE

Every square yard proudly bears the name

A kitchen designed to think for you

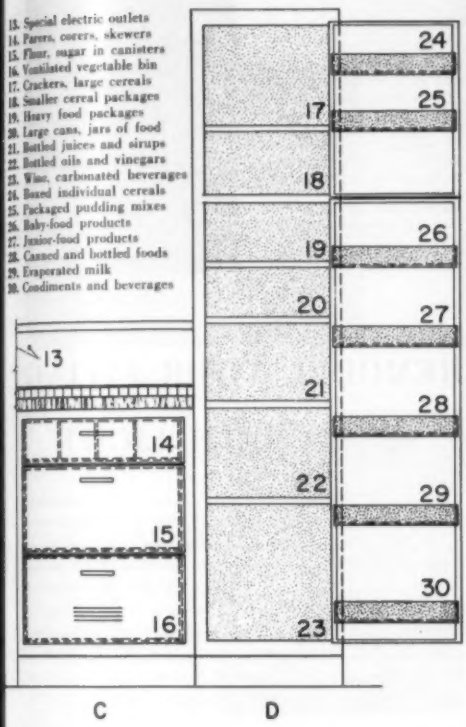
[Continued from page 147]



1. Perforated board for hanging utensils and other kitchenware
2. Shelf for shallow casseroles
3. Shelf for deeper casseroles, bread and tube pans
4. Shelf for Dutch oven
5. Drawer for thermometers
6. Vertically divided "file" drawer for baking sheets, pans
7. Drawer for mixing spoons, spatulas, basters and brushes
8. Folded paper towels, waxed paper and foil in dispensers
9. Kitchen towels, cheesecloth
10. Freezer supplies: plastic bags, containers for leftovers
11. Raised ceramic-tile baking
12. Chopping-block work surface

Today's kitchen, with its impressive array of cooking facilities, its areas for informal dining, play and laundry, might seem to be about as efficient and functional as it will ever be. Yet, paradoxically, this preoccupation with extending the kitchen's utility (commendable as it is) frequently causes the neglect of the most important and basic function—the *preparation* of food. When the staff members of our architecture, food and appliance departments approached this problem, they were determined to devise a self-contained unit that would free the housewife of the thousand-and-one wasted motions resulting from the inefficient storage of her culinary tools—utensils and food packages. Since their aim was to apply some sound theories of business practice to the design of their food-preparation center, they wisely visualized it as a sort of kitchen-craft unit itself—an "appliance" in a sense, every bit as important as range, oven and dishwasher. Starting off with a few simple time-motion studies, they proceeded to an analysis of food packaging. (No longer a hodgepodge of unrelated sizes, today's food packages fit compactly on supermarket shelves and they can be stored as efficiently in kitchen cabinets.) The completed unit, measuring eighty-four inches high, eighty inches wide, was built by Wood-Metal Industries and is divided into two storage sections—one for the utensils and supplies

13. Special electric outlets
14. Parers, corers, skewers
15. Flour, sugar in canisters
16. Ventilated vegetable bin
17. Crackers, large cereals
18. Smaller cereal packages
19. Heavy food packages
20. Large cans, jars of food
21. Bottled juices and sirups
22. Bottled oils and vinegars
23. Wine, carbonated beverages
24. Boxed individual cereals
25. Packaged pudding mixes
26. Baby-food products
27. Junior-food products
28. Canned and bottled foods
29. Evaporated milk
30. Condiments and beverages



(A and B opposite), the other for food (C and D above). Utensils are displayed (rather than merely stored): range-to-tableware pans, skillets, beaters, ladles, all hang decoratively on perforated hardboard, ready for instant selection by the housewife. Below it, a slot-divided drawer encourages orderly filing and labeling of pie plates, baking pans, cookie sheets. In the food-storage cabinets, shallow shelves on the doors reduce the depth of shelves on the inside, making all supplies visible at a glance—an eminently practical storage solution that does away with the needless extravagance of having four cans of cinnamon on hand simply because they cannot be found quickly in deep cabinets. Modern food packages generally give better protection than home containers; in this unit, food is retained in its original package which serves as dispenser. Large, lightweight packages are stored at the top, heavier bottles and canned goods at counter-height and below. Since all inside shelves are adjustable, supplies can be rearranged as family needs alter; the important point to remember is that there should be a systematized "fling" of foods by category. As a stepsaver, the unit is a champion: from the central work counter, it is one step to either side for supplies, a step farther to the left for the refrigerator door and, turning about, one to the rear for the cooking area, built-in oven and sink.

Photo by Hedrich-Blessing. Furniture by M. Singer & Sons.

This distinctive oak floor can be yours...at moderate cost

There's exciting new beauty in oak floors today . . . beauty that matches the uninhibited charm of modern homes. Bruce Block Floors bring you distinctive patterned oak at moderate cost, and can be laid over concrete or wood subfloor.

A wonderful factory finish protects and enhances the natural grain and coloring of the wood, making floor care so easy. And, because it's solid oak, a Bruce Block Floor will never wear out. Throughout the years you can choose or change your furnishings at will . . . this floor harmonizes with all room colors and styles.

Are you planning on building, remodeling, or buying a home? Then be sure to tell your architect, contractor or lumber dealer that you want Bruce Hardwood Floors. Write for free booklet with room photos in full color.

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World's largest maker of hardwood floors

BRUCE

Bruce
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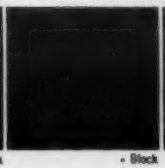
FLOORS

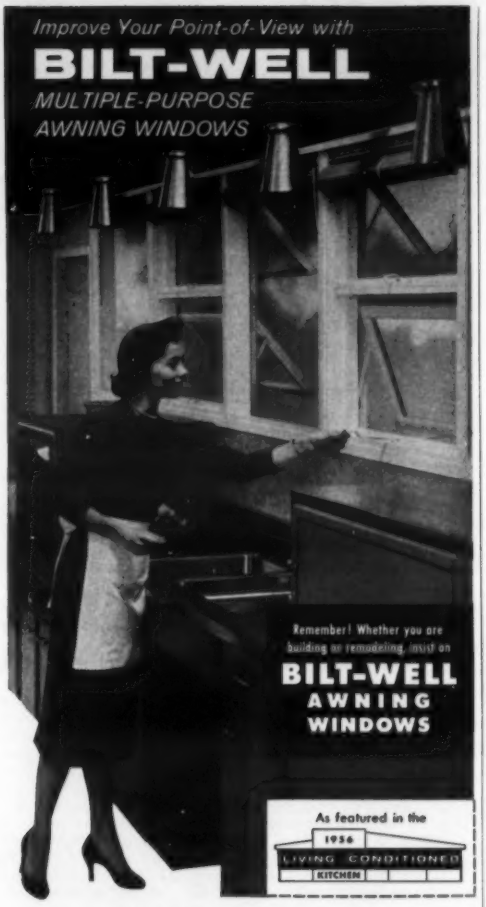
• Strip

• Fireside Plank



• Block

• Ranch Plank



If you're thinking of building or remodeling, it's important that you plan in advance your window arrangements for every room. Versatile BILT-WELL Awning Windows are perfect for every "view-point"...grouped or combined with picture windows in the living room...banked for full ventilation and light in the kitchen...ribboned for privacy in the bedrooms! And what's more, BILT-WELL windows are precision manufactured to provide easy operation and maximum weathertightness for the lifetime of your home!

Build Well with BILT-WELL WOOD WORK

BILT-WELL WOODWORK
manufactured by
CARR, ADAMS & COLLIER COMPANY
Dubuque, Iowa

BILT-WELL WOODWORK SINCE 1866
Box 888, Dubuque, Iowa
Please send me copy of "BILT-WELL Awning Window Booklet." Enclosed find 10¢ to cover cost.
NAME _____
ADDRESS _____
CITY _____ ZONE ____ STATE ____
L-75A

Apartment entry has white walls and door overpainted with a fanciful *trompe-l'oeil* landscape—a trick that manages to extend the vista into infinite space. Lighting gets into the act and doubles the scene's effectiveness: in one corner, a diffused light sends a glow over the whole area. Painted white, louvered shutters were used to create a storage wall

REMODEL YOUR LIVING SPACE WITH LIGHT

Improving the appearance and livability of an apartment does not always call for elaborate structural changes. Some, like the home of young New Yorkers Sue and Jack Talan, are basically well proportioned and require but a few devices to highlight certain features or—more often the case—correct lapses in architecture. Artificial illumination, one of the simple tools often overlooked in the redecorating process, was here used to create an impression of airiness and light to alleviate that bane of many apartment dwellers—windows facing an adjacent brick wall. Decoration by Manashaw and Daggett, A. I. D.

To create the impression of a window wall flooded with natural light where in reality a few small, cheerless openings existed, sheer floor-to-ceiling draperies were hung beyond the actual window area, with valance lighting installed above. Wall-height panels (wood frames painted black and fitted with translucent plastic) increase the illusion of light with fluorescent channels installed vertically behind each inboard panel

Entertainment unit, against opposite wall, includes TV set, radio, tape and record-playing equipment above, with loudspeaker installed on top shelf. As a combination video-audio unit, it serves a comfortably arranged, corner furniture grouping (below); when not needed, it disappears behind the façade of a breakfront unit painted white. Swivel armchair, for TV viewing, other upholstered pieces are by Sligh

As featured in the
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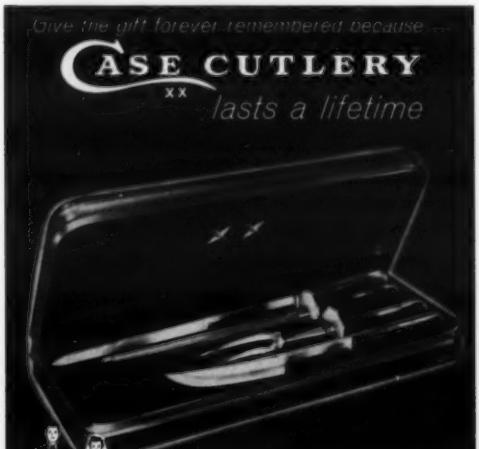
Molded Melamine



BETTMANN ARCHIVE

A PROGRESS REPORT ON PORTABLE LAMPS

The so-called "portable" lamp (as distinguished from the permanently built-in variety) has come a long way since Mr. Edison presented a kerosene-illuminated world with his bright, new invention—the electric-light bulb—in 1879. For a long time, style had the upper hand in the design of lamps, often at the expense of simple lighting efficiency. Fortunately for the homeowner, today's manufacturers, illuminating engineers and designers are collaborating on new concepts of design that are not only visually appealing, but incorporate a wealth of technical improvements.

GLARE PROTECTION

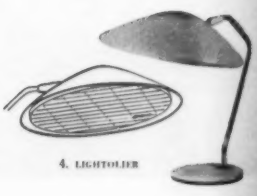
The problem of glare, that most irritating and—next to too-little light—harmful of lighting deficiencies, is being countered chiefly by improved quality of bulbs and use of various types of diffusing elements.

SCOTT HYDE

1. GEORG JENSEN

2. LAUREL

3. VERPLEX



4. LIGHTOLIER

1. Decorative pin-up lamp designed for glareless general light has outer circle of plasticized ribbon strips, an inner one of white plastic

2. Simple devices such as this convex lens of pressed glass can be mounted over standard openings of bullet lamps to soften direct light

3. Another light-diffusing pin-up lamp uses a brass-trimmed plastic surface patterned to resemble woven split wood in its natural shade

4. To provide a pleasant work light, and prevent it from reflecting off work surfaces as glare, this desk lamp has a vinyl diffusing screen

5. and 6. To assure maximum glare-free light for seeing tasks, the *Beauty-plus* program of the Lamp Council has approved certain lamps, such as this table and standing lamp. Blown-glass diffusing bowls with ordinary light bulbs or special diffusing bulbs are used with lamps

7. The ever-popular tree lamp now comes in a glare-free version. Here baffles of concentric metal circles over openings act to break light

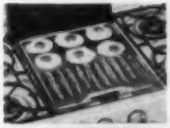
8. Head of this adjustable gooseneck lamp has an interesting shape designed to be used in connection with larger size of diffusing bulb

9. Light trees by Mobilite come with perforated metal snap-on shades

[Continued on page 168]

Just Look at

Dixie



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Ideal for eggs, bacon, pancakes, etc. Grease automatically drains into collector well and cup at front. Converts to large 5th burner for heavy duty cooking, canning, etc.

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BE THRIFTY — BUY DIXIE...EVERYTHING YOU WANT, FOR LESS!

A progress report on portable lamps

[Continued from page 167]

NEW SWITCHING DEVICES

Not so long ago, light switches were either pull chains which sometimes came out of their sockets, or buttons too close to the lamp's hot area. Recent innovations are safe, easy to reach and operate.

1. Modern ingenuity is applied to traditional design in this classic table lamp. Light is turned on or off by pushing down center shaft

2. Drum switch on this Stadler-Neuwirth lamp, located beneath bottom of shade, controls light by simple rotary action around shaft

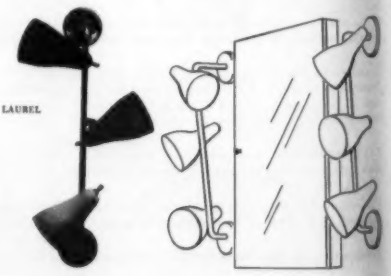
3. A variation of the rotary switch appears in this Sandel lamp; here the entire wood shaft above base can be rotated to control light

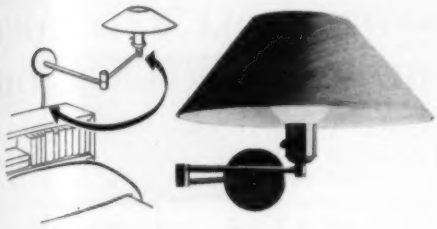
4. Electronics makes possible the *Touchtron* switch; a mere touch of the finger to the control area (usually in lamp base) turns light on

5. A remote-control switch can be connected to the socket of one or more lamps, permitting bed-to-table, room-to-room control of lights

MOBILITY FOR ADDED USEFULNESS

The availability of tough, durable wiring has permitted designers and manufacturers to experiment with new ways of extending the range of lamps by means of swivels, pulleys, swing arms, telescoping tubes.





7. MARIO

8. TOWER CRAFTSMEN

9. LIGHTOLIER

6. Wall bracket pin-up of small bullet lamps has many uses, is particularly effective for mirror lighting. Colored metal hoods swivel on rod

7. Brass-finished swing-arm lamp rotates around a rigid arm pinned to wall, can spread light (diffused through plastic bowl) over a wide area

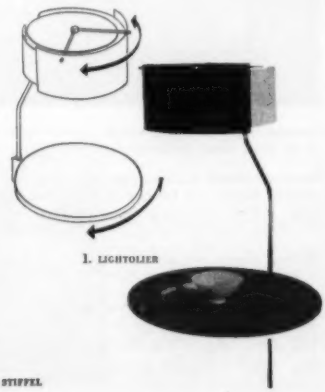
8. Vertical mobility is a feature of this solid brass table or desk lamp which can be raised or lowered through telescoping action of shaft

9. Hanging ceiling lamp with shade of plastic (*Mylar*) laminated on parchment can be plugged into any outlet, raised and lowered by pulleys

NEW DESIGN CONCEPTS

Top-notch designers are establishing imaginative new trends in lighting fixtures designed for the home. One such trend incorporates lamps into furniture to create novel and dramatic effects.

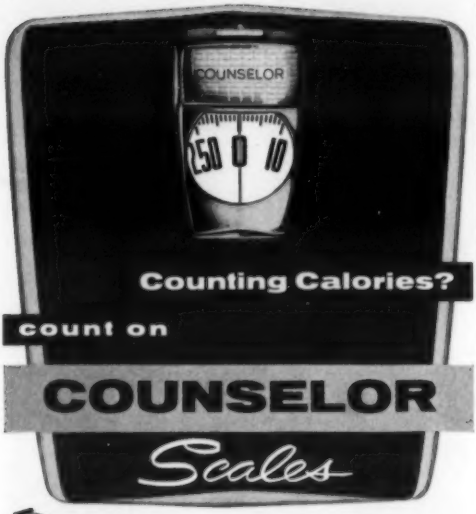
2. STIFFEL



1. LIGHTOLIER

[Continued on page 170]

Send 50¢ for full color miniature C-5 with background color swatches, idea sketches and name of your nearest distributor to
4000 Cherry Chase Dr.
LOS ANGELES 39



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A progress report on portable lamps

[Continued from page 169]

3. LIGHTOLIER

1. Italian designer Tempestini creates a pin-on wall lamp with walnut tray. Metal shade rotates to provide different light intensities

2. *Lampole* designed by Raymond Loewy can be installed anywhere by extending shaft from floor to required ceiling height (limit is 9½")

3. Unusual wall vanity mirror and tray, designed by Tempestini in brass and walnut, has two white reflectors to furnish glareless light

A LOT OF LAMP FOR A LITTLE MONEY

Tall lamps, often the best lighting solution for low-scale furniture, until recently were prohibitively expensive. Here is a selection that offers good design, a variety of materials; most are under $35.

Bottom, left: Classically simple, a brass-finished lamp by Danshade is 28" high, has a perforated gold-foil paper shade and costs $12

Bottom, center: Contemporary lamp of ceramic and walnut-finished wood by Modern Art Products is 25" high and costs $10. While other lamps in this group have deep, bulb-shielding shades, here a shallow shade of white textured fabric over parchment has diffusing bowl

Bottom, right: Mounted on brass-finished base, a turquoise ceramic lamp by Bradley has washable *Fiberglas* shade (29" high; $10.95)

Top, left: Features of this contemporary lamp by Feldman—height of 34", woven wire cage for base, a range of colors—are ordinarily found in costlier lamps. $30, in persimmon, charcoal or turquoise

Top, right: A contemporary adaptation of a classic style—the candlestick lamp—is this Rite-Glo lamp in brass finish and china. $14

CREATIVE LIGHTING—HOME DECORATOR'S AID

Recent trends in lighting have done much to lift this sadly neglected phase of home decoration into new realms of utility, comfort and style. Illustrated below are a variety of installations adaptable in one form or another to almost any home. Created by professional designers to solve specific problems of illumination, they show how modern lighting equipment can be engineered throughout the home to become an integral and comfortable part of the architectural plan.

Paintings and other wall-displayed works of art—an important element of any decorating scheme—can be highlighted for emphasis in many ways. To draw attention to the embroidered panel on this living-room wall, designer Bertha Schaefer, A.I.D., chose three rigid-arm scoop fixtures; installed in ceiling, they direct light onto panel, yet keep glare from viewers' eyes

Lighting and mirrors go hand in hand in adding a sense of spaciousness to this room designed by Cyma Ackerman. Valance lighting throws light up on ceiling, down on draperies to provide soft background illumination—a dramatic effect homemakers can duplicate with new ready-to-install strip-lighting kits

ILLUMINATING ENGINEERING SOCIETY

Bed lighting is a problem that finds an original solution in this installation. Attached to the underside of a shelf-like unit in headboard, a fluorescent lamp fixture with polished reflector sheds light downward. Unit slides out to provide wider distribution of light; above, lamp is mounted under piece of frosted glass to serve as a night light

[Continued on page 172]

Cushman COLONIAL

in the New Bennington Group

All the beauty of Early American design is here, translated with imaginative freshness and deftly blended with newer concepts of cabinetcraft . . . answering today's need for functional space-saving units that are light in feeling.

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ON LEADING MAKES OF FAUCETS

SPRING-FLO AERATOR

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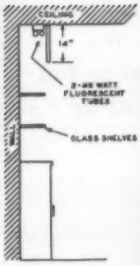
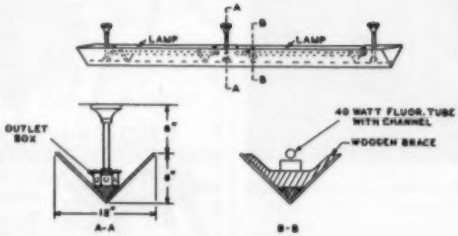
Creative lighting [Continued from page 171]

One solution to the problem of displaying a collection of favorite art objects to good advantage is to highlight its importance through lighting. Here fluorescent tubing was used behind frosted glass panels, set vertically on each side of a decorative cabinet, to create a softly flattering effect



I.D.D.



The lighting objective in this contemporary foyer was twofold: to furnish attractive yet unobtrusive general illumination that would conform to the architectural design of the room, and to provide a decorative treatment for the recessed shelving used to display plants and art objects. To accomplish this, designer Jack Kilpatrick relied on the virtues of indirect lighting. Constructed of Philippine mahogany (a material used also as paneling for two walls), a ceiling-suspended light trough conceals a single row of fluorescent lamps. Accent lighting for the objects on the tier of glass shelves is supplied by a channel equipped with two lamps, side by side. Either fluorescent or incandescent tubes can be used in lighting installations of this kind

[Continued on page 173]

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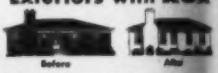

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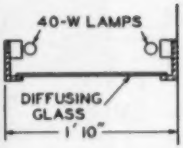
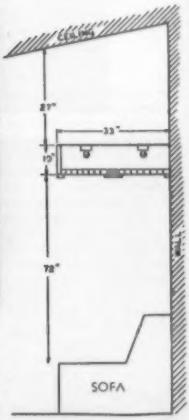
Creative lighting [Continued from page 172]

L.L.A.



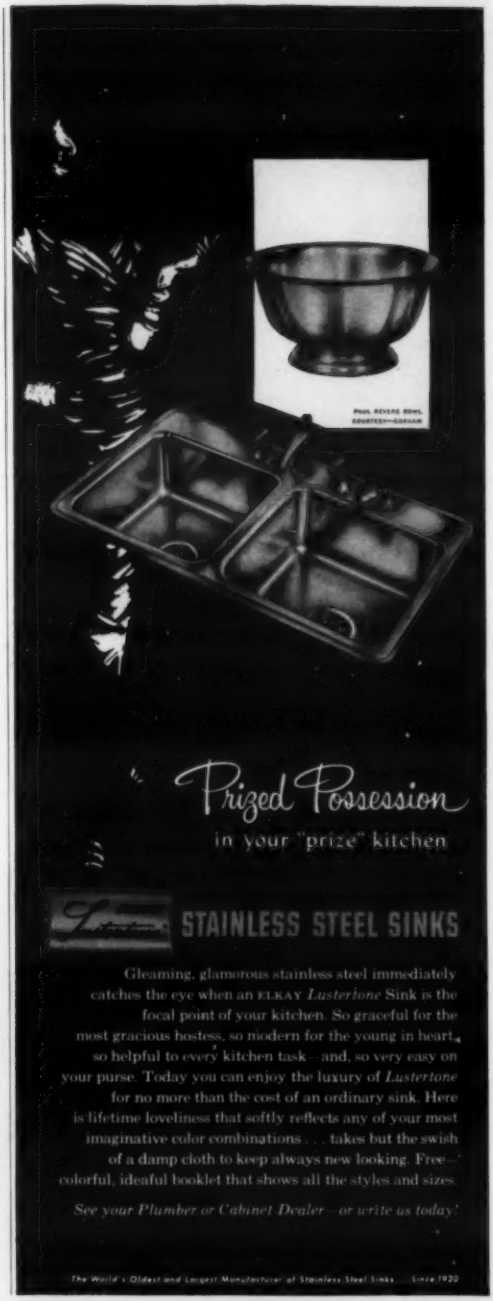
Built-in lighting, rather than individual area fixtures, was chosen for this work area. Extending from wall to wall, a lighting canopy throws light up to bounce off white painted ceiling, down through diffusing glass to provide an even, glare-free illumination over the entire ironing area

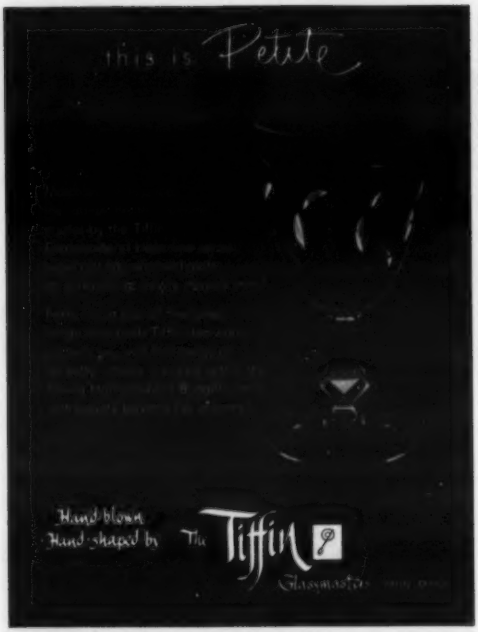


One lighting unit—an overhead canopy with open top and underside of white plastic—was the solution for library area in this living room. Unit provides local reading light for built-in sofa, general illumination. Fluorescent channels by Moe Light

The luminous ceiling, a lighting device used successfully in offices and public installations, is gaining popular acceptance as a means of providing filtered, glareless over-all light in the home. In this kitchen, an *Acusti-Luminas* ceiling (translucent sheets of *Bakelite* vinyl corrugated for rigidity) also acts to conceal overhead pipes and ducts

[Continued on page 174]





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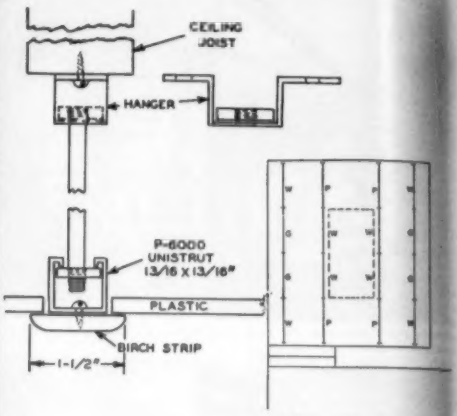
Creative lighting [Continued from page 173]



W—White (3500K) 48-inch T-12 single pin instant start fluorescent lamp.
P—Pink 40-watt bipin preheat start fluorescent lamp
G—Gold 40-watt bipin preheat start fluorescent lamp

An entire ceiling becomes the dramatic source of uniform brightness-without-glare in these two installations, giving the spacious, pleasantly unreal effect of rooms opening onto the sky. An improvement—certainly a welcome one—over the unnatural appearance typical of fluorescent lighting in public places not so long ago, today's tubes are available in a range of agreeably "warm" shades, making home installation more practical than ever. Engineer Bernard Greene has designed a study (right) using panels of frosted glass under fluorescent tubing to create his luminous subceiling. Dining room (below) has four rows of white, pink and gold fluorescent tubes installed (as shown in sketch above, right) above Rohm and Haas diffusing plastic. Each bank of lights has separate switching to permit the control of color and lighting levels

L. R. S.

Lighting in this charming duplex apartment depends chiefly on a series of ceiling-installed "eyeball" fixtures. Multidirectional, designed to use either flood- or spot-light lamps, they supply both over-all and specific area lighting, while separate switching permits control of dining and other areas. Lights recessed in ceiling above draperies provide pleasant background illumination

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The family's enthusiastic exodus to terrace or garden in summer is a happy state of affairs that all too frequently ends abruptly at sundown. How can we stretch these hours of summer enjoyment? Well-planned lighting, with its ability to expand the usefulness of outdoor areas, is an ideal medium. Regardless of type of home, size of lot, regional differences in landscape and family living habits, it offers the homemaker endless opportunities to integrate the house and its setting at night. In developing a plan, there are two basic functions to consider. One is practical, involves creating comfortable "seeing centers" in areas devoted to work, lawn and table games, dining, other outdoor activities. Here louvered or house overhangs are useful in providing a base for simple spot- or floodlight fixtures directed downward; for areas removed from the house, fixtures can be attached to trees or garage. For dining, a sunshade umbrella becomes a luminous light canopy at night by attachment of an upturned reflector bulb. Safety, too, is a factor: low, top-shielded ground lighting units on steps and walkways help prevent accidents, while larger units discourage trespassers. Night lighting's second function is aesthetic. In many of today's homes with large window areas, the natural transition between indoors and out can be maintained at night by vista-creating outdoor lighting—sometimes effecting a unity of interest lacking in the daytime. Trees, fences, garden sculpture can be lighted from above or below for focal emphasis, while "mushroom" units can cast light down on flower beds for unusual, often theatrical effects. In extending power outdoors for operation of tools and appliances as well as lighting, it's best to check with an electrical contractor regarding details of wiring.

PHOTO: FALBER

A wide variety of dramatic effects can be obtained by the use of night lighting on trees. On this concrete terrace, outdoor floodlight lamps were installed in shrubbery, directed upward to emphasize tree's form and texture. Recessed lamps in roof overhang give general light

Night lighting can increase the hours of family enjoyment, enhance the beauty of outdoor living areas. Designed by owner James Hamill, this terrace and garden are illuminated by a series of standard outdoor light fixtures containing reflector flood lamps and located at strategic spots in shrubbery and on walls. Some serve to highlight plantings and create shadow patterns, others silhouette trees against walls; all are attached to permanent outdoor outlets connected to separate circuit in house panel. Here living-room lights were used to heighten lighting on the terrace outside

PHOTO PALMER

[Continued on page 178]

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Extend your living

[Continued from page 177]

Light-conditioning of this concrete terrace and redwood deck extends the home's livable limits, creates a striking nighttime view from inside house. Using standard flood lamps, simple dual-lighting fixtures were installed at intervals under eaves, can be adjusted by homeowner to alter effects. Landscape architects: Eckbo, Royston and Williams

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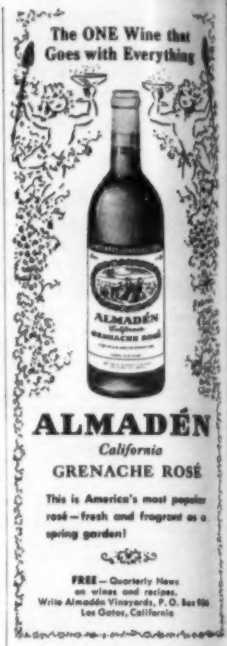
Invented by a doctor—now used by millions of women

Music: a hundred years ago

[Continued from page 54]

It is apparent that modern technological advances have made it possible for us to hear music in such profusion as the world has never before known. It is equally apparent, I think, that these same technological advances have also been responsible for the dissemination of much "popular" music. The phonograph record—as wonderful an invention as it is—was perhaps the first mass purveyor of the sentimental ballad. Its potential audience was then tremendously increased by the practice of playing recordings on the radio. Then came the juke box, which again multiplied the audience. Now television adds another dimension; lavish visual "productions" are given to the presentations of the latest popular song to make it more appealing. It is unfortunate, but true, that in terms of record sales, the very greatest music ever written, performed by an outstanding symphony orchestra under a world-famous conductor, cannot compare with a *pop* tune, sung with an overdose of sentimentality by some singing idol of the moment.

While I confess that I am sometimes discouraged by the level of what is known as "popular" taste, I cannot agree that the "good old days" were better. Consider, for a moment, the situation in the home of today, in relation to music. The phonograph, which has been a major influence for several decades, has now taken on a new importance with the invention of the long-playing, microgroove disc. I, for one, have never ceased to be amazed by the tremendous expansion of the recorded repertoire, which was the result, purely, of the LP record. It is possible for the average music-lover, nowadays, to walk into a record shop and become the possessor of music which was beyond the ken of the most skilled professional musician of fifty years ago. The radio, especially since the advent of FM, brings into the living room of the same average music-lover concerts by professional organizations, transmitted with an amazing degree of tonal fidelity. Should this same music-lover wish to preserve those radio broadcasts for future rehearings, he can record them on tape.



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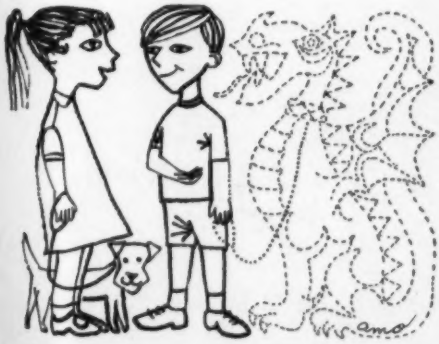
WHEN IS A LIE?

By L. B. CRISSMANN

When is a lie a lie, and when is it a spontaneous, exciting adventure for your child? Our subject is so endless that we'll try to limit it to two basic considerations: first, the importance of imagination in the happiness and mental development of the child; second, how we can best help the child, through his own experiences to understand the difference between his play or make-believe worlds and the really-truly world which requires accuracy and honesty. The child's acceptance of adult standards of truthfulness varies considerably during the different periods of his growth. It would be unreasonable to demand perfection, but it is wise for parents and teachers to understand that each step of the way is of ultimate importance to the child.

Imagination is an inherent quality and a natural mental function in the lives of all of us. It can be used constructively or destructively. It can be developed in many directions and with any degree of intention that fits into the pattern of temperament and environment. Sometimes it is spread out dangerously for want of direction; sometimes it is restrained to the point of uselessness. Without the phenomenon of imagination the child could not visualize the promise of a plane ride or the taste of an orange. He would not desire to go to school or attempt to draw his first little picture. Imagination is only a part of intellectual behavior; with it we can visualize tangible things and conditions instantaneously. It can operate through any of the five senses that activate our thinking processes.

It is easy for the child to *lie* because it is easy for him to *imagine*. If it is a lie that affects character thinking, we try to correct it; if it is quite harmless or even silly, let us not make a big issue of it. Above all, let us pledge not to argue with the child from our vantage point of experience. No problem has been solved if the child is left frustrated or disillusioned. School activity programs are proving their worth by adding drama and enjoyment to learning. These programs also reveal the importance of directing imagination into creative channels at the earliest age possible. [Continued on page 182]



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When is a lie? [Continued from page 181]

A prodigious memory cannot be brought to account unless it is synchronized with other mental and moral processes. All the talent in the world cannot create anything worth-while without a wise directing force to give it form and purpose. Imagination, being the flexible and unpredictable thing that it is, cannot be brought under control unless the rest of the mental system is also under control.

Let us examine a few situations. It is not uncommon for children to imagine playmates or events that fit their personal needs. Junior imagines he has a dog named Skip. He is happy with the dog's companionship and caring for it. In so doing, Junior is solving some little problem of lonesomeness or misunderstanding. This is really his affair then, and we will not concern ourselves too deeply about it, nor will we contradict the dog's existence. We will not worry unless he starts being abusive to his make-believe dog, revealing a different kind of problem; a ruthless tendency instead of just an active imagination.

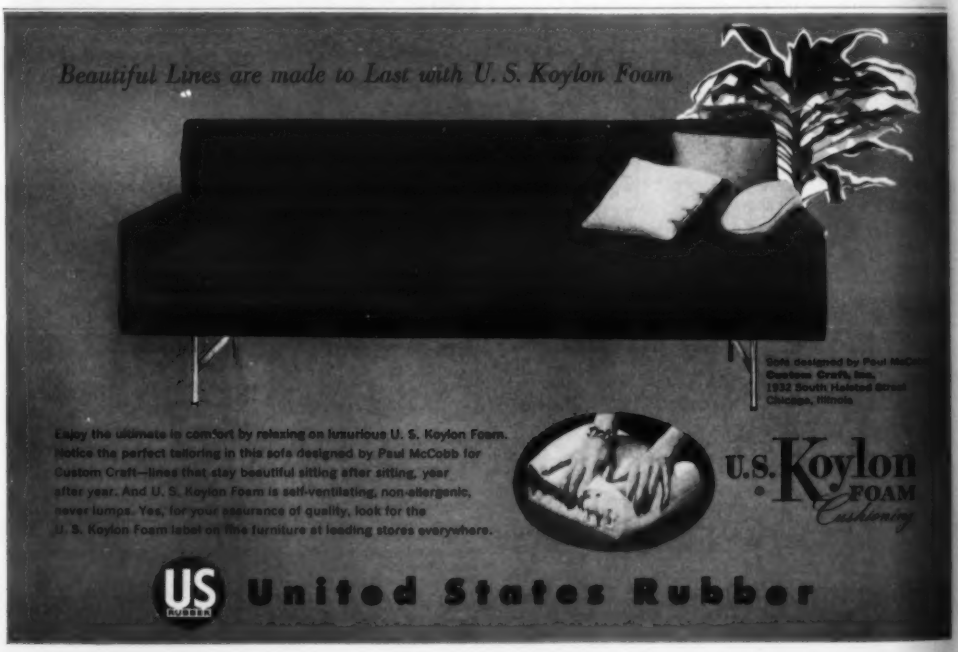
If Sammy deliberately pushes his sister out of the swing, it is a matter for correction. Children lie most often as a follow-up of some wrongdoing, and although Sammy proceeds to lie about it, the emphasis should still be on his having hurt his little sister, or for being rude. While we do not completely ignore the lie, we do treat it casually, and Sammy will gradually learn that such denials really gain him nothing.

Corrective measures are far removed from punishment, since the basic importance of authority, educationalwise, is in the elucidation of a law, whether natural or man-made, rather than merely to deal out punishment for acting against that law. Imaginations that collide with the rights and freedoms of others, should be redirected. We might devise a set of "traffic rules" to assure fair dealing when trying to solve problems that involve the privileges of others. I am reminded of an incident that will serve to illustrate this point. When young Sally ran home one day with a wild tale of being chased out of neighbor Mrs. Fisher's yard with "a big black broom with fire in it," her mother pointed to Sally's dirty hands and said quietly, "Now, Sally, this isn't some sort of game; it's a really-truly problem and I want to hear your story the right way so that you and I and Mrs. Fisher can go on being friends. I happened to see you playing over there and you were pulling on her clean sheets as you ran between them. And I also heard her tell you not to play there any more when she has laundry on the line. It was a rather bad way you acted and a very wrong story you told me. Supposing I had believed you? Then I would have been angry with Mrs. Fisher because you had lied to me." At first reluctant, little Sally became more penitent under her mother's gentle but firm reasoning, finally agreed that the best way to make amends was to go over to Mrs. Fisher and apologize alone—a decision that her mother by indirection helped her make.

Building thoughtfulness and cooperation in a child is not accomplished suddenly. It is the child's own mental and emotional understanding and reactions that actually pave the way for self-evaluation.

A salient point in directing child behavior is in taking care of one problem at a time, and as promptly as possible. A parent or teacher can help to establish daily habits, but it is the child's own will and conscience that must accept and continue it. The normal child wants others to be happy, so we can guide his thinking as well as actions to this end. When imaginations run riot, we try to look into the child-mind to see if it is to cover up a greater wrong. Imagination that lends enchantment to the child's restless, growing world should not be confused with imagination that stems instinctively from the refusal to face reality or responsibility. The older the child, the greater is his ability to discriminate between fact and fiction.

There are many degrees of "play" imaginations. The Parker children can dramatize *Jack and the Beanstalk*, with a kitten for a cow, and without benefit of co-



tumes or props. Yet they are so enthusiastic that you find yourself sharing in their vivid imaginations. Enacting stories with plenty of improvisation is a normal, healthy way to develop creative thinking. It can also reveal the occasional child who is inclined toward morbid ideas and intentions. However, the child who can adjust to group activities is not as tempted toward destructive thoughts and imaginings as the child whose mind and hands are not kept busy. Conversation and listening habits precede the ability to read, but both are essential in directing the imagination. Sue, age four, was "entertaining" her Aunt Jane with a long dramatic story about going to Chicago-China. When she had finished the aunt remarked, "Why do you lie so, child?" Now Sue was in the habit of telling "fancy stories" and the rest of the family encouraged it. They even helped with the telling when Sue invited them, and the facts they supplied about traveling Sue would remember and add to her next story. On this occasion Sue burst into tears. It could not have been for fear of punishment, for Sue had never been scolded for talking. In fact, she was a very accurate reporter in all matters of everyday importance. Sue's own words explained her emotions to be only those of disappointment. "I just thought it was going to sound so pretty to Aunt Jane!"

Before we accuse the child of intent to deceive, let us consider this element of imagination. We may find his story was prompted by the desire to amuse or attract attention. There is great satisfaction in living in a make-believe land, free from rules and traditions the child is not old enough to understand. Imagination can be brought into play without distorting the truth. The wonders of creation and natural life can be made dramatic. With a touch of imaginative appeal, children are now absorbing more information about the natural sciences than the previous generation learned in an entire lifetime. Material that is morbid or criminal in content must surely give way under the pressure of knowledge. It is not imagination that we would destroy; only

[Continued on page 185]

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Teach your children to play

[Continued from page 105]

dolls, trucks and cars, toy house-and-kitchenware, stuffed animals. Those with a high mortality rate should be kept out of reach under your lock and key. This category includes crayons, jigsaw puzzles, cards and games, scissors, cutout paper, clay, paints—toys that break easily, that contain small parts which disappear readily, or have sharp points that can harm children or furniture. Indiscriminate use of this kind of toy usually results in a child's room strewn with ripped coloring books, broken bits of crayons and half-missing jigsaw puzzles. Even a three-year-old isn't skilled enough to cut, paste, glue and crayon without your supervision, and he rapidly loses interest in games which are partially destroyed. Far better if you hand out his games or his crayons judiciously, and when he has finished with them, ask for all the parts and pieces back.

Books should be treated as precious commodities, even if they cost only a quarter. Some children love books, and at a tender age take excellent care of them; others rip and scribble in their books as if they were as ephemeral as loose-leaf notebooks. The best solution is to keep books on a special shelf until the child can be trusted not to destroy them wantonly.

Orderly storage of toys: Toys need not be neatly lined up on the shelves from morn until night; that would be as overly fastidious as an impeccable household. However, your child shouldn't have to open his eyes each morning to a shamble of toys. It's discouraging to have to start a new day by plodding through yesterday's mess.

By the age of three, a youngster is quite capable of putting away his toys each night, in some semblance of order, in a place especially reserved for that purpose: shelves, boxes, a small table or merely a corner of his bedroom floor. Let him do all the picking up—his back bends closer to the floor than yours.

Help your child to play alone: The time to start this is when he is still in the crib. Many mothers, hungry for companionship, monopolize baby's waking hours, yet even a baby has a right to a life of his own—even if it's just investigating his toe—without mother's constant intrusion. Your presence is too stimulating, too demanding for a child to take in large doses. And you'll wind up with a toddler who hangs on your hem, whining, dependent, unwilling to play alone in his room for a few minutes.

When your child is old enough to play simple games, or learn arts and crafts, again don't intrude. Sit alongside him long enough to teach him the game or show him how to pound a lump of clay into a pleasing shape. Then fade away. A child dislikes having an adult hanging over his chair, handing out criticism. Excessive criticism will dull his interest because he feels he can't live up to your adult standards and expectations, while excessive approval will make him play for your benefit, rather than for his own enjoyment.

Help your child to play with others: Until school age, your child will be fairly pliable and tractable. He may strike or grab a playmate because he is still obeying his first primitive impulses when he is crossed. It's perfectly normal, not the least shocking. If you can act matter-of-factly, you will have more luck in controlling his behavior, for you will be less likely to arouse his anger. Of course, an occasional flash of real anger on your part will cancel any foolish notion your child entertains that you are all sweetness and light and can be easily circumvented.

If your child makes a determined beeline for his playmate's toy, there are several tactics you can use to avert or smooth over a dispute. Try distracting him with another equally tempting toy, or show the two children how to pool resources and thereby have a bigger, more complex, more fascinating game. Much trouble results because babies and toddlers have no concept of sharing—they want what they want when they want it. It's up to you to engineer exchanges so that each child has the use of toys. In our family, each of our two boys has a few toys which belong especially to him, the bulk of toys—too expensive to duplicate—being called "share toys." When outcries arise, if they don't come to terms over their use, mother boy is allowed to play with the disputed toy for a half hour or so. That usually brings them to reasonable co-operation.

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When is a lie? [Continued from page 183]

the unholy and completely useless elements of its character. We do not consider the great actor or fiction writer a liar, nor refuse to avail ourselves of the benefits offered by the inventor.

Eight-year-old Peter was studying the picture of a tree that had captured his curiosity and imagination; there were ten- and twenty-dollar bills growing from its branches. In response to his puzzled queries, I asked him what makes the trees grow. He replied that God, or nature, makes them. Then I asked him who makes our money. There was a pause, then Peter beamed confidently and said: "I think I have it! God makes all the growing things like trees and mountains, and people build factories so they can make everything else that God doesn't think is so important. My daddy says that God doesn't have time to make all the things that we can make for ourselves. I guess that money couldn't get on the tree unless somebody made it and put it there. The man who drew that picture was just trying to fool somebody." No problem is ever so big that we cannot examine its parts and put it back together with a better understanding of its complexities. Children love to feel that they are discovering the answers for themselves. Jack and Judy were twins. I remember taking them to the park on their sixth birthday. For hours they were as sweet as miniature angels. Imagine my surprise when, at the dinner table, Judy began to recite a series of untruths about Jack during our trip. He had run in front of an auto, kicked her, and many other unpleasant performances, according to her story. In fact, if I had not intervened, Jack's father would have whipped him. The parents did not doubt Judy, however, and apparently thought I was covering up for the boy. Later I asked Jack why he hadn't corrected his sister's story. His answer was

[Continued on page 186]

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Norforms are now *safer and surer than ever!* A highly perfected new formula releases its antiseptic and germicidal ingredients *right in the vaginal tract.* The exclusive new base melts at body temperature, forming a powerful protective film that permits long-lasting action. Will not harm delicate tissues.

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(please print)
Street_____
City_____ Zone____ State____

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Movable redwood planters bring new beauty to gardens, patios, porches, windows—any outdoor or indoor spot! Perfect showcases for favorite plants.

The planter is of finest grade California redwood, beautiful indoors, weather resistant outdoors. Carefully hand made, the softly glowing redwood is bound by strong bronze bands for strength. Wood is stain finished—never needs paint. You easily control soil, your planter provides automatic drainage.

Inexpensive. Available in many sizes and styles. See them at your garden supply store or write for free colorful catalog today.

FREE CATALOG!

Write for colorful catalog and names of nearest dealers

PATIO WOOD PRODUCTS

835 Commercial St., San Gabriel, Calif.
L-1 *Dealer Inquiries Invited*

When is a lie

[Continued from page 185]

simple. "My father always believes *her*." When they graduated from the eighth grade, I was invited to attend. By now Judy was a shrewd little minx. Shortly before the program, I saw Judy take five dollars from her mother's purse. Jack was blamed for the theft, and his parents kept him from taking part in the exercises. That evening I had an opportunity to talk to Judy alone. She didn't deny her guilt. "It turned out exactly the way I planned it," she said lightly. "And it won't do any good for you to tell my father. You know he will believe anything I tell him!" Naturally, I was not surprised when at sixteen, Jack ran away from home. Deliberate lies that hurt others should be investigated, especially the bad lies of one child about another. There is a lack of good sportsmanship somewhere along the way. For centuries man has struggled with the commandment, *Thou Shalt Not Bear False Witness Against Thy Neighbor*. Today he has not only developed a conscience strong enough to make the effort to obey, but he has also acquired the knowledge to understand the wisdom and goodness of this admonition. We cannot repeat too strongly: direct or redirect the imagination; do not try to stifle it. Granting that imagination sometimes spreads itself out in evil ways, due to the improper balance of the mental organization and its moral activity, yet we would not be happy in a world in which we could not visualize with faith and meaning of each tomorrow.

Like all other human attributes, imagination matures along with judgment, loyalty and countless other qualities. Left to its daydreams and worryings, imagination retards and enslaves. Brought to work harmoniously with the rest of an individual's equipment, we find added warmth, hope and purpose. Because imagination is so tremendous in its influence upon youth, let us analyze, understand and harness it for greater learning and genuine happiness.

The Smart, New Look that came from a backward glance

New

Early Americana

by Gallo

The genius of Gallo translates the warmth of Early American furniture into modern, hand-wrought iron, with Antique Mocha simulated wood finish. *Early Americana* in charming Provincial prints on *washable* plastic, opens up a new world of decorating ideas for your home . . . and marks a new era in luxurious living.

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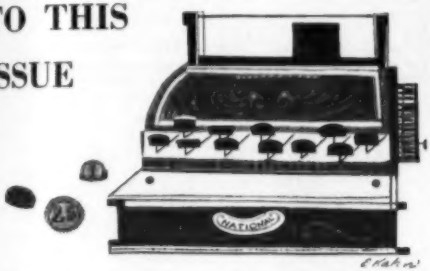
YOUR GUIDE TO THIS ISSUE



The following items appear in special features in this issue. ALL PRICES QUOTED ARE APPROXIMATE AND SUBJECT TO CHANGE.

DOES PLANT-ASSEMBLY MEAN CONTROL OF HOME-BUYERS' TASTE?

Pages 108-115

Living room Pages 112-113

Sofa $352.00
Open armchairs (each) $106.00
Cocktail table $62.00
End tables (each) $50.00
Commode $61.00
Two-drawer divider base $102.00
Baroda drapery fabric (per yd.) $2.70
Window Pane casement fabric (per yd.) $3.75
Superlative Avisco & nylon carpet (per sq. yd.) $10.95
Textured washable wallpaper (per single roll) $1.70
Lightolier used throughout:
Ceramic lamp next to sofa $39.50
Ceramic lamp with brass trim $35.00
Interior trim paint used throughout house—Colorizer Paints

Den Page 112

Love seat $222.50
Corner table $77.00
Serving cart $127.50
Brass tripod lamp $25.00

Dining area Page 112

Round dining table $115.50
Side chairs (each) $49.00
Armchairs (each) $56.00
Desk $139.00
Caroused drapery fabric (per yd.) $2.10
Table lamp $25.50

Girl's room Page 114

Bed $81.50
Night tables (each) $50.50
Posturepedic inner-spring mattress & box spring (each unit)—Sealy $79.50
Scattered Flowers drapery fabric (per yd.) $1.95
Radiant Heiress coverlet $8.95
Bonny dust ruffle $6.95
Royalton Avisco & nylon carpet (per sq yd.) $7.95
Boutonniere washable wallpaper (per single roll) $2.75
White ceramic table lamps (each) $35.00

Boy's room Page 114

Bed $71.00
Coffee table $62.00
Open armchair $106.00
Chopsticks drapery fabric (per yd.) $3.95
TexturTuft reversible *Avisco* rayon bedspread $14.95
Socialite nylon carpet (per sq. yd.) $14.95
Jackstraws soilproof wallpaper (per single roll) $4.50
Walnut & brass table lamp $45.00
Standing floor lamp $10.00

Master bedroom Page 114

Bookcase bed $113.50
Night tables (each) $67.00
Lounge chair $159.00
Posturepedic foam-rubber mattress & box spring (per set)—Sealy $169.50
Calypso drapery fabric (per yd.) $2.16
Chantilly bedspread $37.50
Royal Crest cotton carpet (per sq. yd.) $6.95
Mountain Flowers washable wallpaper (per single roll) $2.95
Blue ceramic table lamps (each) $45.00

Kitchen Page 115

Orlon marquisette curtain fabric (per yd.)—F. Schumacher $2.95
Brick Wall soilproof wallpaper (per single roll) $4.00
Percmaster warmer $8.50
Turquoise ice bucket $8.00
Double brass candleholder $13.00

[Continued on page 188]

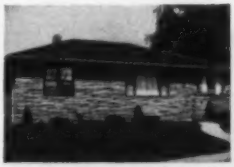
1786

Modernize first where beauty shows off most

To win the admiration of your neighborhood, modernize your home on the *outside* first. Modernize with Perma-Stone and you'll always be proud of its charm and character. Your Perma-Stone dealer is a specialist in making old homes look new and modern at low cost. No painting, no upkeep with beautiful, ageless Perma-Stone. Used over frame, block or brick.

For old or new homes. Your Perma-Stone dealer will show you a wide choice of Perma-Stone styles—popular ledge stone design, wide-and-narrow combinations, beautiful blended colors, lovely textures. Ask your dealer for free estimate, easy terms.

FREE BOOK shows both new and modernized homes, explains many Perma-Stone advantages — permanence, low-cost beauty, insulation, protection from fire, weather, vermin. Also ways to beautify *interiors*. Mail coupon for free book and dealer's name.


Ledge stone design accents flowing lines 1729

Perma-Stone trim adds rich beauty 534

the original moulded stone wall-facing

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AVAILABLE EVERYWHERE
DEPENDABLE ALWAYS

Your guide to this issue

[Continued from page 187]

Recreation room Page 154

Sleep sofa.....$314.00
End tables (each).....$37.50
Loafer chairs (each).....$107.00
Starter chest.....$102.00
Drop-leaf table.....$137.50
Side chairs (each).....$31.50
Barber Pole fabric (per yd.).....$2.10
Pool table and other toys—Toy Manufacturers Association

AN EXERCISE IN STYLE: ONE ROOM BECOMES TWO

Pages 116-117

Modern room Pages 116-117

Sofa (used in both rooms).....$299.50
Armchairs (each, used in both rooms).....$139.50
Commodes (each).....$29.95
Cocktail table.....$29.95
Room divider—Reilly-Wolff.....$59.00
New York drapery fabric (per yd.).....$2.50
Fortisan & *Coloray* sheer casement fabric (per yd.).....$1.50
Metro cotton carpet (9x12).....$49.98
Metal table lamps with *Fiberglas* shades (each)—Stadler-Neuwirth.....$35.00

Museum pieces:
Ceramic Etruscan cup.....$14.00
Ceramic Etruscan bowl.....$8.00
Bubble light—Howard Miller.$23.50
Jet and *White* hollow-ware accessories used throughout—Arzberg China

Traditional room Pages 116-117

Hutch cupboard.....$169.50
End tables (each).....$52.00
Butler's tray table.....$62.00
Somerset drapery & wall covering fabric (per yd.).....$1.95
White & wine cotton-ball fringe (per yd.).....75c
Red cotton-ball fringe (per yd.).....15c
Bell Plush cotton carpet (per sq. yd.).....$4.98
Westwood Industries:
Brass spool shade table lamps (each).....$31.50
Brass table lamp.....$36.50
Ironstone tea service & sauce boat—Red-Cliff
Virginia Metalcrafters:
Andirons (per pair).....$20.00
Spread-eagle book ends (per pair).....$7.50
Amundsen mounted globe—Rand McNally.....$110.00
Inlaid mahogany *Stormaguide* barometer—Taylor Instrument
Carl Nielsen:
Brass sconces (pair).....$17.00
Brass fruit and flower scale..$30.00

[Continued on page 190]

COMMUNITY SOLVES BABY-SITTING PROBLEM

By JOHN M. WARNER

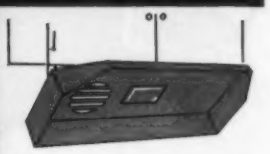
Do you tire of shelling out fifty cents to a dollar an hour for a baby sitter every time you spend an evening out? Or, conversely, do you forego an evening's entertainment because of the extra expense of a baby sitter? We used to, but not any more, because we have developed a community baby-sitting "pool" that works. We save not only baby-sitter expense, but the time and trouble of picking her up, and that long drive home in the wee hours of the morning. Our sitters are reliable, adult friends who have children of their own, so we can also be completely worry-free. There are twenty "member" families, and we all live within a radius of several blocks in a suburban development three miles from town—a factor that makes the pool eminently practicable. (The system, however, can work in almost any community. If you live in town, you can probably find enough interested families with young children right on your own street.) Many of us work for the same company, yet we are not all necessarily close friends socially. If we were, we might find it hard to get a sitter on those occasions when a big party is planned. So when you establish your pool, don't be afraid to invite some friends or neighbors whom you don't see very often, or even at all.

Here's how we got started. Two years ago, we sent out notices to everyone we thought might be interested, asking them to come to a meeting and talk the idea over. After considerable discussion, we worked out a plan and set up the rules. It has been modified only slightly in the last two years, which shows how practical it is.

The wife in one of the member families acts as a secretary for a period of two weeks. In a loose-leaf binder she keeps an accounting of how much time a family is ahead or [Continued on page 191]

THE ONLY HOOD THAT TILTS FOR EASY CLEANING

Push-button tilting action. Removes for thorough cleaning. Easy access to fan and light.

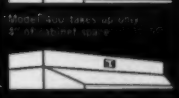


FEATURES POWERFUL BLO-FAN AND PRY-LITE

Exclusive combination blower-fan blade quickly exhausts smoke, odors, heat.

AMAZING SPACE-SAVING DESIGN

Fits new or existing cabinets over range. Angled corners so doors open wide on either side.



Model 500 takes up only 9" of cabinet space.

Model 500 with self-contained Light and fan unit.

Available in white, coppertone, stainless steel and special colors and in standard lengths.

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TILTING HOOD

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BOX LH5, POMONA, CALIF.
Send information on Pryne Tilting Hood

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City _____ Zone ____ State _____

change your part-time
dining area into
full-time pleasure . . .

stunning new

starline

Contemporary, yet not boldly so, the exciting *Starline* group is designed to coordinate the woods and furniture periods in your home. Its beauty lies in utmost simplicity of line, in the satiny, surf-tan walnut finish and lovely accents of cane — and in its complete and practical versatility. Each piece is meant to be used, full-time . . . the expandable dual-purpose table doubles for gracious dining, work or play; roomy compartment-type storage pieces are constantly useful; and the comfort-contour design of these solid walnut chairs makes them not just dining chairs, but extremely comfortable occasional pieces, too. *Starline* is open stock and moderately priced.

Another *Starline* table — same wonderful wood-grain Formica top, for dining, for play, for easy care and long-lasting beautiful wear.

Starline . . . at fine stores everywhere, or write . . .

RICHARDSON BROTHERS COMPANY
Sheboygan Falls, Wisconsin
New York Showroom: John Stuart, Inc., 4th Avenue and 32nd Street, New York 16, N. Y.

Your guide to this issue

[Continued from page 188]

AN EXPANSIBLE HOUSE SOLD BY THE MODULE

Pages 128-131

Hallway Page 129

Teahouse table $34.95
Spindle-back armchair $29.90

Living room Pages 129-130

Couch $193.90
Lounge chairs (each) $115.90
Chaise longue $173.90
Open armchairs (each) $29.90
Dining table $59.90
Benches (each) $29.90
Buffet $99.50
Cocktail table $33.90
Utility tables (each) $19.90
End table $39.90
Hutch cabinet $99.90
Daphne draperies, Celanese *Fortisan* (per pair) $17.95
Royal Duchess carpet (per sq. yd.) $5.95
Table lamp (next to chaise) $39.50
Table lamp (next to sofa) $21.50
Table lamp (next to chairs) $30.50
Prints used throughout—Weyhe Gallery

Kitchen Page 130

Texturlite Rainbow window shades (standard size)—Window Shade Manufacturers Association (each) $7.25

Master bedroom Page 131

Lounge chair $115.90
Step-table $39.90
Slumber King mattress & box spring (each unit) $39.95
Steel bedframe $12.50
Spinnaker ready-mades:
Draperies (per pair) $12.95
Café curtains (per pair) $6.50
Bedspread $17.50
Night table lamp $23.50

Guest-study Page 131

Studio couch $99.50
Desk $79.90
Armchair $29.90
Batik draperies (per pair) $16.95
Desk lamp $25.50

Girl's room Page 131

Upholstered lounge $99.50
Lounge chair $115.90
Step-table $39.90
Café curtains (per pair) $7.95
Royal Consort carpet (per sq. yd.) $6.95

Bathroom Page 131

Utility tables (each) $11.95
Water-repellent shower curtain—Kleinert's $4.95

[Continued on page 192]

a room with a smile
a home with style . . .
when you choose MALTA windows

Personality comes right with your plans when you choose MALTA wood window units. A single room, the entire home takes on new style and smartness with a promise of years of bright, cheerful living.

Choose from these quality MALTA units: MALT-A-VENTS — Newest, convertibly styled 3-way window. MALT-A-GLIDES — Horizontal sliding wood windows. MALT-A-MATIC & MALT-A-MASTER — Popular double-hung wood windows.

Plan your windows the right way . . . the bright way. See your MALTA dealer or write today for literature.

THE Malta MFG. CO. SALES OFFICE: ATHENS, OHIO

Community solves baby-sitting problem

[Continued from page 189]

behind, along with the name, address and phone number of each member. Whenever we want a sitter, we simply call the secretary. She then telephones pool members and finds someone for us who shows up at the appointed hour. She selects the member family with the most number of hours against them, and calls them first. If they can't make it, she then calls the next highest family "in the hole." Either husband or wife is completely acceptable. Sometimes it becomes a coveted job, as in cases where the sitter has no TV set, the family wanting a sitter does, and there is an especially good program scheduled. For, to tell the truth, baby-sitting can be a relaxing change from the responsibilities of one's own home—a sort of junior-size vacation.

After the sitting engagement is over, we find it most practical for the sitter to call the secretary and report the number of hours spent. The secretary then credits the sitter's account and debits the "sitee" for the same number of hours. Running totals are kept so that there is always an up-to-date record of the "balance" of any family. After midnight, time counts double, as is only fair.

An important principle of our system is that time is paid back to the pool in all cases and not to the individual who did the sitting. For example: If Smith sits three hours for Jones, Jones then owes three hours to the pool, and does not make up the time by sitting for Smith. As for the number of children, some families have five and some only one, but a sitting hour is a sitting hour in either case. It is plain to see that if it worked any other way, those with the most children would go out the least.

It is understood that all children will be in their night clothes and in bed, depending on the time; the sitter should not have to perform this function. Neither do we encourage having sitters read to the children their good-night story, it being a function best performed by the child's own parent. Usually the children are all washed and dried, and tucked in bed, by the time the sitter arrives.

As in most friendly, informal arrangements of this nature, the rules are not absolutely hard and fast; we temper them with good judgment and understanding. They are offered only as guideposts of experience gained over two successful years of operation, and one reason why our pool is successful is the fact that we have abided by these agreements fairly closely. For that reason it is a good idea to distribute a set of rules (modeled, perhaps, after ours) to all member families, which serves to make them official, and available as an occasional reminder. Actually, we operate in the friendliest of atmospheres, and try to be understanding when some rule has to be varied. This helps to make the pool an enjoyable means to an end.

We have set some time limits, too. Families are expected to keep from getting more than ten hours behind or ten hours ahead. Of course, here again a little leniency is permitted. Sometimes community events occupy all families in the pool, and we call in our regular paid sitters.

Here are a few suggestions for keeping the secretary's accounting book up to date:

1. Always be sure to make a minus and plus entry immediately upon receiving the information by phone, so that your books remain balanced at all times.
2. Try to obtain a sitter as far in advance as possible to avoid any last-minute calling.
3. Sitters from the pool are given the usual information, such as number of rings to listen for, how long the parents will be out, where they are going and the telephone number, and most important, how many children are being left behind and where they are sleeping.

Today's trend is to more widespread use of translucent, light diffusing glass. The unique ability of figured glass to flood areas with flattering "borrowed light" coupled with its innate beauty and interest, recommend its use in interiors traditional or contemporary.

Best of all, you can suit any mood . . . add exciting beauty . . . enliven and brighten rooms throughout the house . . . make each radiant with interest—all at a cost far less than you might expect.

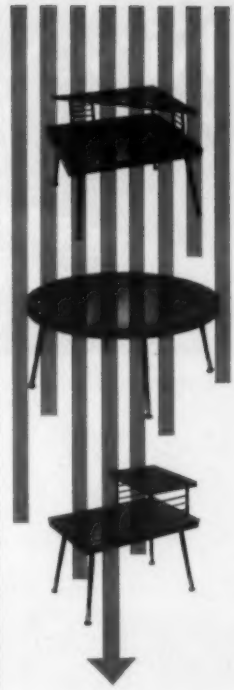
And decorative glass is as practical as it is beautiful. It never requires repainting or refinishing . . . wipes shining clean with a damp cloth . . . always looks new.

When you build or modernize specify Mississippi Glass. Available in a wide variety of patterns and surface finishes wherever quality glass is sold. Write today for free booklet, "Modernize Your Home With Decorative Glass". Photos of actual installations. Many ideas on ways to use this exciting new medium.

Send for your Free Copy today. Address Dept. 4.

MISSISSIPPI Glass COMPANY
SAINT LOUIS 7, MO.

Community solves baby-sitting problem



it's the slim line by **VIRCO**

that's leading the field in modern occasional tables. Vircolite plastic fashions the tops of limed oak, walnut and the new platinum or Charcoal walnut. Gleaming enameled metal legs with brass ferrules and self-leveling glides complete the design.

Moderately priced at better dealers everywhere.

Folding furniture includes sturdy tables, "can't tip" chairs—all by VIRCO.

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Freshen-up your home with "beauty treatments" at the windows. That's where you get the *most* for your efforts—and your money! Look to Kirsch for smart, adaptable, *varied* window styling ideas. And depend on Kirsch drapery hardware to bring out the beauty of ANY carefully-planned window effect. The handsome and sturdy Kirsch "Empire" *Double* Traverse rod above, for example, makes possible many smart, useful effects. You pay no more to enjoy the "beauty-insurance" of unmatched Kirsch styling and world-famous Kirsch quality—so ask for Kirsch by name!

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Your guide to this issue

[Continued from page 190]

THE CONQUEST OF SPACE—NEW TRICKS, NEW WRINKLES

Pages 140-143

Page 140

Divider $298.75
Armchair $42.50
Side chair $34.00
St. Alban's Brick wallpaper (per single roll) $3.60
Royal Crest cotton carpet (per sq. yd.) $6.95

Page 140

Utility table $65.00
Curved-back side chairs (each) $26.00
American Farm Scene on canvas (4 panels) $29.50
Cape Cod cotton braided rug (9x12) $149.50
Brass pulley hanging fixture—John C. Virden $43.90
Chafing dish—Rubel & Co. $27.50
Baguette crystal water goblets (each)—Libbey Glass ..... 75¢

Page 141

Blactone table $30.95
Blactone chairs (each) $13.95
Toujours Paris wallpaper (5 panels) $87.00
Toujours Paris dado (per yd.) $2.25

Page 142

Corner grouping $399.00
Centurion wallpaper (per set of 4 panels) $85.00
Marble-top table—Sherrill $49.75
Traveller hanging lamp—Lightolier $61.00

Page 143

Trundle bed, bolsters and *Air Foam* mattresses $225.00
Flower Show blanket $19.95
Supercale sheet & pillowcase set $11.25

Page 143

Dresser-desk $179.00
Desk chair $22.00
Vieux Carré panels with *Perma-Net* finish (per panel) $4.95

Page 143

Day-beds, corner table & bolsters complete $450.00

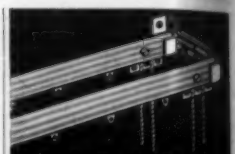
Page 143

Limed oak *Superdeep* chest $89.95

A KITCHEN DESIGNED TO THINK FOR YOU

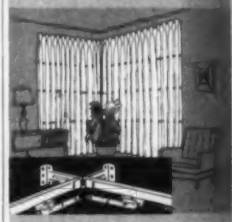
Pages 144-147

Wire chairs with *Naugahyde* seats—Herman Miller
Tahoe window blind—Tropicraft of California
Brookpark plastic dinnerware—International Molded Plastics
Straw mats & linen napkins—Fallani & Cohn
Dreem high-gloss paint—Colorizer Paints
Toaster & coffee-maker—Dominion Electric
Refrigerator-freezer—Servel
Ironing table, iron & *Cordminder*—Proctor
Plywood—United States Plywood



SELECT FROM A *Complete Line* OF DRAW DRAPERY RODS AND TRACK

Only Kirsch provides such a complete selection of drapery hardware . . . including deluxe cut-to-measure draw-cord equipment, for the finest "custom" installations.



Kirsch traverse rods and track are available in "one-way-draw" type, as well as the more usual "open-from-the-middle" two-way draw design.

Kirsch adjustable-length "Empire" combinations of plain rods with traverse (which can be installed with *either* rod outside) are carried in stock by most good Kirsch dealers. For ANY drapery hardware need . . .

CHOOSE THE NAME YOU KNOW...

Kirsch

CARE AND GROOMING FOR A HEALTHY DOG

Young dogs, like new cars, are generally treated to all the meticulous attention and care that come with the pride of ownership in something new. At some point, however, the novelty wears off, and interest in good grooming is likely to taper off, too. For the dog, this is unfortunate, as continued and regular care not only improves his appearance, but goes a long way toward preventing some of the maladies and ailments that afflict our canine chums. Purebred or mongrel, dogs thrive under the kindly ministrations of their masters; below are some health pointers that any dog owner can easily adopt. If treatment does not improve him within a short time, consider his ailment beyond home medication and consult a veterinarian who can diagnose and treat him properly.

Dogs, like humans, need periodic check-ups by professional veterinarians. Here a young boxer is being examined by the vet

Cleaning your dog's "shell" or outer ear can be done with applicator dipped in mineral oil. Never probe toward sensitive inner ear

[Continued on page 194]

for the best loved husbands only...

clevelander®

comfort

Step Table by Cleveland Table Co., Inc. Salem, Ala.

The Cleve-Lounger Style 515

Only the best loved husbands can expect this great new Clevelander. Pity, too—because all husbands should have one. Clevelander comfort puts a man in such a good humor so quickly. Worries vanish in a wink . . . or at least no longer than it takes him to settle back and let every weary muscle go limp. No tricky knobs or levers, either. This beautiful "Cleve-Lounger" model automatically assumes whatever position is most comfortable for him. You'll both love its graceful, compact "lounge chair lines." Cushioned in resilient Blocksom Paratex Rubberized Hair—will never shift nor sag. Why keep Clevelander from him any longer? Or from *yourself*, for that matter! See this great new chair at your Clevelander Dealer's now.

Recline—automatically— to your most comfortable position.

FREE! Send for new booklet, "Chair Harmony," and name of nearest dealer. Write Dept. L-56, Cleveland Chair Co., Inc., P.O. Box 533, Cleveland, Tenn., manufacturers of fine chairs since 1913.

Your name _____

and address _____

Only

marvalon

the miracle decorative material—gives you matching patterns and colors in all three:

1. Shelf Lining
2. Drawer Lining
3. New! Adhesive Veneer

Guaranteed by Good Housekeeping

At leading hardware, department and variety stores.

Kimberly Clark

The Munising Paper Co., Munising, Mich.

FOLD-ER-ROLL the extra guest Rollaway Bed

THE LOAFERETTE a portable lounge

FLEX-O-TOP Springs

Hollywood Bed Frames

Bunk Bed and Springs

• and innerspring constructions for mattresses and upholstered furniture

"NOW I LAY ME DOWN"..

And Mothers, you can reverently add the thankful words "to restful, comfortable sleep" when Leggett & Platt sleep units are in your home. Producing firm, though resilient bed springs and other better sleeping products has been our only business since 1883.

All the family will be better rested if you insist on the "L" tag being on your sleep equipment. Remember that when you see your furniture or department store.

LEGGETT & PLATT, INC.

CARTHAGE, MO. LOUISVILLE, KY.
ENNIS, TEXAS WINCHESTER, KY.

Care and grooming for a healthy dog

[Continued from page 193]

Cotton dipped in water is a safe way to remove "morning sleepers." When treating him, your dog will be more confident and better behaved if he is placed on a table

Ice cream and candy don't belong in your dog's diet as they cause tartar to form on teeth. Some raw meat, a bone to chew on and occasional brushing will help remove it

If tartar stains persist despite your efforts, dog's teeth can be scraped by a veterinarian. Bad breath in a dog is caused by tartar deposits, among other contributing factors

A good coat is one of the signs of a healthy dog. Dogs *like* to be groomed and rubbed; daily brushing with a rubber-toothed glove (or a brush and comb) will help

Dogs are unpredictable in their feeding requirements; what's tasty for one may leave another cold. A half pound of meat-plus filler per 20 pounds of dog is good ratio

[Continued on page 197]

STORES IN YOUR VICINITY *featuring*

merchandise in this issue are listed for your convenience. Your shopping will be simplified if you identify the merchandise as having been shown in the May issue of LIVING For Young Homemakers.

The following stores carry Bloomcraft fabrics as seen on pages 116-117.

Arizona
Casting Corners, Phoenix

Arkansas
M. M. Cohn Co., Little Rock

California
Jackson Furniture Co., Oakland
John Breuner Co., Sacramento
Lachman Bros., San Francisco
John Breuner Co., Stockton

Colorado
Denver D. G. Co., Denver

Connecticut
C. Fox & Co., Hartford

District of Columbia
Woodward & Lothrop

Florida
Burdine's, Inc., Miami

Idaho
C. C. Anderson Co., Boise

Illinois
Carson, Pirie Scott & Co., Chicago
Block & Kuhl, Peoria

Indiana
Wm. H. Block Co., Indianapolis
Robertson Bros. Dept. Store, Inc., South Bend
Meis Bros. Co., Terre Haute

Iowa
Younker Bros., Inc., Des Moines
Younker-Davidson's, Sioux City

Massachusetts
Jordan Marsh Co., Boston
A. B. Sutherland Co., Lawrence
Bon Marche, Inc., Lowell

Minnesota
Dayton Co., Minneapolis

Montana
The Paris, Great Falls

New Jersey
Tepper Bros., Inc., Asbury Park
Tepper's, Plainfield

New Mexico
American Furniture Co., Albuquerque

New York
Hens & Kelly, Buffalo
Gimbel Bros., New York
Luckey, Platt & Co., Poughkeepsie
C. E. Chappell & Sons, Syracuse

Oregon
Meier & Frank Co., Portland
Meier & Frank Co., Salem

Pennsylvania
Erie D. G. Co., Erie
Strawbridge & Clothier, Philadelphia
Kaufmann Dept. Stores, Pittsburgh
The Globe Store, Scranton
Fowler, Dick & Walter, Wilkes-Barre

Texas
American Furn Co., El Paso

Washington
Frederick & Nelson, Seattle

Wisconsin
Ed. Schuster & Co., Inc., Milwaukee

The following stores carry Flexsteel furniture as seen on pages 116-117.

Arizona
Warner's Home Furnishings, Phoenix

Arkansas
No-Ark Furniture, Springfield

California
Smith-Reafsnyder Furniture Co., Anaheim
Summers Furniture Co., Bakersfield

[Continued on page 196]

Everybody Appreciates the Finest...

Automatic, Push-button table cooking is the modern homemaker's formula for better, quicker meals—and Savings in time and money! These years-ahead products offer exclusive K-M features to make you an envied hostess . . . the pride of the family!

K-M

LIQUIDIZER MULTI-SPEED

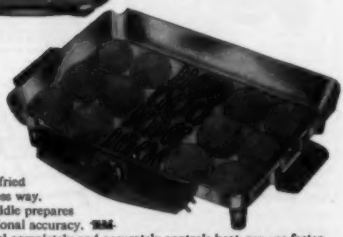
Chrome or Copper Finish

Dad, Mother, Sister, Brother, all want to use amazing, time saving Liquidizer! And, here's the only one of its kind that makes it easy to use for anyone! The exclusive Multi-Speed Switch tells just the proper speed for any need! Extra large mixing bowl—marked 1 to 5 cups. 2-piece, no-splash lid. Many, many exclusive features.

Only $49.95

K-M

REDI-FRI GRIDDLE



Now, Calorie-Counters can enjoy their favorite fried foods this new, grease-less way. The K-M Redi-Fry Griddle prepares fried foods with professional accuracy. K-M "Dial-A-Recipe" Control completely and accurately controls heat–assures faster, easier cooking with surer results everytime! Bigger than fry pans . . . more accurate than ordinary griddles!

Only $19.95

KNAPP-MONARCH *Company*
SAINT LOUIS 16, MISSOURI

Hi there

sit while you cut the grass

take it easy with MOW Cycle

Enjoy complete lawn care without walking — just ride *MOW Cycle*. Cut grass smoothly with the rotary blades safely housed beneath the heavy steel floor plate. Or hitch on rear attachments and let that sturdy motor under the streamlined hood take over the labor of sweeping, rolling, spiking, seeding, fertilizing and hauling. Even the most inexperienced operators are safe with *MOW Cycle*.

All moving parts shielded; controls so simple that everyone handles them expertly on first try. Entire machine soundly engineered, completely practical. Thousands put in use during past five years. Two new models for 1956. Each has 3 hp. Clinton engine and recoil starter. Cut full 24" swath; speed to 5 mph. Seat most comfortable you ever rode on. See *MOW Cycle* at your dealers soon.

MOW Cycle "24" ..... **$289.50** at factory

MOW Cycle "Cadet" ..... **$209.50** at factory

Your dealer adds freight and local taxes. Prices slightly higher in the far west.

Don't go another summer without MOW Cycle—the machine that makes lawns a pleasure instead of a care. Mail the coupon today.

Musgrave, Inc., Dept. 5556, Springfield, O.

Please send free catalog on *MOW Cycle* models and all attachments for same.

Name_____

Address_____

Stores in your vicinity

[Continued from page 195]

Daniger Bros. Furniture, Garden Grove
Palace Furniture Co., Richmond
John Breuner Co., Sacramento
Redlick-Newman Co., San Francisco
Don L. Andrews Furniture, Santa Ana
John Breuner Co., Stockton
Van Cleavis Furniture Co., Whittier

Colorado
Home Furniture Co., Colorado Springs
Chevron Distributing Co., Denver
Davis Shaw Furniture Co., Denver
Rucker's Furniture Co., Greeley

Connecticut
Nassau Furniture Co., Hartford
Chamberlain Co., New Haven
Hendel Furniture Co., New London

District of Columbia
Wm. E. Miller Furniture Co.

Florida
Woodrum's, Miami
Myrick's Furniture, Orlando
Smith Furniture, Sarasota

Idaho
L. E. Wood Furniture Co., Idaho Falls

Illinois
A. D. Sackett Furniture Co., Champaign
Petersen Furniture Co., Chicago
Moeller-Roberts-Murphy, Elmhurst
Marshall Serto & Co., Highland Park
Taylor's Furniture Co., Libertyville
Fifth Avenue Furniture, Moline
Shindles Southside Furniture, Peoria
Blomquist Furniture Co., Rockford
Tisckos Furniture Barn, Springfield
Noren Furniture Co., Waukegan

Indiana
R. E. Berlier Furniture Co., Indianapolis
Wills Town & Country, Indianapolis
Fisher Bros. Furniture Store, Lapel
Home Furniture Mart, Warsaw

Iowa
Gray's Furniture Co., Altoona
Home Furniture & Appliance, Ames
Peterson Furniture Co., Clinton
Elliotts Furniture Co., Des Moines
Clark's Furniture Co., Dubuque

[Continued on page 200]

PALM TREES $6 up

from the Sunny South

Enjoy a touch of summer all year-round. For the first time, you can actually grow live PALM TREES right in your own home. NO MATTER WHERE YOU LIVE. Rained and Grown in tropical areas, we guarantee live delivery of these fully rooted tiny PALM TREES that are already 8 inches tall—when potted. Each tree root baled in moss. When the trees outgrow their indoor potting, they can be transplanted outdoors. Order several now. Only 50¢ each, 3 for $1.00, 5 for $2.00. Sorry, no C.O.D.

TREES UNLIMITED
220 5th Ave., Dept. T-100, N.Y., N.Y.

BUY United States Savings Bonds

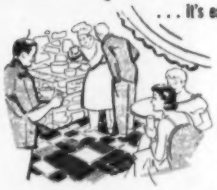
BURNS TRASH SAFELY OUTDOORS!

FREE BOOKLET shows how ALSTO burner safely burns, that end neighbor annoyance and damage of burning fires, smoke, smell. Burns dampgreen, dry trash safely IF from buildings. Many states —write today!

ALSTO COMPANY
Dept. L-5, 4207 Detroit Av., Cleveland 5

Build your own SLATE PATIO

. . . It's easy . . . It's inexpensive . . . It's fun!



Wonderful for sitting 'n sunning . . . for an outdoor barbecue area. Now a slate patio is within every homeowner's reach, at a cost within his budget! Pieces already cut in various sizes, in a variety of colors . . . ready to be put down. All you need do is follow a simple arrangement diagram to achieve a true custom look.

Adaptable, too, for exterior walks, interior floors and fireplace hearths.

"Packaged Slate Patio" available at leading building materials dealers.

Or write for your free "Packaged Slate Patio" brochure . . . to:

STRUCTURAL SLATE COMPANY PEN ARGYL, PENNSYLVANIA

Loose Castor?

Anchor it with *New* Plastic Wood. Makes a permanent fix that won't crack, chip or peel. And *New Improved* Plastic Wood has a finer grain —minimum shrinkage! Takes stain.

PLASTIC WOOD

NEW "PLASTIC WOOD"

Handles like putty—hardens into wood

Learn INTERIOR DECORATION

Develop Your Talent

NEW HOME STUDY METHOD... Fascinating field for men and women. Learn in spare time. Excellent starting point for career. Practical basic training. Approved supervised method. Low tuition. Easy payments.

FREE BOOKLET! Send for valuable 24-page illustrated booklet, "Adventures in Interior Design & Decoration." No obligation. No salesman will call.

CHICAGO SCHOOL OF INTERIOR DECORATION
230 Diversey Pkwy., Dept. 1125
Chicago 14, Illinois

Chicago School of Interior Decoration
230 Diversey Pkwy., Dept. 1125, Chicago 14, Ill.

Please send me FREE and postpaid, without obligation, your booklet, "Adventures in Interior Design & Decoration" and full particulars.

Name.....
Address.....
City.....Zone.....State.....

INSTALL YOURSELF . . . in just a few minutes!

PERMANENT ALL - ALUMINUM AWNINGS for Doors, Windows, Patios, Porches and Carports

- Can be installed on wood, brick, stone or any other surface.
- Lowest prices under the sun.

Here's year-around beauty, comfort and protection for your home. Made with staggered layers of aluminum slats, Weather Whippers keep your rooms cooler . . . protect furnishings from sun and rain. Won't sag, rust or rattle. Stay up all year. 18 gleaming, baked-on enamel colors. All sizes . . . convex, concave or straight slats.

—MAIL THIS COUPON—

WEATHER WHIPPER AWNINGS*
11 Southwest 11th St. Okla. City 9, Okla.

☐ Please send me colorful literature on Weather Whipper Awnings and the name of my nearest dealer. No Obligation

Name_____
Address_____
City_____ State_____

☐ Dealer Inquiries Invited

*Mfg. by Cool-Temp Awning Co.

Care and grooming for a healthy dog

[Continued from page 194]

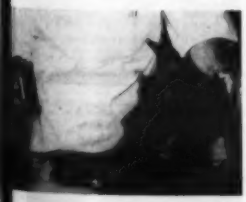
In cutting nails, take care not to cut into the quick. Sufficient outdoor activity will generally keep his nails in good trim. A special nail clipper is used here

A raised bed will prevent your dog from catching cold in a draft. If trained from puppyhood to use it, he'll be less likely to sleep on furniture. Canvas and metal bed by Diesel

A squeeze bottle applied to the dog's mouth is the safest and most convenient way to administer medicine. Merely open his lips at side and apply neck of bottle

Temperature of the average-size dog is normal between 101½ and 102 degrees. Higher temperature may indicate distemper or hepatitis; lower, shock, poisoning or dehydration

Whiskey is no cure for a dog who manifests signs of illness, and it can damage his stomach. Your vet or local humane society can prescribe necessary medicine



Good canned dog food can be given your dog, but diet should be varied with fresh meat. Don't overfeed him; a few biscuits between meals should keep him happy

World's Largest-Selling Weed Killer

WEEDONE®

FIRST with the kill that LASTS

Pulling weeds doesn't kill the roots! For fast, sure, permanent "kill," you need the world's best-known weed killer. Why suffer backache grubbing weeds—and still not do the job efficiently? With Weedone you simply spray the weeds away. But remember this: all weed killers are not alike. Insist on Weedone, for its action is deep, penetrating, lasting—leaves no roots to start regrowth. This year, save time, toil and trouble. Have a lawn that's smoother, thicker, really carpetlike.

8-oz. can $1 1-qt. can $2.75 1-gal. can $8.75

WEEDONE EASY WEED-AWAY SPRAYER

Fits any standard gal. or ½-gal. jug $3k

At Garden Supply and Hardware Stores

Make sure you buy WEEDONE—It has:

. . . the wonder-working chemicals—the boiling ethanol esters of 2,4-D and 2,4,5-T

. . . the power to kill over 100 weeds and woody plants, including dandelions, plantain, poison ivy, poison oak, and brambles

. . . nothing to injure the grass

. . . no vapors to injure nearby "friendly" plants

. . . nothing to harm people or pets

ACP

AMERICAN CHEMICAL PAINT CO. • Ambler, Pa. • Niles, Calif.

Pioneers in Chemical Gardening Aids • Originators of 2,4-D and 2,4,5-T Weed Killers

Don't Let Expensive Shrubs Wither...Even Die In

Heavy Soil

Valuable plantings can slowly choke and die in heavy soil. But why worry? A few pennies worth of Terra-Lite vermiculite performs a garden miracle...loosens, aerates soil...lets roots stretch, breathe. Holds water in sandy soil, too! Plants thrive ...turn deep green again! For example an evergreen worth $20.00 can be protected with as little as 10¢ worth of Terra-Lite.

IRISH JUNIPER $14.50 Terra-Lite 15¢

FREE BOOKLET... tells how one-third Terra-Lite mixed with two-thirds soil can keep your garden gloriously green. As little as $2.55 of Terra-Lite conditions 200 sq. ft. of soil.

Terra-Lite®

Nature's Own Soil Conditioner

Terra-Lite Division
Zonolite Company, Dept. LYH-56
135 S. LaSalle St., Chicago 3, Ill.
Please rush me free booklet telling how pennies for Terra-Lite will protect the dollars I spend for garden shrubs, flowers, etc.

Name_____
Address_____
City_____ Zone____ State____

On Sale At Garden Supply Dealers

EDMONT **green thumb**

98¢

magic gloves for gardening hands

Chamois-soft and so comfortable, yet guaranteed to outwear all other garden gloves of similar price. Ideal, too, for painting, dusting, driving. Dirt repellent and washable. Men's and women's colors and sizes.

NEW: girl friday®

WATERPROOF house and garden gloves of knit-lined plastic. Keep your hands lovely. Soft and flexible, yet so long wearing they make rubber gloves old fashioned. $1.29 everywhere.

Edmont

Edmont Mfg. Co., Coshocton, Ohio

Mom can be
A WIZARD WITH WELDWOOD®

. . . she'll mend a table good-as-new with WELDWOOD *Plastic Resin* GLUE

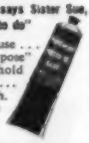
Powerful! Makes wood-to-wood joints actually stronger than the wood itself. No wonder "pro" cabinet makers prefer it. Easy-to-mix powder. Easy to apply. Highly water-resistant. 15¢, 35¢, 65¢ and larger.

With CONTACT CEMENT Dad quickly installs Panels of plywood that beautify walls

Amazing! On contact—instantly, permanently bonds plywood panels to walls. Great for installing Micarta and other plastic surfacing materials. 1001 other uses! 25¢, 35¢, 60¢ and larger.

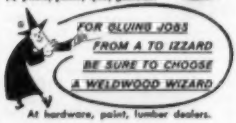
"With PRESTO-SET® GLUE," says Sister Sue, "Scrapbooks are such fun to do"

Lightning-fast! Ready-to-use . . . Sets in a jiffy. The "all-purpose" white glue every household needs. Bonds like magic . . . wood, leather, paper, cloth. Water-resistant. 25¢, 45¢ tubes; pint & quart jars.



With WATERPROOF GLUE to spruce it up, Junior's boat won a racing cup!

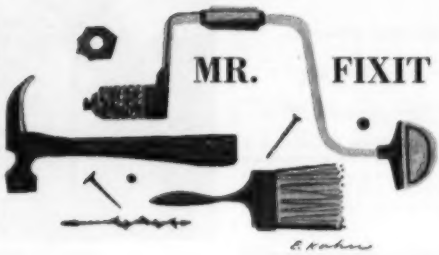
Withstands any climate or weather — even salt water! Weldwood Waterproof Resorcinol Glue is a "must" for boat work, outdoor furniture, jobs subject to dampness. Easy to mix and apply. ¼ pints, pints, qts., gallons.



At hardware, paint, lumber dealers.

FREE! HELPFUL LEAFLETS MAIL COUPON NOW

UNITED STATES PLYWOOD CORPORATION
Box 525, New York 46, N. Y.
Send me leaflets on: LS-6G
☐ Weldwood Plastic Resin Glue
☐ Weldwood Contact Cement
☐ Weldwood Presto-Set Glue
☐ Weldwood Waterproof Resorcinol Glue
Name_____
Address_____
City_____ Zone____ State____



LIVING For Young Homemakers' building and home repair experts will help you solve your problems on this page every month. If you have an immediate emergency, a stamped, self-addressed envelope will bring you a prompt reply. Questions about equipment and building materials will be answered frankly and honestly according to the results of our research. Mail inquiries to Mr. Fixit, LFYH, 575 Madison Ave., New York 22, N.Y.

Q. We are in our new house and have plenty of complaints, but the main one is that the living-room floor has too much bounce to it. As a matter of fact, when a heavy person walks across the floor, all the ornaments on the tables shake. On examining the floor beams in the basement ceiling, I noticed that there are very light stamped metal crosspieces between the beams. Is there any way we can stiffen the floor without incurring very great expense? W.K.

A. Probably the beams are overloaded, and the resulting deflection has caused the cross bridging to work loose, thus creating the springy floor. In this case, you would need an additional girder under the floor joists. You can probably do this job yourself by setting two piers of concrete blocks against opposite walls, plus a center post, and installing a double 2x10 girder on top of these. This must be arranged so that the new girder is forced up against the lower edge of the joists.

Q. We recently bought a large clothes dryer or hanger which has a plate to be attached to the wall with 2"-long screws. I have tried to put it up, but have already broken the plaster in four places without being able to secure it. I cannot go on ruining the wall, so I would like to know how I can secure it properly. C.D.

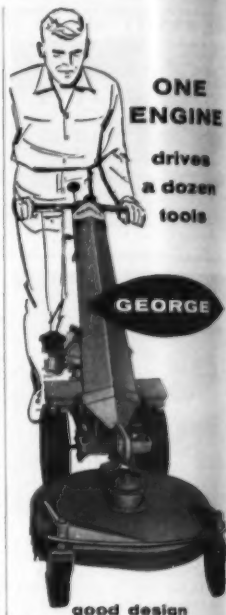
A. The best thing for you to do at this stage is to nail up a strip of 1"x6" finished wood and be sure to spike it into the wall at the points where the nails will go into the studs behind the plaster. After this is up, you will be able to fasten the dryer plate properly to it. It can be painted to match the wall and will not be unsightly.

Q. Four or five months ago, we signed a contract for a house in a new development, selecting the one we wanted from a set of plans. The house is practically finished but in no way is it in accordance with the plans that were shown to us. The builder says that all the deviations from the plan are approved by the government agency and we have to take the house as it is. Would you have any information on this subject? M.D.

A. This is news to me. There should be a set of the plans you selected attached to your contract and the house should be built in accordance with them. It is my opinion that you do not have to accept the house and that any money you put down should be refunded to you. There is probably a bank or mortgage company involved in your deal and I suggest they be consulted immediately.

Q. Will you please give me the formula for preventing the rusting of tools kept in a basement? There does not seem to be much dampness, but the tools turn rusty a few days after I clean them thoroughly. L.D.

A. It does not take much dampness to rust tools not in constant use. The best procedure is to wipe them off with kerosene and dry them. Then coat them with any light lubricating oil. Apply vaseline to the threads of such tools as monkey or *Stillson* wrenches.



good design for good performance in lawn and garden

One sturdy *power unit*—with the tools you need. Perfect lawns, productive gardens and snow-free sidewalks are easy with the 5½ h.p. self-propelled George unit (with reverse)—just walk behind and steer. Tools change in 30 sec. *without* even a wrench. Rotary mower pictured insures "golf course green" lawns.

G E O R G E

Rotary Tiller—Tines cut to exact depth, break up soil to correct uniformity, work in fertilizer, leaving a perfect seedbed.

Dump Barrow—Save your back—let husky George push your load. Release the lock, 3½ cu. ft. bed dumps load automatically.

Riding Sulky—Here's the wheel in comfort and pleasure . . . just ride along behind and take over the walking out of every chore.

More work-saving tools—dozer blade, snow blower, sickle bar, disk harrow, cultivator and weeder hoe, furrowing plow.

Write for your dealer's name!

GEORGE GARDEN TOOLS
Sullivan, Illinois

SPADE AND TROWEL

If you have a gardening problem LIVING *For Young Homemakers' garden experts will help solve it for you. Queries of general interest will appear on this page every month. For a prompt reply to more specific and individual problems, send us a stamped, self-addressed envelope.*

Q. My two potted amaryllis bulbs blossomed well in the late winter and their leaves are still green. Please tell me how to keep them through the summer for use next winter. W.T.P.

A. After all danger of frost is over, sink the pots to their rims in shaded soil outdoors. Keep watered until leaves turn yellow in late summer. Then bring indoors and do not water until signs of new leaf growth appear.

Q. We have a nice, smooth lawn, and I want to keep it that way. What care in particular should it have? J.L.

A. Important maintenance includes: application of a complete plant food mixture in early spring and mid-fall; eradication of all weeds before they seed; adjustment of mower blades to cut higher in summer than in spring and fall; watering thoroughly in dry, summer weather.

Q. How can we get rid of the grayish mildew which forms on the leaves of *Dorothy Perkins* roses almost every summer? H.L.

A. As soon as the leaves appear in the spring, dust thoroughly with fine sulphur or spray with wettable sulphur. Repeat at weekly intervals until the end of the flowering season, and occasionally until autumn if any signs of mildew reappear.

Q. What is the best time for planting hardy water lilies? I have a new small pool all ready and waiting for them. B.J.

A. In the north, the planting season runs from the disappearance of the last ice to mid-June. In the south, of course, the roots should be planted earlier.

Q. Is there any way of really getting rid of white-flowered wild morning-glory? I battle with it every year, but seem to make little if any headway. R.A.

A. Dig out as many of the thick white roots as you can. Keep all the new shoots chopped off at the ground level with a cultivating tool as soon as they appear and before they form any leaves. Even a single season of this treatment will make a big difference.

Q. Please give me a list of gourd varieties that are especially worth growing for winter decoration purposes. B.M.

A. Some of the most popular kinds are lagenarias, ladle, warty hardhead, bicolor pear, white pear, goose-egg, ringed pear, snake and miniatures.

Q. We are planning to put a few low plants, such as thyme, between the paving stones of a new terrace which will be built this spring. What is the best planting procedure? E.L.D.

A. Put in the plants as the stones are being laid. This will permit proper spreading of their roots under the paving. It is advisable to have the stones rest on about one inch of sand spread evenly over several inches of good soil. Careful watering will keep plants thriving in dry, summer weather.

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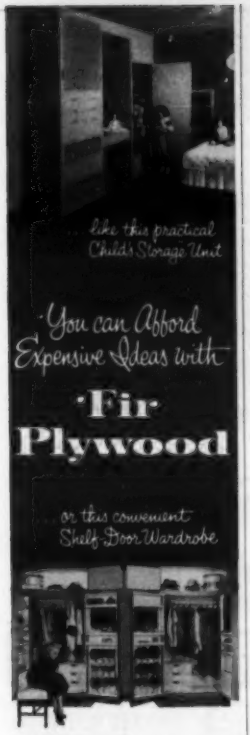

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[Continued from page 196]

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